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PROGRAMME BUDGET FOR THE BIENNIUM 1988-1989

REVISED ESTIMATES

Addendum

PART IV (3)

Implementation of recommendation 37 of the Group of High-level  
Intergovernmental Experts to Review the Efficiency of the  
Administrative and Financial Functioning of the United Nations  
concerning public information activities

Report of the Secretary-General

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\* A/43/50.

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## INTRODUCTION

1. The activities proposed under the programme of public information are contained in chapter 9 of the medium-term plan for the period 1984-1989, 1/ where they constitute one single programme. Pursuant to General Assembly resolution 41/213 and other pertinent decisions, the Secretary-General has formulated proposed revisions to the medium-term plan including, in particular, to the programme on public information (see document A/43/6). In addition to the extension of the period covered by the plan, the proposed revisions relate to the programme structure of the Department of Public Information and reflect the results of recent reviews and the guidance provided by the Committee for Programme and Co-ordination (CPC) and the General Assembly in considering reports on the structure and functioning of the Department of Public Information. The revised programme budget estimates for the biennium 1988-1989 have been formulated on the basis of this revised medium-term plan submission.

2. The proposed revised programme of work for the biennium 1988-1989 that follows is presented in terms of objectives rather than by organizational units. The proposed activities are first described under three subprogrammes, namely, Promotional Services, Information Services and Public Services. Because the organizational structure of the Department cuts across these three subprogrammes, resource requirements continue to be shown by main organizational unit. Programme functions and activities undertaken by each unit are summarized by reference to the outputs already described in the programme narrative.

3. The primary objective of the public information activities of the Organization continues to be the promotion of an informed understanding of the work and purposes of the United Nations among peoples of the world. In addition to the Charter and the medium-term plan, General Assembly resolutions 13 (I), 595 (V), 1335 (XIII), 1405 (XIV), 2897 (XXVI), 3535 (XXX), 33/15, 34/182, 35/201, 36/149, 37/94, 38/82, 39/98, 40/164, 41/68 and 42/162 also constitute the basis for the revised 1988-1989 work programme.

4. The proposed revisions to the medium-term plan and the programme budget follow a thorough review of the public information activities of the United Nations initiated by the Secretary-General. This review responded not only to recommendations 15 and 37 of the Group of High-level Intergovernmental Experts to Review the Efficiency of the Administrative and Financial Functioning of the United Nations, 2/ as approved by the General Assembly in its resolution 41/213, but to the need to achieve greater effectiveness and impact in the discharge of basic mandates in this area. In this context, recommendation 37 of the Group of High-level Intergovernmental Experts stated, in part, that:

"(1) A thorough review of the functions and working methods as well as of the policies of the Department of Public Information should be conducted, with a view to bringing its role and policies up to date in order to improve the capacity and ability of the Department to provide information on United Nations activities as approved by the intergovernmental bodies. To this end, the working methods of the Department should be rationalized, in order that

the funds allocated to the Department should, to a larger extent than hitherto, be used for programme activities."

5. A key conclusion in the review of the functions, working methods and policies of the Department was the need to strengthen links with the media to enhance the stature and credibility of the United Nations as a major player in international multilateral relations. The establishment of the Executive Media Service is intended to meet this need, by providing communication support to the activities of the Secretary-General and other senior staff in increasing awareness of the role of the United Nations in multilateral diplomacy.

6. Consistent with the general orientation of the public information programme (A/43/6, para. 9.2), the approach to information activities will be based on two complementary concepts - promotion and coverage. One will ensure that the planning and development of strategies as well as the production of public information materials will highlight the major themes and priority areas mandated by the General Assembly, through multimedia promotional campaigns; while the other will ensure adequate media coverage and public interest in the ongoing activities of the Organization.

7. It was also concluded that, in discharging the Department's mandates, greater effectiveness could be achieved by establishing a theme-oriented communications programming and planning unit, the Communications and Project Management Service, coupled with a reorganization of its production, distribution and servicing structures along functional lines. In this context, the Information Products Division would comprise separate units responsible for news coverage, institutional publications and electronic (video, film, radio) magazines and features, together with its technical services; and the Dissemination Division would be responsible for the distribution of the various information products as well as for servicing media representatives, non-governmental organizations (NGOs) and other public services. It is proposed that the units referred to above be integrated under the Bureau of Programme Operations and co-ordinated by its Director. This approach is intended to permit greater focus for the various substantive programmes while at the same time eliminating duplication and overlap of functions which were found to exist in certain areas.

