

projects in respect of their likely impact on women, and measures for monitoring and evaluating such programmes in respect of the extent of their benefits to women;

4. *Urges* the specialized agencies and United Nations bodies to increase their co-ordination and co-operation, using the interagency programme for the United Nations Decade for Women and the Advancement of Women Branch of the Centre for Social Development and Humanitarian Affairs of the Secretariat as effective mechanisms.

*8th plenary meeting
16 April 1980*

1980/4. Measures to prevent the exploitation of prostitution

The Economic and Social Council,

Referring to the Convention for the Suppression of the Traffic in Persons and of the Exploitation of the Prostitution of Others, approved by the General Assembly in its resolution 317 (IV) of 2 December 1949,

Referring also to the resolution adopted on 2 July 1975 by the World Conference of the International Women's Year concerning the combating of prostitution and the illicit traffic in women,⁷ especially young girls, and to resolution 1 (XXVII) of 4 April 1978 of the Commission on the Status of Women,⁸

1. *Requests* the Secretary-General to prepare a report on the application of the Convention for the Suppression of the Traffic in Persons and of the Exploitation of the Prostitution of Others, emphasizing in particular the causes and socio-economic conditions which encourage the development of prostitution;

2. *Recommends* that the Preparatory Committee for the World Conference of the United Nations Decade for Women, at its third session, should include this serious problem in the draft programme of action to be submitted to the Conference.

*8th plenary meeting
16 April 1980*

1980/5. Influence of the mass communication media on attitudes towards the roles of women and men in present-day society

The Economic and Social Council,

Recalling its resolution 2063 (LXII) of 12 May 1977 regarding the influence of the mass communication media on attitudes towards the roles of women and men in present-day society,

Taking note of the report of the special rapporteur of the Commission on the Status of Women, Mrs. Esmeralda Arboleda Cuevas, on the influence of the mass communication media on attitudes towards the roles of women and men in present-day society,⁹ and of the importance of the problems raised in that report,

Emphasizing the enormous potential of the mass communication media for the training and education of the general public, in particular the potential of television

and its applicability in schools and adult education centres,

Taking into account the increasing amount of time devoted by the general public to television and its influence on public attitudes and patterns of behaviour,

Considering that the influence of the mass communication media is likely to increase during the next few years,

Regretting a tendency in mass communication media to present women in stereotyped roles and pointing to the need to correct this tendency,

1. *Calls upon* those responsible for the content and presentation of material by mass communication media to make additional efforts to present in a more comprehensive and balanced way the right of women to enjoy equal rights and equal opportunities with men;

2. *Encourages* all relevant organizations, institutions and other associations to exercise their influence on those responsible in order to achieve the aforementioned aims;

3. *Suggests* that the Preparatory Committee for the World Conference of the United Nations Decade for Women should decide, at its third session, to recommend that the report of the special rapporteur should serve as a background document, under item 8 of the provisional agenda for the Conference,¹⁰ after appropriate revision in the light of the comments made during the twenty-eighth session of the Commission on the Status of Women.

*9th plenary meeting
17 April 1980*

1980/6. Programme of action for the second half of the United Nations Decade for Women: Equality, Development and Peace

The Economic and Social Council,

Recalling General Assembly resolution 3520 (XXX) of 15 December 1975, in which the Assembly decided that in 1980, at the mid-term of the United Nations Decade for Women: Equality, Development and Peace, a world conference would be convened to review and evaluate the progress made in implementing the recommendations of the World Conference of the International Women's Year,¹¹ and to readjust programmes for the second half of the Decade in the light of new data and research,

Recalling also Economic and Social Council resolution 2062 (LXII) of 12 May 1977, in which the Council requested the Secretary-General to prepare, for the consideration of the Commission on the Status of Women at its twenty-seventh session, a report outlining a programme of concrete action for the second half of the Decade,

*Recalling further General Assembly resolution 33/185 of 29 January 1979, in which the Assembly adopted the subtheme "Employment, Health and Education" for the Conference and recommended that the Conference should place emphasis on elaborating action-oriented plans for integrating women in the development process, particularly by promoting economic activities and employment opportunities on an equal footing with men through, *inter alia*, the provision of adequate health and educational facilities,*

⁷ *Ibid.*, chap. III, resolution 7.

⁸ *Official Records of the Economic and Social Council, 1978, Supplement No. 2 (E/1978/32/Rev.1), chap. IX.*

⁹ E/CN.6/627.

¹⁰ General Assembly resolution 33/189, annex.

¹¹ See *Report of the World Conference of the International Women's Year, Mexico City, 19 June-2 July 1975* (United Nations publication, Sales No. E.76.IV.1).