



**Economic and Social
Council**

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ECONOMIC COMMISSION FOR EUROPE

COMMITTEE FOR TRADE, INDUSTRY AND
ENTERPRISE DEVELOPMENT
Fifth session
13-15 June 2001

PROVISIONAL AGENDA FOR THE FIFTH SESSION

to be held in the Palais des Nations, Geneva,
starting on Wednesday, 13 June 2001 at 10:00

FORUM - On Monday and Tuesday, 11 and 12 June 2001, immediately prior to its fifth session, the Committee for Trade, Industry and Enterprise Development will hold a Forum on "Trading into the Future: e-Services for Trade, Investment and Enterprise". For further information, see annex I.

ROUNDTABLE - On the morning of Wednesday, 13 June, there will be a roundtable policy discussion on services in transition economies.

DOCUMENTS - Documents for the Committee session will be distributed by mail and will also be posted on the web site (<http://www.unece.org/trade/>). For reasons of economy, delegates are requested to bring copies of the documents mentioned in the provisional agenda of the meeting. There will be no documentation available in the meeting room.

ACCESS TO THE PALAIS DES NATIONS - For security reasons, personal badges are required in order to enter the Palais. In order to receive a badge, Forum participants and meeting delegates must register in advance. For further details and the registration form, see annex II.

PROVISIONAL AGENDA AND TIMETABLE

Monday 11 June	Forum: "Trading into the Future: e-Services for Trade, Investment and Enterprise"		
Tuesday 12 June	Forum: "Trading into the Future: e-Services for Trade, Investment and Enterprise"		
Tuesday 12 June	Joint UN/ECE-ITC Workshop: "Successful Service Exporting"		
Time	Agenda Items	Introduction	Documents
Wednesday 13 June a.m.	<p>Item 1 Adoption of the agenda</p> <p>Item 2 Election of officers</p> <p>Item 3 Matters arising from the fifty-sixth session of the Economic Commission for Europe</p> <p>POLICY SEGMENT</p> <p>Item 4 Roundtable on Services in Transition Economies</p> <p>Item 5 Recommendations from the Forum on "Trading into the Future: e-Services for Trade, Investment and Enterprise"</p>	<p>Executive Secretary of the UN/ECE</p> <p>Director of the Trade Division</p> <p>Secretary of the Committee</p> <p>Mr. Alexander Safarik-Pstrosz Vice-Chair of the Committee</p> <p>Chair of the Forum</p>	<p>ECE/TRADE/269/Rev.1</p> <p>TRADE/2001/Informal/1</p> <p>TRADE/2001/1 TRADE/2001/1/Add.1 TRADE/2001/1/Add.2 TRADE/2001/15</p> <p>TRADE/2001/12 TRADE/2001/Informal/2 ECE/TRADE/268</p>
Wednesday 13 June p.m.	<p>Item 6 Review of recent and prospective trade trends, policies and problems</p> <p>Item 7 Role and strategic direction of the Committee</p> <p>REPORTS OF THE SUBSIDIARY BODIES</p> <p>Item 8 Trade facilitation</p>	<p>Director of the Economic Analysis Division</p> <p>Chair of the Committee</p> <p>Mr. Henri Martre, Chair of UN/CEFACT</p>	<p>Economic Survey of Europe, 2001, N°. 1 (ECE/EAD/01/1)</p> <p>TRADE/2001/2 ECE/TRADE/262</p> <p>TRADE/CEFACT/2001/35 TRADE/2001/3</p>
Thursday, 14 June a.m.	<p>Item 9 Agricultural quality standards</p>	<p>Mr. Miguel Vilchez-Barros, Chair of WP.7</p>	<p>TRADE/WP.7/2000/11 TRADE/2001/4</p>
	<p>Item 10 Standardization policies</p>	<p>Mr. Christer Arvius, Chair of WP.6</p>	<p>TRADE/WP.6/2000/20 TRADE/2001/5</p>

