



**Economic and Social  
Council**

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**ECONOMIC COMMISSION FOR EUROPE**

**COMMITTEE FOR TRADE, INDUSTRY AND  
ENTERPRISE DEVELOPMENT**

Fifth session  
13-15 June 2001

**PROVISIONAL AGENDA FOR THE FIFTH SESSION**

to be held in the Palais des Nations, Geneva,  
starting on Wednesday, 13 June 2001 at 10:00

**FORUM** - On Monday and Tuesday, 11 and 12 June 2001, immediately prior to its fifth session, the Committee for Trade, Industry and Enterprise Development will hold a Forum on "Trading into the Future: e-Services for Trade, Investment and Enterprise". For further information, see annex I.

**ROUNDTABLE** - On the morning of Wednesday, 13 June, there will be a roundtable policy discussion on services in transition economies.

**DOCUMENTS** – Documents for the Committee session will be distributed by mail and will also be posted on the web site (<http://www.unece.org/trade/>). For reasons of economy, delegates are requested to bring copies of the documents mentioned in the provisional agenda of the meeting. There will be no documentation available in the meeting room.

**ACCESS TO THE PALAIS DES NATIONS** - For security reasons, personal badges are required in order to enter the Palais. In order to receive a badge, Forum participants and meeting delegates must register in advance. For further details and the registration form, see annex II.

## PROVISIONAL AGENDA AND TIMETABLE

Monday 11 June	<b>Forum:</b> "Trading into the Future: e-Services for Trade, Investment and Enterprise"		
Tuesday 12 June	<b>Forum:</b> "Trading into the Future: e-Services for Trade, Investment and Enterprise"		
Tuesday 12 June	<b>Joint UN/ECE-ITC Workshop:</b> "Successful Service Exporting"		
<b>Time</b>	<b>Agenda Items</b>	<b>Introduction</b>	<b>Documents</b>
Wednesday 13 June a.m.	<p><b>Item 1</b> Adoption of the agenda</p> <p><b>Item 2</b> Election of officers</p> <p><b>Item 3</b> Matters arising from the fifty-sixth session of the Economic Commission for Europe</p> <p><b>POLICY SEGMENT</b></p> <p><b>Item 4</b> Roundtable on Services in Transition Economies</p> <p><b>Item 5</b> Recommendations from the Forum on "Trading into the Future: e-Services for Trade, Investment and Enterprise"</p>	<p>Executive Secretary of the UN/ECE</p> <p>Director of the Trade Division</p> <p>Secretary of the Committee</p> <p>Mr. Alexander Safarik-Pstrosz Vice-Chair of the Committee</p> <p>Chair of the Forum</p>	<p>ECE/TRADE/269</p> <p>TRADE/2001/Informal/1</p> <p>TRADE/2001/1 TRADE/2001/1/Add.1</p> <p>TRADE/2001/Informal/2 ECE/TRADE/268</p>
Wednesday 13 June p.m.	<p><b>Item 6</b> Review of recent and prospective trade trends, policies and problems</p> <p><b>Item 7</b> Role and strategic direction of the Committee</p> <p><b>REPORTS OF THE SUBSIDIARY BODIES</b></p> <p><b>Item 8</b> Trade facilitation</p>	<p>Director of the Economic Analysis Division</p> <p>Chair of the Committee</p> <p>Mr. Henri Martre, Chair of UN/CEFACT</p>	<p>Economic Survey of Europe, 2001, N°. 1</p> <p>TRADE/2001/2 ECE/TRADE/262</p> <p>TRADE/CEFACT/2001/35 TRADE/2001/3</p>
Thursday, 14 June a.m.	<p><b>Item 9</b> Agricultural quality standards</p>	<p>Mr. Miguel Vilchez-Barros, Chair of WP.7</p>	<p>TRADE/WP.7/2000/11 TRADE/2001/4</p>
	<p><b>Item 10</b> Standardization policies</p>	<p>Mr. Christer Arvius, Chair of WP.6</p>	<p>TRADE/WP.6/2000/20 TRADE/2001/5</p>

