

قياس مجتمع المعلومات
وضع نموذج مشترك لمعايير المقارنة
في منطقة الإسكوا



الاسكوا

الأمم المتحدة - اللجنة الاقتصادية والاجتماعية لغربي آسيا

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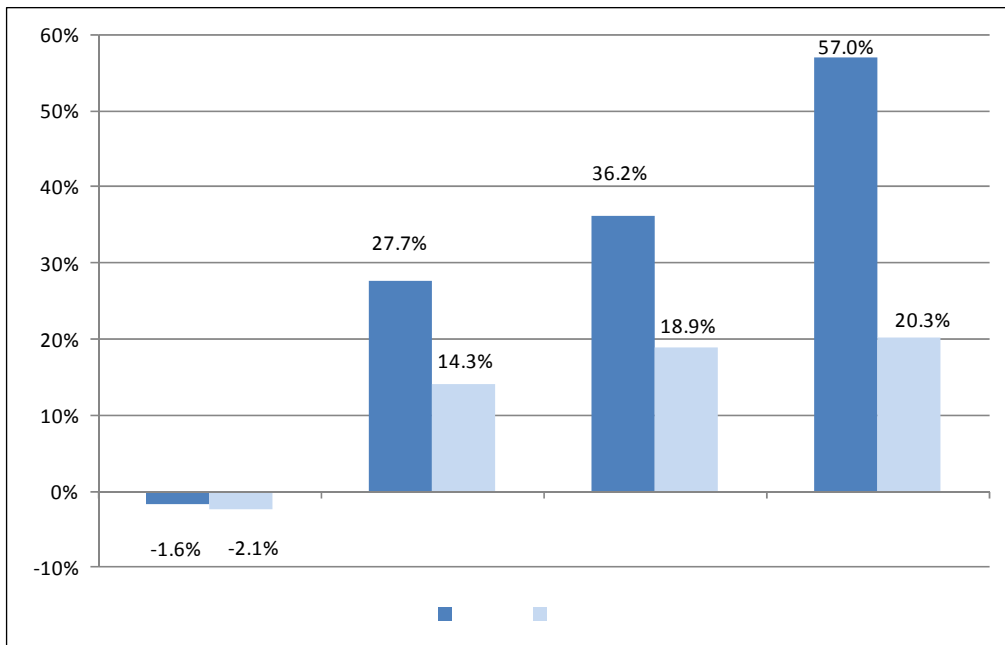
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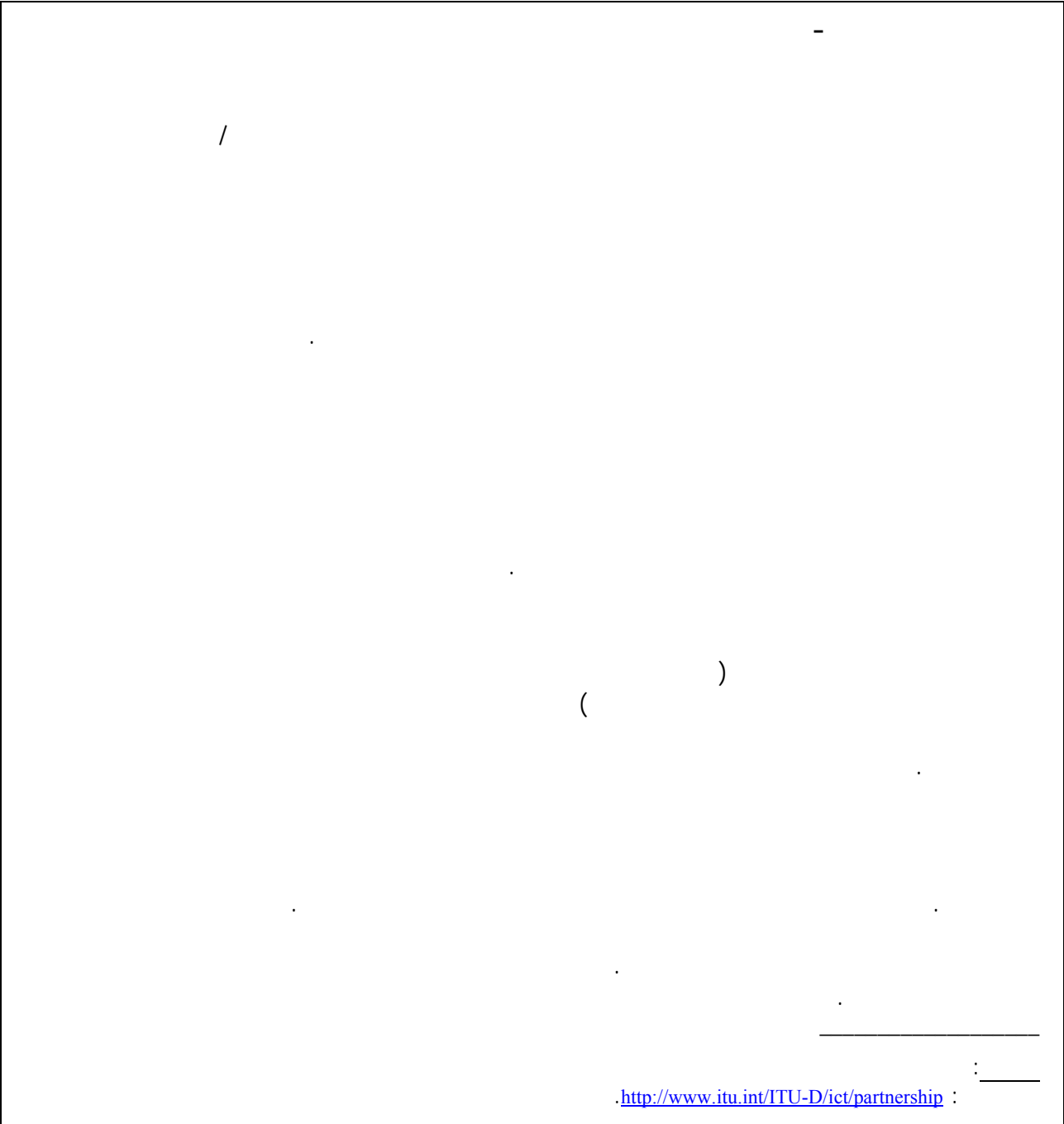