8. A basic element in the efforts to revitalize the work of the Department of Public Information, so as to meet the varying information needs of the peoples around the world about the United Nations, is the enhancement of the work of the information centres, ensuring a dynamic presence in as many countries as possible. As part of the review of the working methods of the Department, it was found necessary to reinforce at Headquarters the function of providing the centres with policy and operational guidance, monitoring their activities and providing them with general support, both substantive and administrative. These, among others, will be the functions of the Information Centres Division which, with the revised work methods of the Department, will reinforce and enhance the effectiveness of the information centres in meeting particular regional and local needs for information products and activities by increasing their capacity to produce original material or adapt, as appropriate, raw information materials provided by Headquarters.

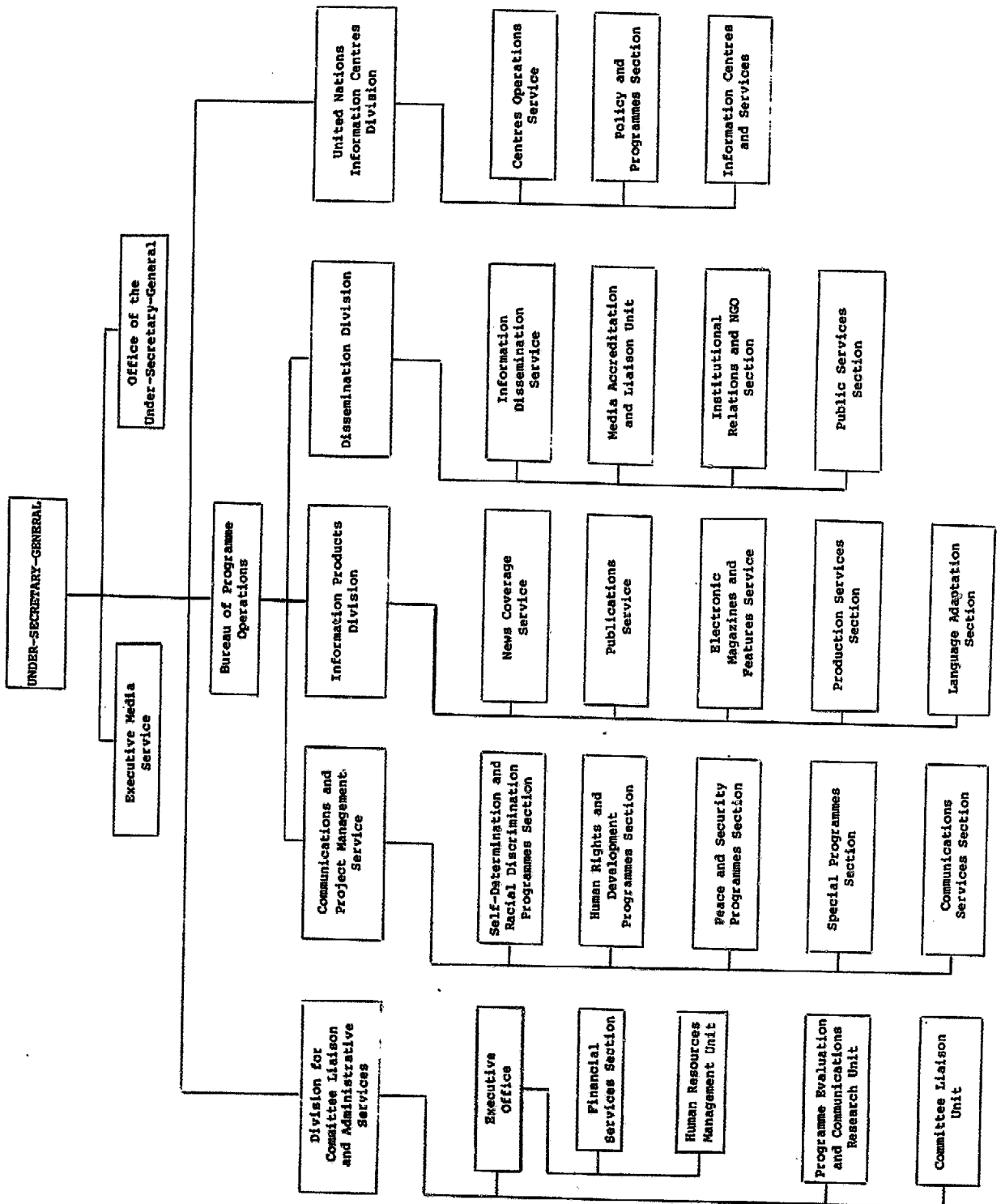
9. The establishment of the Division for Committee Liaison and Administrative Services is intended to serve several important needs. On the one hand, it is designed to provide maximum support to the executive direction and management function in the Department, ensuring the co-ordination and harmonization of its administrative, human, and financial resources management as well as of its monitoring and evaluation functions. It is also intended that the latter be expanded so as to provide not only quantitative analyses but qualitative evaluations of information products and of their access to audiences, media outlets and other redisseminators, as well as data on public opinion trends about the United Nations. The responsibilities of this new Division will also include those of servicing the Committee on Information and the Joint United Nations Information Committee (JUNIC), as well as liaison with other intergovernmental and expert bodies, thus ensuring the harmonization of the Department's policies with those determined by the legislative organs and the co-ordination of such policies with the agencies and programmes of the United Nations system.

