



INFORMATION CIRCULAR N° 28

Subject: First Day of Issue – 4 August 2005
“World Heritage - Egypt”

1. On 4 August 2005, the United Nations Postal Administration will issue a set of six commemorative stamps and three prestige booklets on the theme “World Heritage – Egypt”.

2. From pyramids to pharaohs, people around the world have been marvelling at Egypt’s wondrous antiquities for thousands of years. The six sites of Egypt featured on the 2005 United Nations World Heritage stamps are treasured as unique testimonies to an enduring past. Their disappearance, along with many



others, would be an irreparable loss for each and every one of us. And yet, most of the sites are threatened, making their preservation a primary concern.

3. That is the objective of the Convention concerning the Protection of the World Cultural and Natural Heritage. This international agreement, signed to date by more than 175 States parties was adopted by the General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in 1972. Its primary mission is to define and conserve the world’s heritage by drawing up a list of sites whose outstanding values should be preserved for all humanity and to ensure their protection through a closer cooperation among nations.
4. By signing the Convention, each country pledges to conserve the sites situated on its territory. Their preservation for future generations then becomes a responsibility shared by the international community as a whole.



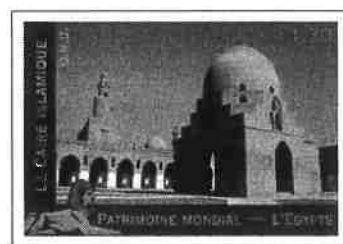
37-cent - Memphis and its necropolis –
the pyramid fields from Giza to Dahsur



80 cent –Ancient Thebes with its
necropolis



CHF 1,00
Nubian monuments from Abu Simbel to Philae



CHF 1,30 -
Islamic Cairo



€ 0,55 - Abu Mena



€ 0,75 Saint Catherine area

5. Staff members and mission personnel wishing to procure these stamps, first day covers and booklets can obtain them from 9 a.m. to noon and from 1 p.m. to 5 p.m. on 4 August 2005 at the UNPA sales counter at door 6 of the Palais des Nations.
6. Staff members are encouraged to use United Nations stamps on their personal mail. By doing so, these miniature messengers of peace can inform thousands of unseen people of the activities and goals of the United Nations.

(Signed) Kumiko **Matsuura-Mueller**
Officer-in-Charge, Division of Administration