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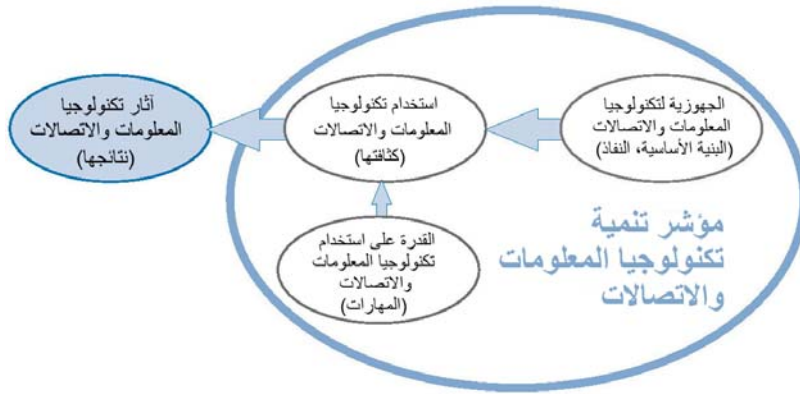
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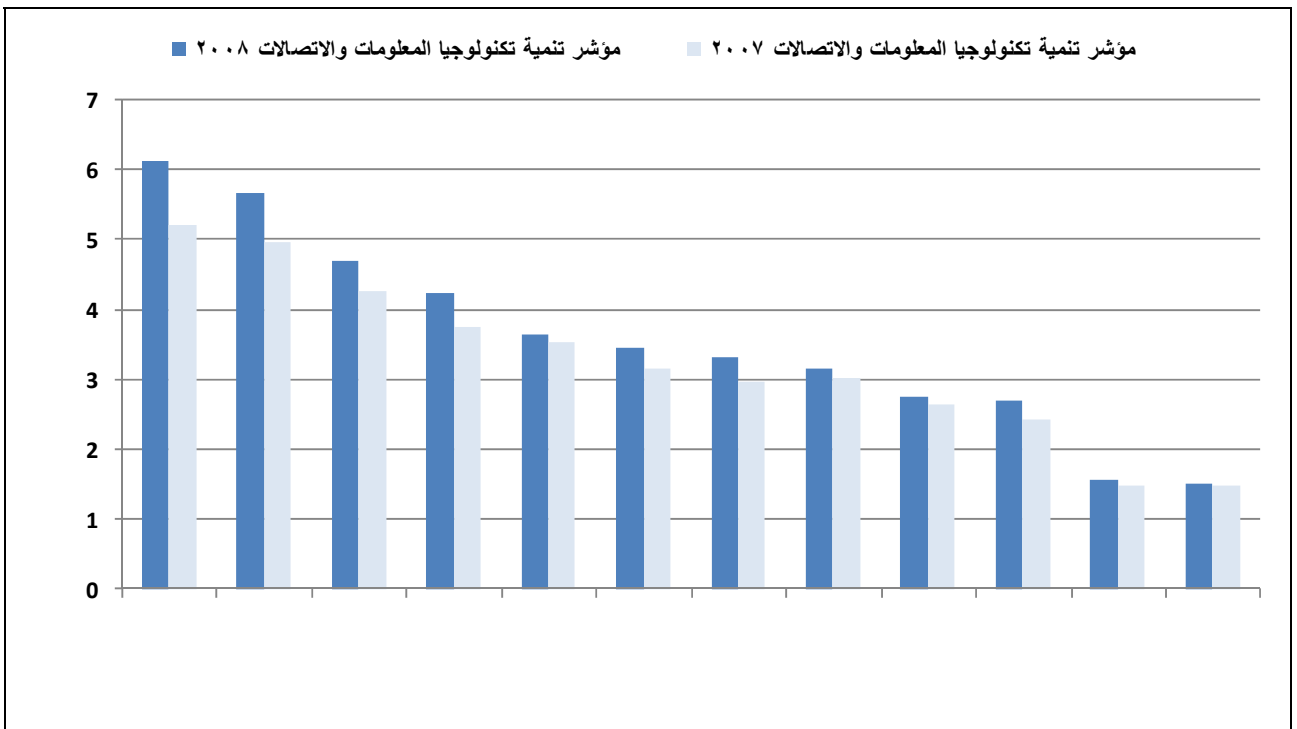
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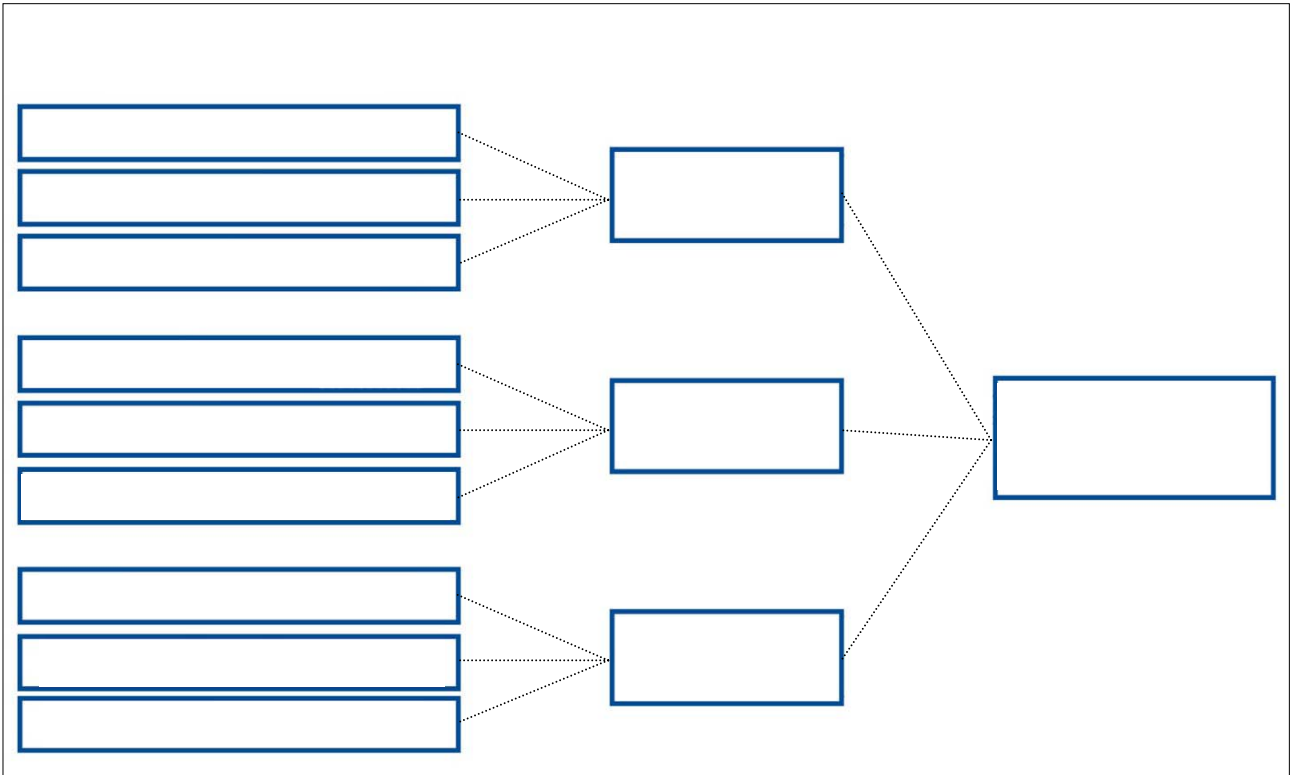
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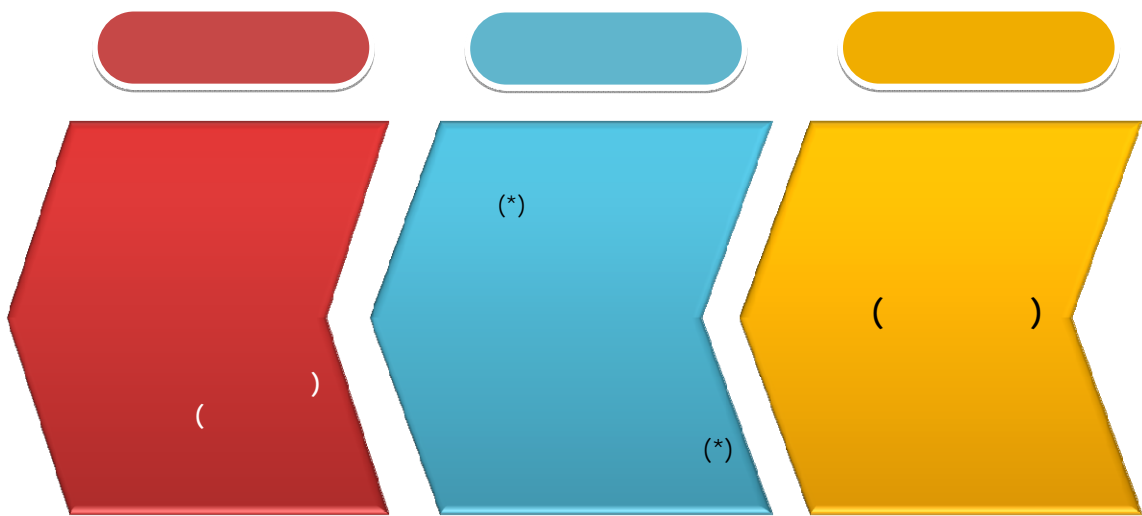