	<p><b>Item 11</b> Trade and investment promotion</p> <p><b>Item 12</b> Industry and enterprise development</p>	<p>Mr. David Winter, Chair of WP.5</p> <p>Ms. Krystyna Gurbiel, Chair of WP.8</p>	<p>TRADE/WP.5/2000/11 TRADE/2001/6</p> <p>TRADE/WP.8/2000/12 TRADE/WP.8/2001/5 TRADE/2001/7</p>
Thursday, 14 June p.m.	<p><b>OTHER REPORTS</b></p> <p><b>Item 13</b> Liaison with other organizations</p> <p><b>Item 14</b> Extrabudgetary activities in support of the work programme</p> <p><b>Item 15</b> Operational and regional advisory activities in support of the work programme</p> <p><b>Item 16</b> Activities of the Commission's other principal subsidiary bodies</p> <p><b>PROGRAMME OF WORK</b></p> <p><b>Item 17</b> Programme of work, 2001-2002</p> <p><b>OTHER</b></p> <p><b>Item 18</b> Other business</p> <p>Dates of the next session and theme of the next Forum</p>	<p>Director of the Trade Division</p> <p>Secretary to the Committee</p> <p>Secretary to the Committee</p> <p>Chair of the Committee</p> <p>Chair of the Committee</p> <p>Secretary to the Committee</p>	<p>TRADE/2001/8</p> <p>TRADE/2001/9</p> <p>TRADE/2001/10 TRADE/2001/11 TRADE/2001/12</p> <p>TRADE/2001/13</p> <p>TRADE/2001/14 TRADE/2001/14/Add.1 TRADE/2001/14/Add.2</p>
Friday 15 June a.m.	Informal meetings		
Friday 15 June 16:00	<b>Item 19</b> Approval of the report	Chair of the Committee	

## INTRODUCTION

1. The provisional agenda and time schedule for the fifth session of the Committee for Trade, Industry and Enterprise Development have been drawn up by the secretariat in consultation with the Bureau on the basis of the decisions and programme of work adopted by the Committee at its fourth session.
2. At its last session, the Committee decided to hold this year's Forum on the subject of 'Trading into the Future: e-Services for Trade, Investment and Enterprise'. A preliminary agenda for this event is attached as annex I. The first two days of the Committee session will be dedicated to the Forum and the subsequent two and a half days to the regular session.
3. The Committee's regular session will, therefore, formally begin on Wednesday, 13 June at 10:00. The Committee will approve the draft report of this year's session on the afternoon of Friday, 15 June.

## ANNOTATIONS

### **Item 1 - Adoption of the agenda**

4. In accordance with the Commission's rules of procedure, the first item on the provisional agenda is the adoption of the agenda (ECE/TRADE/269).

### **Item 2 - Election of officers**

5. At its third session, the Committee elected Mr. Miguel Vilchez-Barros (Spain) as Chair, and Mr. Alexander Safarik-Pstrosz (Czech Republic) and Ms. Ayse Öktem (Turkey) as its vice-chairs.

### **Item 3 - Matters arising from the fifty-sixth session of the Economic Commission for Europe**

6. The secretariat will report orally on the discussions held, and the decisions adopted by the Commission at its fifty-sixth session in May 2001. If necessary, extracts from the report of that session will be made available as an informal paper (TRADE/2001/Informal/1).

## POLICY SEGMENT

### **Item 4 – Roundtable on services in transition economies**

7. The discussion will draw upon presentations by two or three internationally recognized experts on this topic, a background paper prepared by the secretariat (TRADE/2001/1 and Add.1), and the discussions held during the Forum.

