



## Economic and Social Council

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### **Statement submitted by Ingénieurs du monde, a non-governmental organization in consultative status with the Economic and Social Council**

The Secretary-General has received the following statement, which is being circulated in accordance with paragraphs 30 and 31 of Economic and Social Council resolution 1996/31.



## Statement

Policies on intangible capital management could help to solve the economic crisis because intangible capital that creates new wealth at the heart of our high-tech world is a determining factor for companies in this sector of high added-value activity.

Our proposed model shows that the notion of “intangible” can bring some good solutions in our innovation activities within our business world.

To summarize our proposal, as a first step, it is essential to suggest an approach that offers a classification model of intangibles that can then be used, for example, by information technology professionals. How can an information technology company generate intangible goods?

Human resource management and education can be at the heart of this innovating process and could play a catalytic role in promoting this potential in the other departments of a company. Indeed, getting the full value out of the intelligence and behaviour at the heart of a company not only resolves various factual problems but can also reveal true hidden wealth.

From this starting point, based on an experimental case, the proposal of a new and innovatory method, here called “Negotiatech”, opens up new perspectives for a company’s human capital involved in science, technology and/or innovation.

It is then necessary to develop a management policy for the considerable potential created by intangible assets in information technology and telecom areas, for example.

The achievement is how to generate intangible goods in these kinds of sectors of modern activities.

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