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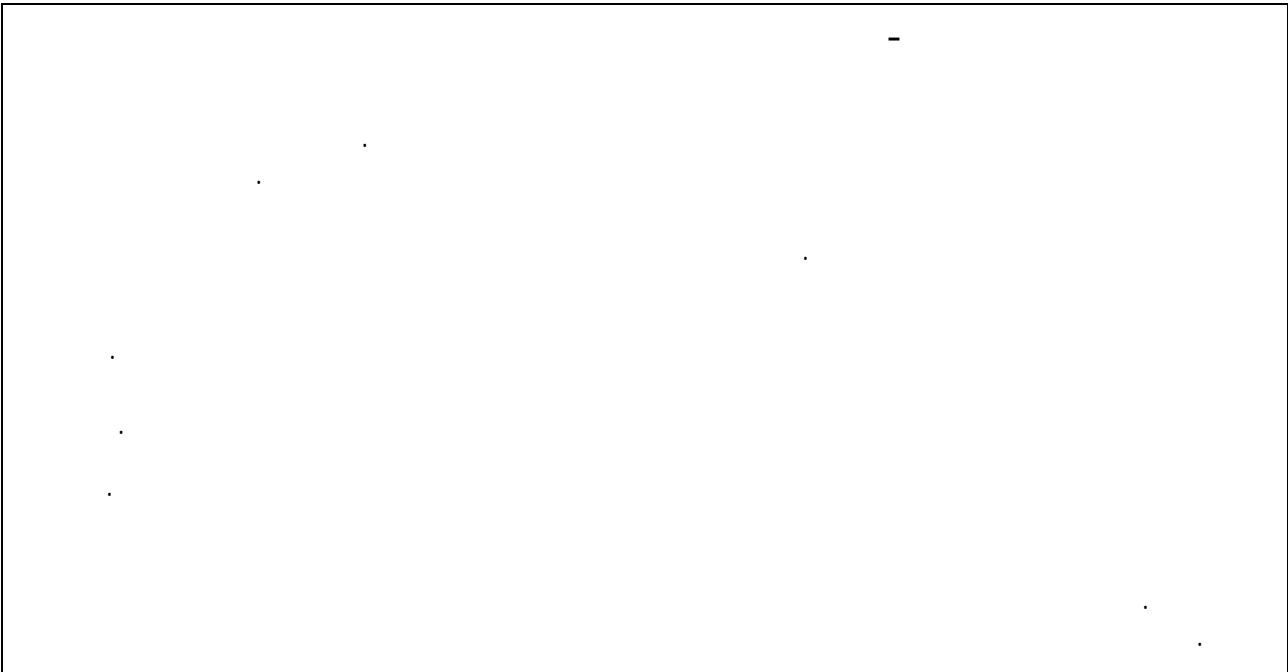
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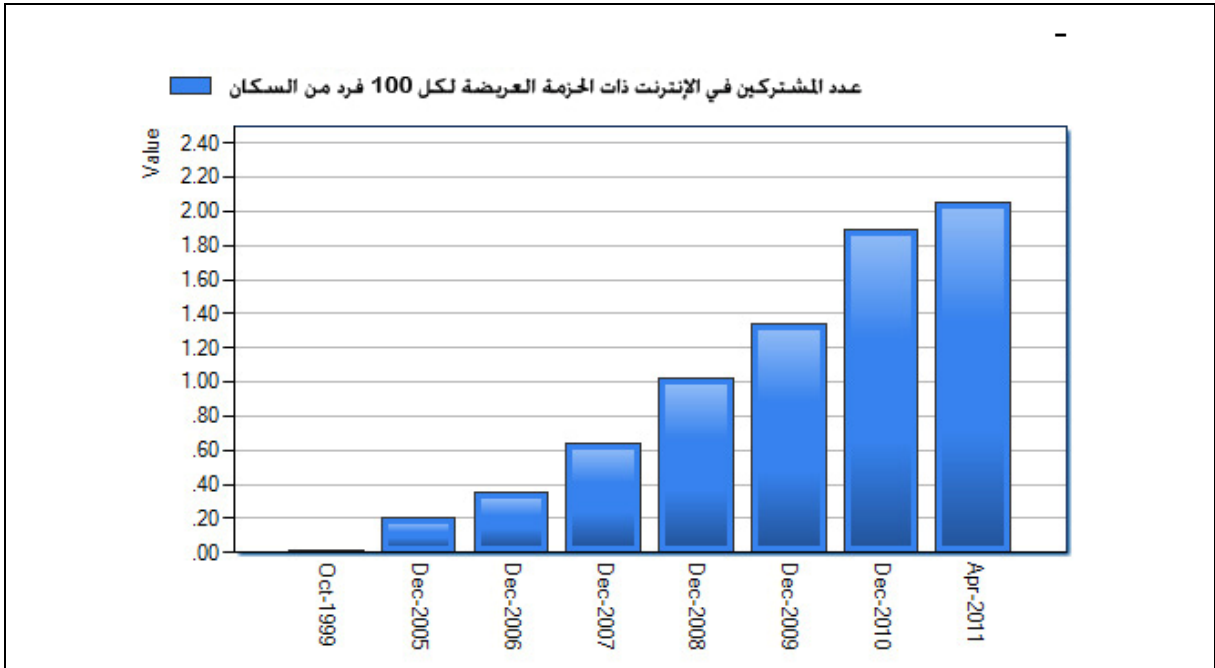
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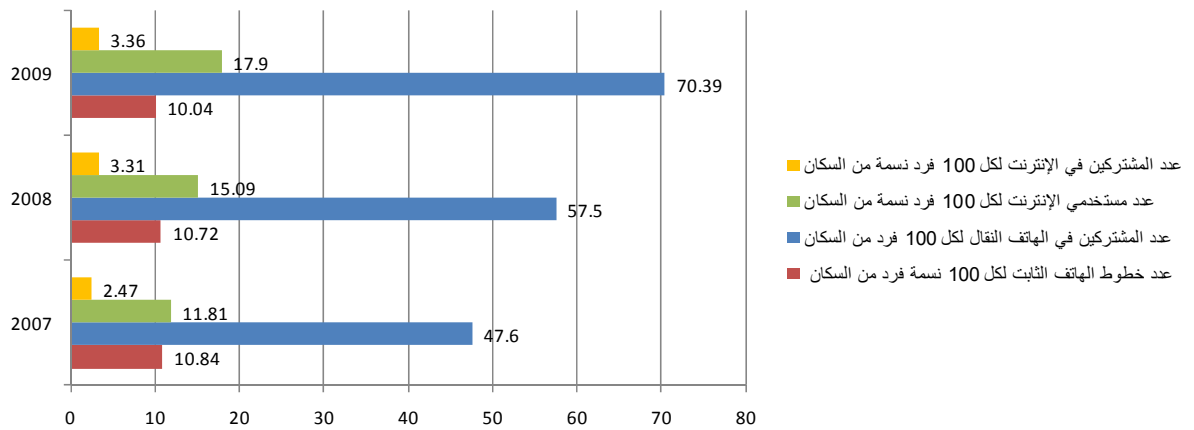