	<p>Item 11 Trade and investment promotion</p> <p>Item 12 Industry and enterprise development</p>	<p>Mr. David Winter, Chair of WP.5</p> <p>Ms. Krystyna Gurbiel, Chair of WP.8</p>	<p>OPA/AC.23/1 OPA/AC.23/1/Add.1 TRADE/2001/6</p> <p>TRADE/WP.8/2000/12 TRADE/WP.8/2001/5 TRADE/2001/7</p>
<p>Thursday, 14 June p.m.</p>	<p>OTHER REPORTS</p> <p>Item 13 Liaison with other organizations</p> <p>Item 14 Extrabudgetary activities in support of the work programme</p> <p>Item 15 Operational and regional advisory activities in support of the work programme</p> <p>Item 16 Activities of the Commission's other principal subsidiary bodies</p> <p>PROGRAMME OF WORK</p> <p>Item 17 Programme of work, 2001-2002</p> <p>OTHER</p> <p>Item 18 Other business</p> <p>Dates of the next session and theme of the next Forum</p>	<p>Director of the Trade Division</p> <p>Secretary to the Committee</p> <p>Secretary to the Committee</p> <p>Chair of the Committee</p> <p>Chair of the Committee</p> <p>Secretary to the Committee</p>	<p>TRADE/2001/8</p> <p>TRADE/2001/9</p> <p>TRADE/2001/10 OPA/AC.20/2</p> <p>TRADE/2001/13</p> <p>TRADE/2001/14 TRADE/2001/16 TRADE/2001/17 TRADE/2001/17/Add.1</p>
<p>Friday 15 June a.m.</p>	<p>Informal meetings</p>		
<p>Friday 15 June 16:00</p>	<p>Item 19 Approval of the report</p>	<p>Chair of the Committee</p>	

INTRODUCTION

1. The provisional agenda and time schedule for the fifth session of the Committee for Trade, Industry and Enterprise Development have been drawn up by the secretariat in consultation with the Bureau on the basis of the decisions and programme of work adopted by the Committee at its fourth session.
2. At its last session, the Committee decided to hold this year's Forum on the subject of "Trading into the Future: e-Services for Trade, Investment and Enterprise". A preliminary agenda for this event is attached as annex I, a more detailed version can be found in document TRADE/2001/12. The first two days of the Committee session will be dedicated to the Forum and the subsequent two and a half days to the regular session.
3. The Committee's regular session will, therefore, formally begin on Wednesday, 13 June at 10:00. The Committee will approve the draft report of this year's session on the afternoon of Friday, 15 June.

ANNOTATIONS

Item 1 - Adoption of the agenda

4. In accordance with the Commission's rules of procedure, the first item on the provisional agenda is the adoption of the agenda (ECE/TRADE/269/Rev.1).

Item 2 - Election of officers

5. At its third session, the Committee elected Mr. Miguel Vilchez-Barros (Spain) as Chair, and Mr. Alexander Safarik-Pstrosz (Czech Republic) and Ms. Ayse Öktem (Turkey) as its vice-chairs.

Item 3 - Matters arising from the fifty-sixth session of the Economic Commission for Europe

6. The secretariat will report orally on the discussions held, and the decisions adopted by the Commission at its fifty-sixth session in May 2001. If necessary, extracts from the report of that session will be made available as an informal paper (TRADE/2001/Informal/1).

POLICY SEGMENT

Item 4 – Roundtable on services in transition economies

7. The discussion will draw upon presentations by internationally recognized experts on this topic, a background paper prepared by the secretariat (TRADE/2001/1, Add.1 and Add.2), another background paper on the insurance industry, submitted by the secretariat but prepared by the research department at SwissRe (TRADE/2001/15), and the discussions held during the Forum.

Item 5 – Recommendations from the Forum on “Trading into the Future: e-Services for Trade, Investment and Enterprise”

8. Under this agenda item, the Chairman of the Forum will report on the discussions held and the conclusions drawn by the Forum (TRADE/2001/Informal/2). The Committee will then review, amend and/or approve, as appropriate, those conclusions. For information, the Committee will also have before it the Proceedings of the 2000 Forum on Electronic Commerce for Transition Countries in the Digital Age (ECE/TRADE/268).

Item 6 - Review of recent and prospective trade trends, policies and problems

9. The secretariat will introduce the latest edition of the Economic Survey of Europe (ECE/EAD/01/1) which reviews current economic developments in the region.

A short presentation will be given on recent economic developments and the role of foreign direct investment in economic growth in transition economies based upon the latest edition of the Economic Survey of Europe

Item 7 - Role and strategic direction of the Committee

10. The Committee will have before it document TRADE/2001/2 containing the results of the work on the Committee's role and strategic directions undertaken by the “extended Bureau” established at the last session (see ECE/TRADE/262). This document contains revised terms of reference for the Committee, which are for **approval**, as well as proposals for policy objectives and strategic goals, which are **for discussion and approval**.