10. The revised programme budget proposals that follow, as well as the revised organizational structure for the Department of Public Information, seek to meet an urgent need of the Organization to project information on its activities to the peoples of the world better and more effectively. Considering the magnitude of the changes proposed, in which process it has also been attempted to comply with recommendation 15 of the Group of High-level Intergovernmental Experts, the 1988-1989 revised programme budget proposals must of necessity be considered as transitional. Further refinements and improvements will no doubt be called for in the submissions for forthcoming bienniums taking full account of the views of Member States and of the experience gained in the implementation of the programme.

11. These proposals aim to achieve a clear set of operational goals: (a) in planning, a more focused and co-ordinated approach to the Organization's priority issues; (b) in production, higher quality; (c) in services, flexibility and responsiveness; (d) in dissemination, accurate targeting and timeliness and (e) in evaluation, clear identification of audiences and greater accuracy in the assessment of impact of information activities. At the same time, they respond to recommendation 15 of the Group of High-level Intergovernmental Experts relating to a reduction in the number of staff members. As indicated in table 27.2 below, it is proposed to reduce the number of posts under section 27 of the regular budget by 108 from the currently authorized total of 770, a reduction of 14 per cent.

12. The proposed organizational structure of the Department is shown below.

13. Under these proposals, a number of organizational units for which provision was made in the initial estimates are to be replaced by the new organizational units mentioned above. The posts and other resources allocated to these old units (namely the Planning, Programming and Evaluation Unit, the Radio Services Division, the Visual Services Division, the Press and Publications Division, the External Relations Division and the Division for Economic and Social Information) would then be reallocated under the new structure. The financial and staffing tables contained in the present document summarize the revised requirements under the regular budget for the new structure of the Department of Public Information.



SECTION 27. PUBLIC INFORMATION

TABLE 27.1. REGULAR BUDGET: SUMMARY OF 1988-1989 REQUIREMENTS  
 BY OBJECT OF EXPENDITURE

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	37 533.3	(124.4)	37 408.9
General temporary assistance	693.1	-	693.1
Overtime	327.5	-	327.5
Temporary posts	1 355.5	220.8	1 576.3
Personal services	692.1	(9.6)	682.5
Common staff costs	13 583.0	(12.9)	13 570.1
Representation allowances	14.0	(1.2)	12.8
Training of information centre personnel	44.9	13.4	58.3
Travel of participants	426.1	-	426.1
Travel of staff	777.8	(7.7)	770.1
Travel on film assignment	167.5	(7.5)	160.0
Travel on photo assignment	17.4	12.6	30.0
Travel on radio assignment	77.0	27.6	104.6
Travel on TV assignment	36.9	(16.9)	20.0
Travel on TV/film promotion	18.4	(8.1)	10.3
Contractual services	331.2	2.7	333.9
External printing and binding	211.9	-	211.9
Booklets and leaflets	1 587.3	13.5	1 600.8
Public information services	1 766.1	287.4	2 053.5
Data processing services	-	100.0	100.0
Telecommunications services	5 844.1	(316.2)	5 525.9
Other specialized services	87.1	-	87.1
General operating expenses	92.3	-	92.3
Rental and maintenance of premises	1 790.7	-	1 790.7
Rental and maintenance of equipment	848.0	77.0	925.0
Communications	2 348.8	55.0	2 403.8
Hospitality	165.6	50.0	215.6
Miscellaneous services	373.7	(52.8)	320.9
Supplies and materials	2 377.2	(585.5)	1 791.7
Furniture and equipment	1 025.0	389.3	1 414.3
Public information equipment	1 443.1	7.8	1 450.9
Replacement of word-processing equipment	156.2	-	156.2
Fellowships	388.9	(30.0)	358.9
Grants and contributions	400.0	-	400.0
<b>Total</b>	<b>77 001.7</b>	<b>82.3</b>	<b>77 084.0</b>

