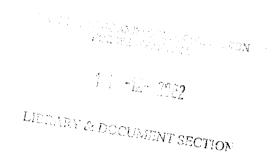
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ECONOMIC AND SOCIAL COMMISSION FOR WESTERN ASIA



REPORT OF THE FIRST MEETING OF THE CONSULTATIVE COMMITTEE ON SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT AND TECHNOLOGICAL INNOVATION

Beirut, 18 July 2002



United Nations New York, 2002

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INTRODUCTION

The first meeting of the Consultative Committee on Scientific and Technological Development and Technological Innovation was held on 18 July 2002, after the joint Economic and Social Commission for Western Asia (ESCWA)/International Labour Organization (ILO) Forum on Technology, Employment and Poverty Alleviation in the ESCWA Member Countries. The Committee was established pursuant to resolution 225 (XXI) adopted by the twenty-first session of ESCWA in May 2001 and subsequently ratified by the Economic and Social Council of the United Nations (see annex I). Its mandate is to promote activities in member countries aimed at the acquisition, adaptation and development of new technology and provide advice to both member countries and ESCWA on issues concerning the formulation and implementation of science, technology and innovation (STI)-related policies, strategies and programmes. Special attention will be given to the harnessing of selected new technologies for sustainable development in ESCWA member countries. Committee members include Government representatives and the representatives of leading science and technology institutes, relevant non-governmental organizations (NGOs), regional and international organizations and private sector institutions. It is hoped that participation by scientists, technologists and relevant decision makers from non-ESCWA member Arab countries will be arranged through cooperation with the relevant regional and international organizations, in order to reap greater benefits and pool resources.

I. OBJECTIVES

- 2. The Committee considered specific issues relating to science, technology and innovation policies and programmes in Arab countries, with the emphasis on the goals addressed by the Forum concerning the utilization of new technologies in combating unemployment and poverty.
- 3. Particular attention was given to the following issues:
 - (a) STI-related capacity-building and priority-setting in Arab countries;
- (b) The use of selected new technologies for employment creation and poverty reduction in Arab countries;
 - (c) The adaptation of new technology to local needs.
- 4. With those issues in mind, the Committee considered the following points:
 - (a) The development of human resources;
- (b) The delivery to poor communities of relevant educational, training and related employment-promoting services based on selected new technologies, including information and communication technologies (ICTs);
 - (c) The assessment, adaptation and dissemination of new technology;
- (d) The access of small and medium enterprises (SMEs) to new technologies, including ICTs, selected biotechnologies and new materials technologies, with a view to enhancing their prospects for growth and widening their contribution to the creation of employment opportunities and adaptation of those technologies to local needs;
 - (e) The creation of networks of specialists and organizations;
 - (f) The formulation of terms of reference for a plan aimed at producing concrete results.

II. ORGANIZATION OF WORK AND PARTICIPANTS

- 5. The first meeting of the Consultative Committee was chaired jointly by the Executive Secretary of ESCWA, Ms. Mervat Tallawy, and Mr. Duncan Campbell, while Mr. Omar Bizri acted as rapporteur.
- 6. A round-table discussion involving all participants focused on national technology strategies in Arab countries, and it was followed by the formulation of recommendations on technology strategies in those countries.
- 7. A total of 34 people attended that meeting (see annex II). The figure below disaggregates the participants by nationality and affiliation. All participants had had the opportunity to attend the sessions of the ESCWA/ILO Forum on Technology, Employment and Poverty Alleviation in the Arab Countries and had received full Forum documentation.

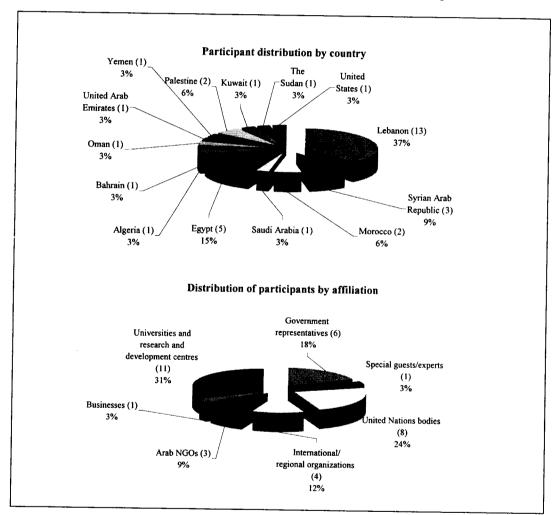


Figure. Distribution of participants in the meeting

Note: The number of participants from each country or affiliation is given between brackets.