REPORTS OF THE SUBSIDIARY BODIES

Item 8 - Trade facilitation

11. The Committee will have before it the report of the seventh session of the Centre for Trade Facilitation and Electronic Business, UN/CEFACT (TRADE/CEFACT/2001/35) **to be endorsed** and a note by the secretariat (TRADE/2001/3) summarizing progress achieved.

Item 9 - Agricultural quality standards

12. The Committee will have before it the report of the fifty-sixth session of the Working Party on Standardization of Perishable Produce and Quality Development (WP.7) (TRADE/WP.7/2000/11) **to be endorsed** and a note by the secretariat (TRADE/2001/4) summarizing progress achieved.

Item 10 - Standardization policies

13. The Committee will have before it the report of the tenth session of the Working Party on Technical Harmonization and Standardization Policies (WP.6) (TRADE/WP.6/2000/20) **to be endorsed** and a note by the secretariat (TRADE/2001/5) summarizing progress achieved and **decisions to be approved** by the Committee.

Item 11 - Trade and investment promotion

14. The Committee will have before it the report of the forty-eighth session of the Working Party on International Legal and Commercial Practice, WP.5, (OPA/AC.23/1 and Add.1) **to be endorsed** and a note by the secretariat (TRADE/2001/6) summarizing progress achieved and any decisions to be approved by the Committee. The Committee, specifically, will be asked **to approve renewal** of the mandates of selected WP.5 subgroups.

Item 12 - Industry and enterprise development

15. The Committee will have before it the reports of the first and second sessions of the Working Party on Industry and Enterprise Development (TRADE/WP.8/2000/12 and TRADE/WP.8/2001/5) **to be endorsed**. It will also have a note by the secretariat (TRADE/2001/7) reporting on the migration of activities from the groups of experts on the chemical and steel Industries to WP.8 and summarizing progress achieved.

OTHER REPORTS

Item 13 - Liaison with other organizations

16. Under this sub-item, the Committee will have before it a report on the activities carried out by the secretariat (TRADE/2001/8) in liaison and cooperation with other organizations including the United Nations Conference on Trade and Development (UNCTAD), the regional commissions of the United Nations and the World Trade Organization (WTO).

Item 14 – Extrabudgetary activities in support of the work programme

18. The Committee will have before it a report by the secretariat (TRADE/2001/9) on recent developments in extrabudgetary activities in support of the work programme, with particular reference to countries in transition.

Item 15 – Operational and regional advisory activities in support of the work programme

19. The Committee will have before it a report by the secretariat (TRADE/2001/10) concerning operational activities of the Committee's subsidiary bodies, as well as reports from the regional advisers who participate in the implementation of the decisions and the work programme of the Committee (OPA/AC.20/2).

Item 16 - Activities of the Commission's other principal subsidiary bodies

20. The Committee will have before it a paper by the secretariat on trade and investment related activities of other principal subsidiary bodies (TRADE/2001/13).

PROGRAMME OF WORK

Item 17 - Programme of Work, 2001-2002

21. The Committee will have before it a draft programme of work (TRADE/2001/14) as submitted by the Bureau and documents containing two more detailed descriptions for items under the programme of work: TRADE/2000/16 on the revision of the 1961 European Convention on International Commercial Arbitration and TRADE/2000/17 and its Add.1 describing a Trade, Industry and Enterprise Development Directory with examples of country entries. All three documents are **for approval**.

OTHER

Item 18 - Other business

Dates of the next session and theme of the next Forum

1. The dates of the sixth session of the Committee must **be agreed**, as well as a theme for the 2002 Committee forum or round table.

Item 19 - Adoption of the report

23. In accordance with established practice, the Committee will **adopt** its report on the basis of a draft prepared by the secretariat.

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Annex I

**FORUM ON TRADING INTO THE FUTURE:
E-SERVICES FOR TRADE, INVESTMENT AND ENTERPRISE**

11-12 June 2001

Background

The dynamic development of the service sector is a high priority for all countries in central and eastern Europe. The service sector is the key to promoting restructuring of industry and stimulating enterprises and entrepreneurship in countries which are in transition to market economies.

Moreover, the development of services in the modern economy directly contributes to the transition process and encourages employment creation. Recognizing the importance of these issues, the United Nations Economic Commission for Europe (UN/ECE) has decided to hold an international forum on the implications of service development for trade, investment and enterprise and particularly those services that can be delivered electronically.