TABLE 27.2. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Programme: Public information

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 Level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level
Professional and above									
USG	1		1						
D-2 a/	5	(1)	4				1		1
D-1	20	(5)	15				5	(1)	4
P-5	47	(8)	39	1		1	20	(5)	15
P-4	63	(2)	61				48	(8)	40
P-3	67	(13)	54	9		9	63	(2)	61
P-2	41	(12)	29	7		7	76	(13)	63
Total	244	(31)	213	17		17	261	(31)	230
General Service									
Principal level	9		9						
Other levels	157	(5)	152	4		4	161	(5)	156
Total	166	(5)	161	4		4	170	(5)	165
Other categories									
Local level	330	(70)	260				330	(70)	260
Trades and crafts	9	(2)	7				9	(2)	7
Total	339	(72)	267				339	(72)	267
GRAND TOTAL	749	(108)	641	21		21	770	(108)	662

a/ The D-2 post targeted for reduction by December 1989 will be identified in the course of the biennium.



## II. PROGRAMME NARRATIVE

### Subprogramme 1. Promotional Services

(a) Reference: proposed revisions to the medium-term plan 1984-1989 (A/39/6), paras. 9.12-9.15.

(b) Programme elements:

#### 1.1 Promotional activities

The following activities would be undertaken in support of the priority themes of the United Nations, namely peace, security and disarmament, development, self-determination and human rights.

#### Intermediate activities

(i) To ensure regular contact with other departments in the United Nations Secretariat, as well as other members of the United Nations system, in the planning and implementation of public information activities;

(ii) To plan promotional public information activities and the strategies by which they are to be implemented, utilizing all media;

(iii) To consolidate and co-ordinate information activities in the field with other members of the United Nations system in order to improve efficiency in the delivery of public information;

(iv) To ensure liaison by United Nations information centres and services with national and international news media, governmental and non-governmental organizations, educational authorities, libraries, parliamentarians and other local disseminators of information about the United Nations.

#### Output:

(i) An out-reach programme for editors and other senior media representatives, particularly those whose organizations have no accredited correspondents at the United Nations (1988 and 1989);

(ii) Co-sponsored demonstration projects and co-productions: Comprehensive campaigns (including graphic presentations and television co-productions) will be established for major issues including peace, security and disarmament; development; self-determination and racial discrimination; and human rights. The Department of Public Information will provide part of the costs of joint productions, including funding of development and start-up costs, and demonstration projects;

(iii) Organization by United Nations information centres and services of special days and weeks proclaimed by the General Assembly relating to apartheid, decolonization, Namibia, racial discrimination, Palestine, human rights, disarmament, peace, social and economic development and United Nations Days.

## 1.2 Communication services

### Intermediate activities

- (i) To provide communications support to the activities of the Secretary-General and senior staff and to increase awareness of the role of the United Nations in multilateral diplomacy;
- (ii) Design and institute a system which ensures consistency of style and signatures on United Nations products so that a positive and constant visual image is transmitted;
- (iii) Development of parameters for systematic assessment of audience perceptions and needs, in order to determine views on the United Nations in general, the diffusion level of United Nations information, ways of increasing access of United Nations news in the media and ways of improving information products and their distribution, through:
  - a. Gathering and analysing results of existing public opinion surveys which have a bearing on the United Nations and its activities;
  - b. Collaborating with existing organizations around the world which engage in public opinion surveys, for purposes of including in their surveys questions of interest to the United Nations;
  - c. Specially designed questionnaires for participants in several media round-tables.