III. SUBSTANTIVE MATERIAL SUBMITTED TO THE COMMITTEE

8. The conclusions and recommendations drawn from presentations and participants at the first two days of the ESCWA/ILO Forum were presented to the Committee for consideration and implementation (see Report of the Forum on Technology, Employment and Poverty Alleviation in the Arab Countries, E/ESCWA/TECH/2002/2) and provided information on the following issues:

- (a) Science, technology and innovation policies, strategies and action plans aimed at employment creation and poverty reduction. Emphasis was placed upon the development of SMEs and on the delivery of electronic services;
- (b) Policies and strategies for new technologies, and, in particular, ICTs; selected biotechnologies; environmentally sound technologies, with the emphasis on technologies designed to improve water desalination, treatment and reuse;
- (c) The creation of an enabling environment for technology innovation, through legislative and regulatory instruments; taxation schemes and regimes intended to create investment incentives and improved infrastructure.
- 9. Other issues covered by material submitted to the Committee included the following:
 - (a) Schemes to fund STI;
 - (b) Human resource development, with special emphasis on the role of ICTs in education;
 - (c) Standards and accreditation schemes:
 - (d) Sectoral considerations concerning capacity-building in STI;
- (e) The roles of Governments, private enterprises, NGOs, civil society institutions and the relevant regional and international organizations.
- 10. Papers submitted to the meeting as background material included four ESCWA papers, namely, Technology, Employment, and Poverty Alleviation; Challenges for the Arab Countries; Technology and Innovation in the Arab Countries; Status, Trends and Future Needs; Notes on Science, Technology and Innovation Indicators: Concepts, Recent Developments and Future Prospects; and New Technology-based Institutional Forms as Instruments for Capacity-Building and Sustainable Development.
- 11. Elements of an action plan for the advancement of STI and to promote the contribution of new technologies to sustainable development in the Arab countries, some of which had been introduced at the ESCWA/ILO Forum, were also submitted for consideration at the meeting (see part V).

IV. DISCUSSIONS

- 12. During Committee discussions, the need to implement the conclusions reached and recommendations made by the Forum was reiterated. Bodies must be set up and charged with implementing specific tasks, in order to harness new technologies for sustainable development and link national STI capacity-building to efforts aimed at employment creation and poverty reduction in Arab countries.
- 13. A number of ideas pertaining to the roles that the Committee should play and activities in which it should engage were discussed. The Committee's consultative role in the development of scientific and technological research and development (R&D) in the region was strongly endorsed.
- 14. The role of the Committee in launching national awareness-raising campaigns to educate policy and decision makers and technology end-users as to the potential benefits of STI, especially in respect of poverty alleviation, employment creation and economic growth, was also emphasized.
- 15. Participants thought that the Committee should act as a facilitator for the various players and provide a mechanism for the coordination efforts by R&D centres, the academic world and Government and private enterprises to harness new technologies in combating unemployment and poverty.
- 16. Reference was made to the forthcoming World Summit on the Information Society, scheduled for December 2003, which is expected to provide an excellent forum for discussion of the outcome of activities

carried out by ESCWA and other regional bodies concerned with promoting STI and the achievement of the Millennium Goals. The work of the Committee and the bodies to which it may delegate specific tasks could be used to illustrate the action taken to create information societies in the region and the relevant opportunities and challenges.