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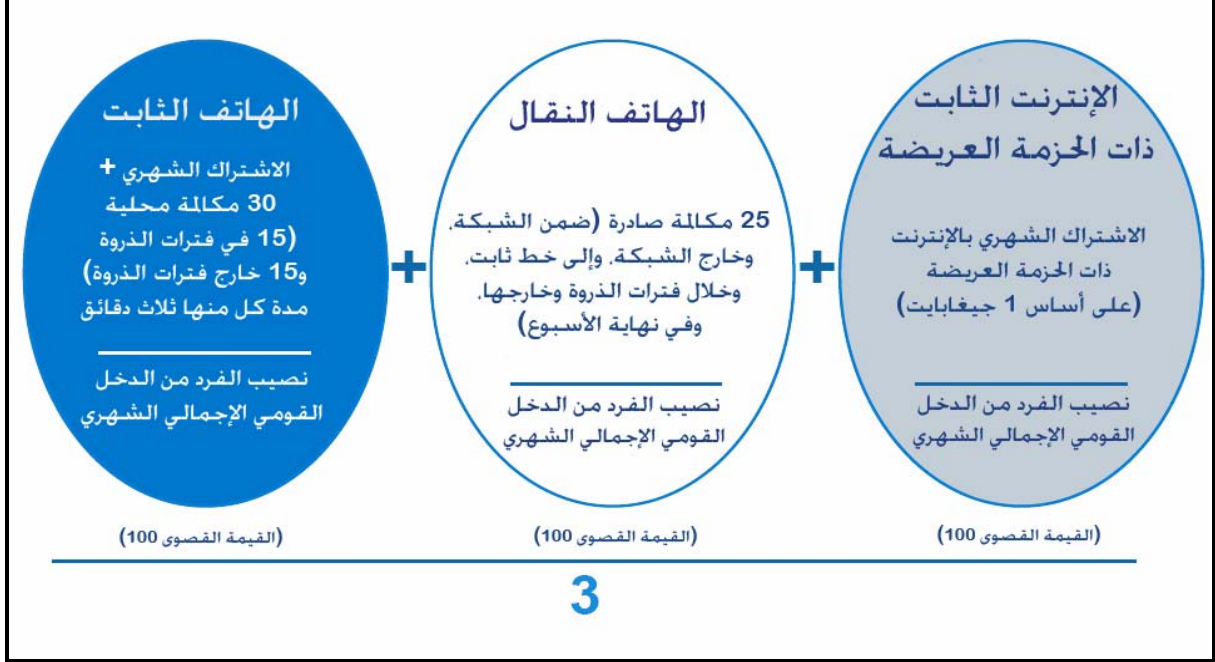
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يُعتبر سد الفجوة الرقمية وجني الفوائد من مجتمع المعلومات من أهم المواضيع التي تشغل البلدان الأعضاء في اللجنة الاقتصادية والاجتماعية لغربي آسيا (الإسكوا). وفي غياب نموذج للقياس يتسم بالوضوح ويقابليته