## 1.3 Peace, security and disarmament

### Output:

- (i) A 24-page pamphlet on international peace and security, for distribution in the six official languages to NGOs, the press, parliamentarians, educational institutions and libraries, government agencies and officials and the general public (1989);
- (ii) NGO Conference: A three-day Conference at United Nations Headquarters for representatives of NGOs from all over the world. The general theme of the 1988 NGO Conference will be "The role of the United Nations in global security" (third quarter, 1988);
- (iii) Preparation of an information kit containing briefing materials and background papers to encourage awareness and press coverage of the third special session of the General Assembly on disarmament and development;
- (iv) Production of the Spanish, Arabic, Hindi and Italian versions of the 375-page book entitled "The Blue Helmets", which gives the history of peace-keeping operations, for distribution to NGOs, the press, educational institutions, parliamentarians and government agencies and officials;

(v) An audio-visual presentation on the subject of peace-keeping and peace-making, to assist speakers who address groups on the subject. The presentation will include photographs, slides, and other graphic materials, in a format that allows for up-dating;

(vi) An information kit on the work of the United Nations in the field of peace-keeping and peace-making for use by teachers. The kit will include:

- a. A bibliography of United Nations films and videos on peace-keeping, describing these productions and encouraging their use;
- b. A revised version of the booklet "Peace-keeping: The facts";
- c. A pamphlet on peace-making and the "good offices" work of the Secretary-General;
- d. A teaching unit on peace-keeping and peace-making including posters and a teaching guide;

(vii) A 30-minute documentary film on the subject of the peaceful uses of outer space, intended for the general public world-wide; a co-producer will be sought for additional funding to permit global coverage of the subject;

(viii) Feature articles dealing with the theme will be produced in English for placement in magazines and newspapers, as well as reproduced in publications of the Department. Some of these features will be translated into other languages and distributed as appropriate;

(ix) Briefings for NGOs at Headquarters, New York, Geneva, Vienna and United Nations information centres on the theme as well as related observances and other events.

#### 1.4 Self-determination

##### Output:

(i) A 24-page pamphlet on Israeli settlements in the occupied territories, in the six official languages, German and five local languages, as required by United Nations information centres, for distribution to NGOs, the press, educational institutions, government agencies and the general public (1989);

(ii) A 24-page pamphlet on economic and social activities of the United Nations relating to the question of Palestine in the six official languages and four other local languages as required by United Nations information centres, for distribution to NGOs, the press, educational institutions, government agencies and the general public (1989);

(iii) Reprints of two earlier publications on the question of Palestine for distribution in the six official languages and in German to NGOs, the press, educational institutions, government agencies and the general public (1988 and 1989);

(iv) Five regional journalists' encounters and four series of national journalists' encounters on the question of Palestine:

- a. Three regional encounters to be held in Africa, Europe and North America in 1988;
- b. Two series of national encounters to be held in Africa and Europe in 1988;
- c. Two regional encounters to be held in Asia and Latin America and the Caribbean in 1989;
- d. Two series of national encounters to be held in the same regions in 1989;

(v) Two fact-finding news missions for 10 international journalists each to visit the Middle East (1988 and 1989);

(vi) A 24-page pamphlet on apartheid in the six official languages and in German, Hausa, Danish and Polish as required by United Nations information centres, for distribution to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials and the general public (1989);

(vii) A 20-minute film in Arabic, English, French and Spanish on the events in South Africa and the continuing struggle against apartheid, to be produced either from acquired footage or as a co-production, with the Department providing support staff and making language versions for United Nations distribution. Intended for the general public world-wide (1989);

(viii) Anti-apartheid information kits for four special days: the International Day for the Elimination of Racial Discrimination (21 March), the International Day of Solidarity with the Struggling People of South Africa (16 June), the International Day of Solidarity with Women of South Africa and Namibia (9 August) and the Day of Solidarity with South African Political Prisoners (11 October). The kits will contain briefing materials and background papers;

(ix) Cultural boycott in support of the campaign against apartheid: A major 1988 activity of the Centre against Apartheid is a continuing programme to promote a boycott of South Africa by writers, artists, performers and entertainment leaders. There will be a conference on the boycott at Athens in September 1988. The Department's efforts to promote and highlight this conference will include production of a brochure, a television public service announcement on the conference and the boycott and other activities;

(x) Two posters in English on Namibia for distribution through United Nations information centres, UNDP offices and NGOs;

(xi) Placement of advertisements in major newspapers in connection with special activities of the United Nations Council for Namibia;