**Item 5 – Recommendations from the Forum on “Trading into the Future: e-Services for Trade, Investment and Enterprise”**

8. Under this agenda item, the Chairman of the Forum will report on the discussions held and the conclusions drawn by the Forum (TRADE/2001/Informal/2). The Committee will then review, amend and/or approve, as appropriate, those conclusions. For information, the Committee will also have before it the Proceedings of the 2000 Forum on Electronic Commerce for Transition Countries in the Digital Age (ECE/TRADE/268).

**Item 6 - Review of recent and prospective trade trends, policies and problems**

9. The secretariat will introduce the latest edition of the Economic Survey of Europe, which reviews current economic developments in the region.

A short presentation will be given on topics highlighted in the Economic Survey of Europe

**Item 7 - Role and strategic direction of the Committee**

10. The Committee will have before it document TRADE/2001/2 containing the results of the work on role and strategic directions undertaken by the “extended Bureau” established at the last session (see ECE/TRADE/262). This document contains revised terms of reference for the Committee, which are for **approval**, as well as proposals for policy objectives and strategic goals, which are **for discussion and approval**.

**REPORTS OF THE SUBSIDIARY BODIES**

**Item 8 - Trade facilitation**

11. The Committee will have before it the report of the seventh session of the Centre for Trade Facilitation and Electronic Business, UN/CEFACT (TRADE/CEFACT/2001/35) and a note by the secretariat (TRADE/2001/3) summarizing decisions to be taken and progress achieved.

**Item 9 - Agricultural quality standards**

12. The Committee will have before it the report of the fifty-sixth session of the Working Party on Standardization of Perishable Produce and Quality Development (WP.7) (TRADE/WP.7/2000/11) and a note by the secretariat (TRADE/2001/4) summarizing decisions to be taken and progress achieved.

**Item 10 - Standardization policies**

13. The Committee will have before it the report of the tenth session of the Working Party on Technical Harmonization and Standardization Policies (WP.6) (TRADE/WP.6/2000/20) and a note by the secretariat (TRADE/2001/5) summarizing progress achieved and any decisions to be approved by the Committee.

**Item 11 - Trade and investment promotion**

14. The Committee will have before it the report of the forty-eighth session of the Working Party on International Legal and Commercial Practice, WP.5, (TRADE/WP.5/2000/11) and a note by the secretariat (TRADE/2001/6) summarizing progress achieved and any decisions to be approved by the Committee. The Committee, specifically, will be asked to **approve renewal** of the mandates of selected WP.5 subgroups.

**Item 12 - Industry and enterprise development**

15. The Committee will have before it the reports of the first and second sessions of the Working Party on Industry and Enterprise Development (TRADE/WP.8/2000/12 and TRADE/WP.8/2001/5). It will also have a note by the secretariat (TRADE/2001/7) reporting on the migration of activities from the Groups of Experts on the Chemical and Steel Industries to WP.8 and summarizing progress achieved and any decisions to be approved by the Committee.

**OTHER REPORTS**

**Item 13 - Liaison with other organizations**

16. Under this sub-item, the Committee will have before it a report on the activities carried out by the secretariat (TRADE/2001/8) in liaison and cooperation with other organizations including the United Nations Conference on Trade and Development (UNCTAD), the regional commissions of the United Nations and the World Trade Organization (WTO).

**Item 14 – Extrabudgetary activities in support of the work programme**

18. The Committee will have before it a report by the secretariat (TRADE/2001/9) on recent developments in extrabudgetary activities in support of the work programme, with particular reference to countries in transition.

**Item 15 – Operational and regional advisory activities in support of the work programme**

19. The Committee will have before it a report by the secretariat (TRADE/2001/10) concerning operational activities of the Committee's subsidiary bodies, as well as reports from the regional advisers who participate in the implementation of the decisions and the work programme of the Committee (TRADE/2001/11 and TRADE/2001/12).

**Item 16 - Activities of the Commission's other principal subsidiary bodies**

20. The Committee will have before it a paper by the secretariat on trade and investment related activities of other principal subsidiary bodies (TRADE/2001/13).