Further, in cooperation with the International Trade Centre (ITC), a one-day practical workshop, offering modern techniques for successfully exporting services will be held in parallel on 12 June 2001. International experts will offer practical strategies and advice to leading entrepreneurs and representatives of transition economies on all facets of service marketing and exporting.

Objective

The Forum is expected to:

- Recommend a practical two-year United Nations initiative to promote trade in e-services in transition economies focused on preparing recommendations for action by Governments and enterprises;
- Contribute to the commitment of Governments to develop a business dialogue with the private sector;
- Endorse UN/ECE policy recommendations on best practices to stimulate the service sector.

A preliminary programme is attached. More detailed and up-to-date information can be obtained from the secretariat's Internet site (<http://www.unece.org/trade>). You can also contact the secretariat directly. E-mail: trade@unece.org Tel: +41-22-917 5175, Fax: +41-22-917 0479.

PRELIMINARY PROGRAMME*

MONDAY, 11 JUNE

1. Opening Session

- **Dr. D. Hübner**
Executive Secretary, UN/ECE
- **H.E. Mr. B. Trajkovski**
President of the former Yugoslav Republic of Macedonia
- **Mr. Dominique Strauss-Kahn***
former Minister of Economy and Finance, France

2. Innovation and enterprise services (creativity and energy)

Chairperson

- **H.E. Mr. A. V. Volokitin**
Deputy Minister, Ministry of the Russian Federation for Communication and Information

Rapporteur

- **Mr. P. Gannon**
Senior Vice-President, BEA Systems
- **Mr. B. Gates****
Microsoft Chairman
- **Mr. B. Vergnes**
Chairman Emeritus, Microsoft, EMEA
- **Mr. K. Alsmar**
Executive Vice-President, Ericsson
- **Mr. P. Jeremaes**
E-services Business Manager, Hewlett-Packard
- **Mr. O. Tavel**
Senior Partner, Venture Partners
- **Mr. M. Vekokic**
Vice-President for Marketing, Europe ICN Pharmaceuticals

* Information subject to change.

** Subject to final confirmation.

3. e-Services in trade logistics and distribution

Chairperson

- **Professeur F. L. Perret****
International Institute for the Management of Logistics

Rapporteur

- **Mr. Mike DORAN**
Senior Administrator, European Nuclear Research Institute (CERN)
- **Mr. V. MATHIVANAN**
Chief Executive Officer, Singapore Network Services Pte. Ltd.
- **Dr. Christian FRÜHWALD**
President, Global Logistics, Siemens AG
- **Ms. Klara KARIVAN**
CEO, EAN, Croatia
- **Mr. Vratislav KULHANEK****
Chairman of the Board, Skoda Auto
- **Dr. Martin RAAB**
Managing Director, Deutsche Post, e-Business GmbH
- **Mr. V. Christopher J. GILLESPIE**
President and CEO, Gillespie-Munro Inc.

4. Discussion on market response to quality in e-services

Chairperson

- **Mr. N. De Maesschalck****
Director, World Federation of Insurance Intermediaries
- **Dr. O. Giarini**
Special Adviser, Applied Services Economic Centre (ASEC)
- **Dr. E. Fiechter**
Partner, Law Firm Secretan Troyanov

TUESDAY, 12 JUNE

5. Banking, insurance and securities

Chairperson

- **Sir Derek THOMAS**
Senior Advisor, Rothschild & Son

Rapporteur

- **Mr. J. ARKELL**
Director Insurance Outlook, ASEC/Geneva Association

- **H.E. Mr. Karim MASSIMOV**
Ministry of Transport and Communications, Kazakhstan*

- **Mr. Y. ZAYTSEV**
Member of the Executive Board, Head of the Information Technology, SWISS RE

- **Deutsche Bank***

- **BNP PARIBAS***

- **Mr. Peter REINIGER**
Business Group Director, Banking Department, EBRD

- **Mr. Jean-Francois de ROBERT***
Director, Compagnie Nationale des Commissaires aux Comptes, Paris

6. Discussion on transparency, responsibility and ethics in the e-service sector

Chairperson

- **Professor P. H. DEMBINSKI**
Secretary General, Observatoire de la Finance, Geneva

Keynote Speakers

- **Professor Janet WINTERS**
The Business School, Canterbury Christ Church, University College

- **H.E. Mr. P. LÉVY**
Chairman of the Swiss Section of Transparency International (T-CH)