للمقارنة، لا يستطيع صانعو السياسات تحديد الاستراتيجيات الإنمائية الأكثر فاعلية. ولتحقيق مجتمع المعلومات، لا بد من تحديد المؤشرات الأساسية وتطوير النماذج الإحصائية القادرة على تقييم الوضع الحالي لهذا المجتمع وقياس أوجهه المتعددة ورصد التقدم نحو تحقيقه. وبهدف الوصول إلى أفضل النتائج، لا بد من أن تكون المؤشرات المعيارية وثيقة الصلة بالظروف المحلية والخصائص الثقافية لكل بلد.

وتهدف هذه الدراسة إلى صياغة مبادئ توجيهية تساعد على وضع نموذج مرجعي مشترك لمنطقة الإسكوا. فتقدم لمحة عامة عن مجتمع المعلومات في المنطقة وعن النماذج العالمية المعتمدة لقياس مجتمع المعلومات، وتكشف التداخل القائم بين قيمة صنع القرارات المستندة إلى الأدلة، ومحدودية البيانات المتاحة، ومدى ملاءمة النماذج الموجودة، وتنوع الظروف واختلافها بين بلد وآخر. وتختتم الدراسة بتوصيات لتعديل وتحسين منهجيات القياس والنماذج المرجعية المتاحة. ومن شأن هذه التوجيهات أن تساعد على توفير المعلومات المفيدة لصانعي القرار في القطاعين العام والخاص والتي تخولهم اتخاذ قرارات أكثر فاعلية.



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