(xii) Two booklets on the question of Namibia, each covering political, economic and legal matters, the military situation, social conditions, territorial

integrity and contacts between Member States and South Africa (third quarter, 1988 and 1989). These two booklets would be translated and printed in Catalan, Malagasy, Romanian and Turkish for distribution by the United Nations information centres. Pamphlets on seminars (1988 and 1989, as seminars occur); two pamphlets on Council for Namibia activities (fourth quarter, 1988 and 1989); information kit ("red folders") including reprints of up to seven titles and reprint of Namibian student leaflet (1988 and 1989);

(xiii) A one-hour video docu-drama about Namibia, to be co-produced with other sponsors in English, French, Spanish and Arabic (1989);

(xiv) Two 60-second television spots in Arabic, English, French and Spanish, highlighting Namibia's struggle for independence, intended for the general public world-wide and distributed through news syndicates, United Nations information centres and United Nations associations (1988 and 1989);

(xv) Feature articles dealing with the theme will be produced in English for placement in magazines and newspapers and reproduced in publications of the Department. Some of these features will be translated into other languages and distributed accordingly;

(xvi) Briefings for NGOs at Headquarters, New York, Geneva, Vienna and United Nations information centres will be held covering the theme as well as related observances and other events.

#### 1.5 Human rights

##### Output:

(i) Notice, a quarterly bulletin in English and French giving information on forthcoming human rights meetings and on recently issued publications for distribution to the media and NGOs at Geneva;

(ii) Reprint of the text of the Universal Declaration of Human Rights in a "personalized document" format in 10 local languages, as required by the United Nations information centres, for distribution to NGOs, educational institutions and the general public, and maintenance of stock in 68 languages;

(iii) Reprints of the International Bill of Human Rights (the Declaration plus the International Covenants and Optional Protocol) in the six official languages and translation into five local languages as required by United Nations information centres for distribution to NGOs, journalists, parliamentarians, educational institutions and libraries, government agencies and officials and the general public;

(iv) Information kit on the fortieth anniversary of the Declaration of Human Rights, including articles, posters, pamphlets, charts and cartoons, for distribution in English, French and Spanish to NGOs, journalists, parliamentarians, educational institutions and libraries, government agencies and officials and the general public;

(v) Production of the Arabic, Chinese and Russian versions and reprint of the English version of the 300-page book The United Nations and Human Rights for distribution to NGOs, the press, parliamentarians, educational institutions and libraries and government agencies and officials (Arabic and Chinese, 1988; English and Russian, 1989);

(vi) Continuation of the acquisition and development of comprehensive documentation and reference services on human rights for various users at the libraries of United Nations information centres and services;

(vii) Two 60-second television spots in Arabic, English, French and Spanish, intended for the general public world-wide, to be distributed by news syndicates, television networks, United Nations information centres and United Nations associations, in connection with Human Rights Day (1988 and 1989);

(viii) Objective: Justice, twice-yearly publication in English dealing with questions of self-determination, apartheid, human rights and Namibia. It is intended for NGOs, the press, educational institutions and libraries, parliamentarians and government agencies and officials (1988 and 1989);

(ix) Translation and reproduction into Hebrew, Hungarian, Thai and Zulu of the pamphlet "Combating racial discrimination" (DPI/858) containing the United Nations Declaration on the Elimination of All Forms of Racial Discrimination and the International Convention on the Elimination of All Forms of Racial Discrimination;

(x) A student leaflet on the Second Decade to Combat Racism and Racial Discrimination, to be released to coincide with United Nations Day, in English, French and Spanish, as well as in languages required by the United Nations information centres for distribution to schools, universities, educators, youth organizations and other NGOs (1989);

(xi) A short video or a public service announcement using puppets (talent donated), illustrating the theme of racial discrimination, in English, French, Spanish and Arabic (1988);

(xii) Feature articles dealing with the theme will be produced in English for placement in magazines and newspapers, as well as reproduced in publications of the Department. Some of these features will be translated into other languages and distributed as appropriate;

(xiii) Briefings for NGOs at Headquarters, New York, Geneva, Vienna and United Nations information centres will be held covering the theme, as well as related observances and other events.