V. CONCLUSIONS AND RECOMMENDATIONS

- 17. An advisory board comprising experts from science, technology, business and Government should be created in order to provide consultancy services on STI-related activities in Arab countries. The primary functions of that board would be to review developments in STI and make specific proposals to Government, decision-making and private sector institutions regarding dissemination and effective utilization.
- 18. The Committee proposed the creation of two task forces consisting of experts from various fields. The primary responsibility of the first such force would be to outline a future vision for STI in the Arab countries and propose specific measures to guarantee translation of that vision into plans of action and workable strategies, the ultimate objective being to promote conditions that would lead to a 'renaissance', rather than gradual and modest improvements. The second task force would deal with the issue of harnessing new technologies for the purposes of employment, and would be responsible for bringing new technology applications closer to end-users in the region. Other task forces could be created as necessary.
- 19. Periodic meetings of scientists, technologists, decision and policy makers in Governments and private enterprise, and representatives of NGOs and civil society institutions must be held in order to review developments and make specific proposals on future policy and implementation modalities.
- 20. Awareness-raising campaigns are required in order to acquaint the public in Arab societies of the benefits of new technologies in terms of the achievement of sustainable development objectives, employment creation and poverty reduction. Such campaigns must be launched at national and regional levels.
- 21. Several activities should be implemented concurrently in order to raise awareness and promote action, with specific reference to the utilization of new technologies in employment creation and poverty reduction. Such activities could include the production and distribution of a short documentary film on the success of certain Arab countries in harnessing new technologies for employment creation and poverty reduction. The film could also present success stories from other countries and regions, and lessons learned, highlighting the effectiveness of the development and implementation of "pro-poor" technologies.
- 22. With specific reference to ESCWA/ILO cooperation, it was recommended that steps should be taken by both organizations with a view to implementing the regional agenda for action on technology, employment and poverty alleviation in the Arab countries, which was discussed at the ESCWA/ILO Forum and approved as the basis for future action. As part of that agenda, attention should also be paid to the impact of globalization on employment creation and poverty reduction in the Arab countries.
- 23. Both ESCWA and ILO are urged to take steps to implement that regional agenda and to secure funding for this purpose.

Annex I

RESOLUTION ADOPTED AT THE ESCWA TWENTY-FIRST SESSION

225 (XXI). THE ESTABLISHMENT OF AN ESCWA CONSULTATIVE COMMITTEE ON SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT AND TECHNOLOGICAL INNOVATION

The Economic and Social Commission for Western Asia,

Recognizing the vital role played by the development of scientific and technological capabilities and technological innovation in achieving the goals of sustainable development,

Recognizing also the need to integrate and coordinate the endeavours of all the parties concerned with the development of scientific and technological capabilities, including bodies from the public, joint and private sectors and the institutions of civil society, to employ technological innovation in order to promote the productivity and competitiveness of the production and services sectors in member countries,

Noting the possibilities which technological innovation capabilities offer with regard to facing the challenges and demands of globalization and the new systems and measures relating to the quality of products, the preservation of intellectual property rights and environmental protection,

Inspired by the specialized committees for the support of development endeavours based on scientific and technological development established by the other United Nations regional commissions,

- 1. Decides to establish a consultative committee on scientific and technological development and technological innovation, the main responsibility of which will be to sponsor endeavours aimed at scientific and technological development and technological innovation. The committee shall be composed of distinguished experts in the field, and shall have the following duties:
- (a) To advise on the endeavours exerted by member countries with a view to acquiring modern technology and support such endeavours with regional and international expertise, with particular reference to information and communications technology, biotechnology and new materials technology;
- (b) To propose ways of integrating and coordinating efforts aimed at transferring, adapting and mastering this technology, and promoting regional cooperation in these fields;
- (c) To advise on priorities related to the programmes of work and medium-term plans adopted by ESCWA in the fields of developing scientific and technological capabilities and technological innovation;
- (d) To follow up on the resolutions and recommendations of international and regional conferences relating to the development of scientific and technological capabilities and technological innovation which are attended by member countries; and to coordinate efforts related to the implementation of such resolutions and recommendations;
- 2. Decides also that this consultative committee on scientific and technological development and technological innovation shall hold its meetings at least once every two years, with effect from 2002;
- 3. Requests the Executive Secretary to follow up implementation of this resolution and to submit a report on the progress that has been achieved in this regard to the Commission's twenty-second session.

3rd plenary meeting 11 May 2001

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