**PROGRAMME OF WORK**

**Item 17 - Programme of Work, 2001-2002**

21. The Committee will have before it a draft programme of work (TRADE/2001/14, TRADE/2001/14/Add.1 and TRADE/2001/14/Add.2) for approval.

**OTHER**

**Item 18 - Other business**

**Dates of the next session and theme of the next Forum**

22. The dates of the sixth session of the Committee must be agreed, as well as a theme for the 2002 Committee forum or round table.

**Item 19 - Adoption of the report**

23. In accordance with established practice, the Committee will adopt its report on the basis of a draft prepared by the secretariat.

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Annex I**FORUM ON TRADING INTO THE FUTURE:  
E-SERVICES FOR TRADE, INVESTMENT AND ENTERPRISE****11-12 June 2001****Background**

The dynamic development of the service sector is a high priority for all countries in central and eastern Europe. The service sector is the key to promoting restructuring of industry and stimulating enterprises and entrepreneurship in countries which are in transition to market economies.

Moreover, the development of services in the modern economy directly contributes to the transition process and encourages employment creation. Recognizing the importance of these issues, the United Nations Economic Commission for Europe (UN/ECE) has decided to hold an international forum on the implications of service development for trade, investment and enterprise and particularly those services that can be delivered electronically.

Further, in cooperation with the International Trade Centre (ITC), a one-day practical workshop, offering modern techniques for successfully exporting services will be held in parallel on 12 June 2001. International experts will offer useful strategies and advice to leading entrepreneurs and representatives of transition economies on all facets of service marketing and exporting.

**Objective**

The Forum is expected to:

- Recommend a practical two-year United Nations initiative to promote trade in e-services in transition economies focused on preparing recommendations for action by Governments and enterprises;
- Contribute to the commitment of Governments to develop a business dialogue with the private sector;
- Endorse UN/ECE policy recommendations on best practices to stimulate the service sector.

A preliminary programme is attached. More detailed and up-to-date information can be obtained from the secretariat's Internet site (<http://www.unece.org/trade>). You can also contact the secretariat directly. E-mail: [trade@unece.org](mailto:trade@unece.org) Tel: +41-22-917 5175, Fax: +41-22-917 0479.



## PRELIMINARY PROGRAMME\*

### MONDAY, 11 JUNE

#### 1. Opening Session

- **Dr. D. Hübner**  
*Executive Secretary, UN/ECE*
- **H.E. Mr. B. Trajkovski**  
*President of the former Yugoslav Republic of Macedonia*
- **Mr. B. Gates\*\***  
*Microsoft Chairman*

#### 2. Innovation and enterprise services (creativity and energy)

- **H.E. Mr. A. V. Volokitin**  
*Deputy Minister, Ministry of the Russian Federation for Communication and Information*
- **Mr. O. Tavel\*\***  
*Senior Partner, Venture Partners*

#### 3. e-Services in trade logistics and distribution

Chairperson

- **Professeur F. L. Perret\*\***  
*International Institute for the Management of Logistics*

#### 4. Discussion on market response to quality in e-services

- **Dr. O. Giarini**  
*Special Adviser, Applied Services Economic Centre (ASEC)*

### TUESDAY, 12 JUNE

#### 5. Banking, insurance and securities

- **Mr. V. Mathivanan**  
*Chief Executive Officer, Singapore Network Services Pvt. Ltd.*

#### 6. Discussion on transparency, responsibility and ethics in the e-service sector

Chairperson

- **Professor P. H. Dembinski**  
*Secrétaire général, Observatoire de la Finance*

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\* Information subject to change.

\*\* Subject to final confirmation.

Speaker

- **H.E. Mr. P. Lévy**  
*Chairman of the Swiss Section of Transparency International (T-CH)*

**7. International frameworks for regulation and supervision**

(Chairperson and Rapporteur to be determined)

Speakers from main regulatory and supervisory bodies will address the propositions made during the two discussion sessions.

