

# United Nations

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## Press Release

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Biographical Note

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### GORAN ENGBLOM IS NEW EXECUTIVE DIRECTOR OF INTERNATIONAL TRADE CENTRE

(Reproduced as received from UNCTAD, Geneva.)

Göran M. Engblom has been appointed Executive Director of the International Trade Centre, Geneva, which is jointly operated by the General Agreement on Tariffs and Trade (GATT) and the United Nations Conference on Trade and Development (UNCTAD). He takes up his responsibilities immediately replacing P.C. Alexander, Executive Director of the Centre since June 1979, who is returning to India to become Principal Secretary to the Prime Minister.

The appointment of the new Executive Director was announced Tuesday, 5 May, in Geneva by Gamani Corea, Secretary-General of UNCTAD, and Arthur Dunkel, Director-General of GATT.

Mr. Engblom has gained wide experience in senior trade-related posts in the Swedish Ministry for Foreign Affairs, in the Ministry of Trade, and in the private sector.

Born in 1930, Mr. Engblom graduated with a law degree from the University of Uppsala in 1954. He served in the Swedish Foreign Service from 1955 to 1962, in Stockholm, Washington, Bogota and Peking, and as Trade Commissioner for Sweden in Central America from 1962 to 1964. He then returned to Stockholm as head of Section in the Foreign Ministry for Latin America, Eastern Europe and the United Nations Economic Commission for Europe (ECE).

From 1966 to 1970, Mr. Engblom worked in the private sector as Assistant Manager and then Deputy General Manager of the General Export Association of Sweden, following which he served three years as General Manager of the Swedish Export Council (jointly managed by the Swedish Government and Swedish industry).

From 1975 to 1978, Mr. Engblom was Swedish Ambassador to Peru and to Bolivia. He was then appointed head of several Government commissions, the latest dealing with the organization of Sweden's diplomatic and consular service. In 1980, he was appointed head of the Swedish delegation to the Joint Advisory Group of the Centre in Geneva.

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Mr. Engblom has led numerous business delegations to both developing and developed countries, and is the author of several publications dealing with exporting and international trade.

The International Trade Centre, established in 1964 to support the trade promotion efforts of developing countries, helps developing countries to formulate and implement viable trade promotion programmes and activities and to build up the necessary institutional infrastructure in order to become progressively self-reliant in developing foreign trade. The Centre assists these countries in the creation of specialized services for trade promotion and international marketing, and to identify export market opportunities and adopt the appropriate market development actions. The Centre also trains developing country officials and export executives in trade promotion and export marketing to carry out these tasks.

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