7. E-services and the role of international organizations

Chairperson

- **Ambassador MARCHI**
Former Chairman of the WTO Committee on Services, Canada

Rapporteur

- **Mr. Dr. Engelbert RUOSS***
President R.I.O. IMPULS, Forum für Ökonomie und Ökologie

- **Mr. Dan COOPER**
Lawyer, Covington & Burling

- **Mr. Alois FLATZ***
Head of Sustainable Asset Management Group Research
- **Mr. Dirk HOHNDEL**
Chief, Technology Officer, SuSE Linux AG
- **Mr. David HARTRIDGE***
Director in Charge, Telecommunications Services, World Trade Organization

Panellists from the following organizations:

- European Commission
Mr. Jean-Pierre EUZEN
Head of Sector, Electronic Commerce Information Society
- United Nations Conference on Trade and Development
Mr. Zhongzhou LI
Deputy Director, Division for Services Infrastructure for Development and Trade Efficiency (U/SITE)
- United Nations Commission on International Trade Law
Mr. Renaud SORIEUL
UN/OLA/ITLB and Secretary to UNCITRAL
- International Organization for Standardization
Mr. Daniele GERUNDINO
Assistant to the Secretary General
- World Bank
To be confirmed
- World Intellectual Property Organization
Ms. Lucinda JONES
Legal Officer
- Société Internationale de Télécommunications Aéronautiques (SITA)
Ms. Rosa M. DELGADO

8. Closing session: Realizing the potential

- **Mr. Gusein BAGIROV**
Minister of Trade, Azerbaijan
- **Mr. Alexander CHUBATENKO**
Head of Ukrainian Parliamentary Committee on e-commerce, Ukraine
- **Mr. Felix JUHL***
Chairman, Technologie Beteiligungsgesellschaft Baden-Württemberg, Germany

- **Deutscher Gewerkschafts Bund***
- **Dr. Carol COSGROVE-SACKS**
Director, Trade Division, UN/ECE

TUESDAY, 12 JUNE (12:15 – 18:00)

PARALLEL WORKSHOP: “SUCCESSFUL SERVICE EXPORTING”

Experts will explain the three stages of exporting services, how to establish credibility in new markets, and how to network and create successful strategic alliances. The Workshop will also cover the topic of how to innovate for success, an important consideration for service exporters.

There will also be online demonstrations of key websites and provision of a number of handbooks, which have been developed by the ITC.

Keynote Speaker:

- **Dr. D. Riddle**
President of Service-Growth Consultants
Dr. Riddle is a well-known international specialist in service trade. Her remarks will address export-related challenges for service firms, including how to innovate for success, create credibility and forge strategic alliances in new markets.

Overview of Programme

Forum 2001	Room XVIII		Room to be determined
	Monday 11.6.2001	Tuesday 12.6.2001	Tuesday 12.6.2001
	Forum	Forum	Joint UN/ECE-ITC Workshop
	“Trading into the Future: e-Services for Trade, Investment and Enterprise”	“Trading into the Future: e-Services for Trade, Investment and Enterprise”	‘Successful service exporting’
9:15	Coffee	Presentation of the Workshop	
10:00	Opening session	III. Banking, Insurance and Securities	
10:45-12:00	I. Innovate and Enterprise Services	A. Financing B. Trade-related Insurance services	
12:15-13:15		Discussion session Transparency, responsibility and ethics in the e-services sector.	Workshop
13:15	Lunch		
15:00	II. e-Services in trade logistics and distribution	IV. International Frameworks for Regulation and Supervision	Workshop
17:15-18:00	Discussion session Market response to quality in e-services	Closing Session Recommendations	

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Annex II**REGISTRATION OF DELEGATES****SECURITY MEASURES AT THE PALAIS DES NATIONS**

The United Nations Office at Geneva has taken the decision that all individuals entering the grounds of the Palais des Nations should be delivered a security badge. The accreditation has to take place outside the grounds of the Palais in order to properly control the entrance of all individuals.