**8. Closing session**

(Chairperson and Rapporteur to be determined)

- Two speakers will discuss future directions in services in transition countries
- A set of policy recommendations for future action will be approved.

**TUESDAY, 12 JUNE (12:15 – 18:00)**

**PARALLEL WORKSHOP: “SUCCESSFUL SERVICE EXPORTING”**

Experts will explain the three stages of exporting services, how to establish credibility in new markets, and how to network and create successful strategic alliances. The Workshop will also cover the topic of how to innovate for success, an important consideration for service exporters.

There will also be online demonstrations of key websites and provision of a number of handbooks, which have been developed by the ITC.

Keynote Speaker:

- **Dr. D. Riddle**  
*President of Service-Growth Consultants*  
Dr. Riddle is a well-known international specialist in service trade. Her remarks will address export-related challenges for service firms, including how to innovate for success, create credibility and forge strategic alliances in new markets.

### Overview of Programme

Forum 2001	Room XVIII		Room to be determined
	Monday 11.6.2001	Tuesday 12.6.2001	Tuesday 12.6.2001
	<b>Forum</b>  “Trading into the Future: e-Services for Trade, Investment and Enterprise”	<b>Forum</b>  “Trading into the Future: e-Services for Trade, Investment and Enterprise”	<b>Joint UN/ECE-ITC Workshop</b>  ‘Successful service exporting’
<b>9:15</b>	Coffee	Presentation of the Workshop	
<b>10:00</b>	<b>Opening session</b>	III. Banking, Insurance and Securities	
<b>10:45-12:00</b>	I. Innovation and Enterprise Services	A. Financing  B. Trade-related Insurance services	
<b>12:15-13:15</b>		<b>Discussion session</b> Transparency, responsibility and ethics in the e-services sector.	Workshop
<b>13:15</b>	Lunch		
<b>15:00</b>	II. e-Services in trade logistics and distribution	IV. International Frameworks for Regulation and Supervision	Workshop
<b>17:15-18:00</b>	<b>Discussion session</b> Market response to quality in e-services	<b>Closing Session</b> Recommendations	

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Annex II

**REGISTRATION OF DELEGATES**

**SECURITY MEASURES AT THE PALAIS DES NATIONS**

The United Nations Office at Geneva has taken the decision that all individuals entering the grounds of the Palais des Nations should be delivered a security badge. The accreditation has to take place outside the grounds of the Palais in order to properly control the entrance of all individuals.

