



# Economic and Social Council

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**For decision**

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## United Nations Children's Fund

Executive Board

**Second regular session 2020**

8–11 September 2020

Agenda item 14

### Draft decision submitted to the Executive Board

#### **Private Fundraising and Partnerships: financial report for the year ended 31 December 2019**

*The Executive Board*

1. *Takes note* of the Private Fundraising and Partnerships: financial report for the year ended 31 December 2019 ([E/ICEF/2020/AB/L.8](#));
2. *Recognizes* the funding model of UNICEF, which relies on significant contributions from the private sector;
3. *Takes note with concern* of the significant shortfalls in private-sector revenue compared with the original 2019 target and the decrease of regular resource revenue compared with the previous year and encourages UNICEF to review private-sector revenue growth targets ahead of the elaboration of the Private Fundraising and Partnerships: 2021 workplan and proposed budget, to be presented at the first regular session of 2021;
4. *Encourages* UNICEF to continue digital investments, the identification of alternative financing solutions and the business for results initiative, and requests UNICEF to present in the Private Fundraising and Partnerships: 2021 workplan and proposed budget, to be presented at the first regular session of 2021, its strategic approach thereof, including more information on the envisaged revolving fund;
5. *Also encourages* UNICEF to increase its efforts in the fundraising of regular resources from private-sector sources beyond individual donors, including from philanthropists, foundations and businesses, and to report on successes and challenges at the second regular session of 2021.