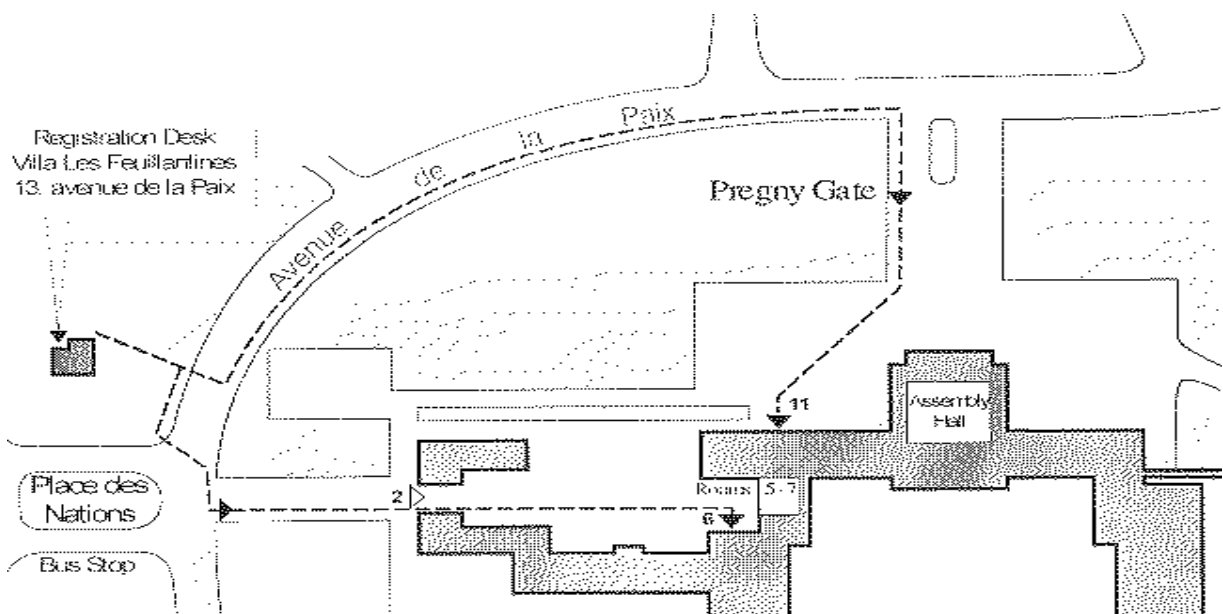
Before entering the Palais, you will have to collect your badge from the Security Service, at the "Villa les Feuillantines", Avenue de la Paix, No. 13 (please see attached map). The Security Service is open from 8.00 a.m. to 5.00 p.m. (Non-stop). To avoid last-minute queues, delegates are advised to try be there as early as possible. "Villa Les Feuillantines" is approximately 10-15 minutes walking distance from any conference room.

To avoid delays, you are kindly requested to register well ahead of the meeting so that Security can have your badge ready for you.

- Delegates wishing to participate in the Forum, Workshop and/or Committee session, should fill out the registration form and return it via e-mail or fax (+41-22-917 0037) to dominique.rames@unece.org by **25 May 2001**.
- Participants must present themselves in person at the Security Service with proof of identification in order to obtain the security pass. It is, unfortunately, not possible to mail the security pass.

Please note that no photograph is required to obtain your pass.

Thank you for your cooperation.





UNITED NATIONS OFFICE AT GENEVA

REGISTRATION FORM

Please complete (in print to avoid any errors) the form and
 kindly send **not later than 1 June 2001**
 to Mrs. D. Rames

Preferably by e-mail: dominique.rames@unece.org (or fax(+41 22) 917 0037)
 You can obtain an electronic registration form upon request to Mrs. Rames

UN/ECE Forum, Trading into the Future, 11 and 12 June 2001	Room XVIII	<input type="checkbox"/>
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Joint UN/ECE-ITC Workshop, 12 June 2001	Room to be confirmed	<input type="checkbox"/>
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Committee for Trade, Industry and Enterprise Development 13-15 June 2001	Room XVIII	<input type="checkbox"/>
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Participant:	Family Name	First Name
Mr./Ms.		

Name of Delegation that you represent (i.e. Country/Organization/Agency, etc.)

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Participation Category

Head of Delegation		Are you based in Geneva as representative of your permanent mission? Yes: No:	Observer Organization	
Delegation Member			NGO (ECOSOC Accred.)	
Observer Country			Other (please specify) (e.g. University, Private sector, etc.)	

Participating

From:	Until:
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Organization/enterprise:	Title in Organization/Enterprise:	
Passport or ID Number:	Valid Until:	
Official Telephone Number: +	Official Fax Number: +	
E-mail Address:	URL: http://	
Permanent Official Address:		
City:	Postal Code:	Country:

Other

Address in Geneva:	
Accompanied by Spouse:	Family Name (Spouse):
Yes :	
No:	