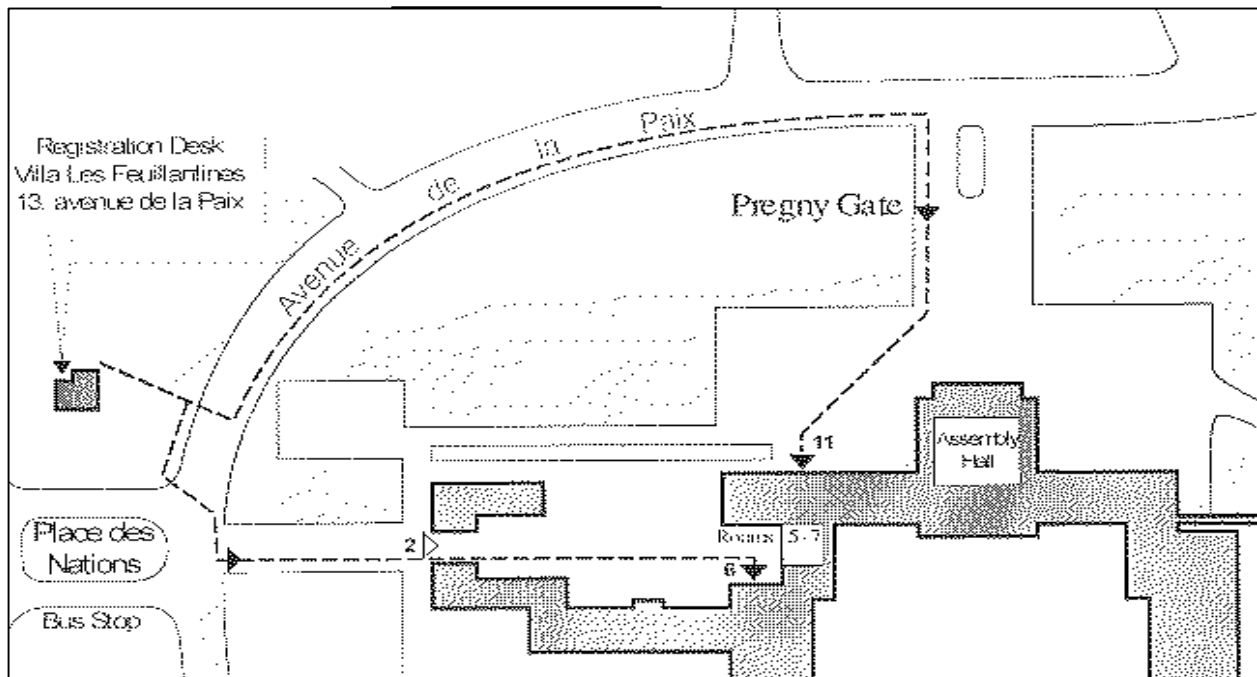
Before entering the Palais, you will have to collect your badge from the Security Service, at the "Villa les Feuillantines", Avenue de la Paix, No. 13 (please see attached map). The Security Service is open from 8.00 a.m. to 5.00 p.m. (Non-stop). To avoid last-minute queues, delegates are advised to try to be there as early as possible. "Villa Les Feuillantines" is approximately 10-15 minutes walking distance from any conference room.

To avoid delays, you are kindly requested to register well ahead of the meeting so that Security can have your badge ready for you.

- Delegates wishing to participate in the Forum, Workshop and/or Committee session, should fill out the registration form and return it via e-mail or fax (+41-22-917 0037) to [dominique.rames@unece.org](mailto:dominique.rames@unece.org) by **25 May 2001**.
- Participants must present themselves in person at the Security Service with proof of identification in order to obtain the security pass. It is, unfortunately, not possible to mail the security pass.

*Please note that no photograph is required to obtain your pass.*

Thank you for your cooperation.





# UNITED NATIONS OFFICE AT GENEVA

## REGISTRATION FORM

Please complete (in print to avoid any errors) the form and kindly send **not later than 1 June 2001**

to Mrs. D. Rames

Preferably by e-mail: [dominique.rames@unece.org](mailto:dominique.rames@unece.org) (or fax(+41 22) 917 0037)

You can obtain an electronic registration form upon request to Mrs. Rames

UN/ECE Forum, Trading into the Future, 11 and 12 June 2001	Room XVIII	<input type="checkbox"/>
Joint UN/ECE-ITC Workshop, 12 June 2001	Room to be confirmed	<input type="checkbox"/>
Committee for Trade, Industry and Enterprise Development 13-15 June 2001	Room XVIII	<input type="checkbox"/>

<b>Participant:</b>	<b>Family Name</b>	<b>First Name</b>
Mr./Ms.		

Name of Delegation that you represent (i.e. Country/Organization/Agency, etc.)

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### Participation Category

Head of Delegation		Are you based in Geneva as representative of your permanent mission?  Yes: No:	Observer Organization	
Delegation Member			NGO (ECOSOC Accred.)	
Observer Country			Other (please specify) (e.g. University, Private sector, etc.)	

### Participating

<b>From:</b>	<b>Until:</b>
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<b>Organization/enterprise:</b>	<b>Title in Organization/Enterprise:</b>	
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### Other

<b>Address in Geneva:</b>			
<b>Accompanied by Spouse:</b>	<b>Yes :</b>	<b>No:</b>	<b>Family Name (Spouse):</b>