## 1.6 Development

### Output:

(i) Reprint of the publication containing the Nairobi Forward-looking Strategies for the Advancement of Women for distribution in Arabic, English, French and Spanish, as well as in Swahili, Japanese and Serbo-Croatian, as required by the United Nations information centres for distribution to the press, NGOs and the general public (1988);

(ii) An international media round table to examine existing studies on sex-stereotyping in the mass media and advertising and to develop recommendations for use by the media and others to promote the elimination of sex-stereotyping. The round table will be held in Europe with the participation of 20 media representatives and experts from around the world (1988);

(iii) A three-day NGO conference on the Forward-looking Strategies for the Advancement of Women to be organized by the Department at Headquarters with the participation of over 750 representatives of NGOs from around the world (third quarter, 1989). A 40-page booklet in English based on the proceedings of the conference will be produced for distribution to NGOs and conference participants (1989);

(iv) A photo-display set in English highlighting the Forward-looking Strategies for distribution to NGOs, academic institutions and government officials and intended for general public viewing (1988);

(v) A 30-minute film in Arabic, English, French and Spanish, within the series of films produced during the United Nations Decade for Women that looks at the challenges of technical development for the future of women in the work place for distribution to the general public world wide (1989);

(vi) Commemoration of International Women's Day 1988: production of a leaflet in English, French and Spanish, on United Nations strategies for the advancement of women, aimed at generating grass-roots action at the national level; and, the production of a promotional button in six languages (1988);

(vii) Annual updating of the "Directory of Development Journalists", which lists names and addresses of journalists and journals concerned with economic development to be distributed in English to NGOs, the media and national government departments (second quarters, 1988 and 1989);

(viii) Development Forum: Twelve issues of the general edition in English, French and Spanish and 48 issues of Development Business in English. Development Forum, the periodical of the United Nations system on economic and social issues, is distributed to Governments, universities, NGOs, opinion-makers and the general public. Development Business provides information on business opportunities arising from loans and grants generated by international financial institutions and development agencies and is distributed by subscription;

- (ix) Promotion of the Fourth Survey on Transnational Corporations: this will consist of:
- a. A press kit containing a summary of the fourth major Survey on Transnational Corporations;
  - b. Feature articles based on the Survey;
  - c. Press events in major cities;
- (x) Bi-monthly publication, Africa Recovery, in English and French on developments relating to the implementation of the United Nations Programme of Action for African Economic Recovery and Development 1986-1990 for distribution to the media and NGOs;
- (xi) Information kit on the report of the Secretary-General on the mid-term evaluation of the African recovery programme. To be produced in English and French, the kit will include the summary of the report, as well as features and other background information;
- (xii) Information kit containing a summary of the report of the Advisory Committee on Financial Flows to Africa established by the Secretary-General, as well as graphs, and background articles for distribution to the press and NGOs;
- (xiii) Information kit on the Fourth United Nations Development Decade, to be produced in English and French, containing a pamphlet and other background information materials;
- (xiv) Media events to be organized by the global network of United Nations information centres to highlight the Programme of Action for African Economic Recovery and Development. Activities are to include panel discussions, lectures, film and video screenings, and exhibitions as well as feature articles on local projects;
- (xv) Support to the Non-Governmental Liaison Service, which is a joint undertaking by some members of JUNIC and is designed to develop working relations with national NGOs concerned with development issues in the industrialized countries;
- (xvi) Third international round table to review the progress made to promote a new world information and communication order to be organized with the United Nations Educational, Scientific and Cultural Organization (UNESCO), with the participation of 25 journalists, decision-makers and researchers, representatives of the international media and professional organizations and associations (1988);
- (xvii) A 30-minute video documentary in Arabic, English, French and Spanish, on the efforts of developing countries' radio and television broadcasters to address the imbalance in the free flow of information. The film is intended for the general public world wide (1988);



(xviii) Annual eight-week training programme at Headquarters (with one week in a developing country) for 16 journalists and broadcasters from developing countries (1988 and 1989);

(xix) Post-conference pamphlet in the six official languages on the results of the International Conference on Drug Abuse and Illicit Trafficking and the continuing work of the United Nations system in the field of drug control for distribution to the press, NGOs and government officials (1988);

(xx) Information programme to publicize the International Day against Drug Abuse and Illicit Trafficking (26 June) to be observed annually, which will include preparation of a press and NGO kit, an award ceremony to honour individual leaders in the field, and public service announcements. These will be done in co-ordination with United Nations drug control programmes in Vienna;

(xxi) Booklet in English, French and Spanish containing the Milan Plan of Action and commentary and texts of instruments adopted by the Seventh United Nations Congress on the Prevention of Crime and the Treatment of Offenders for distribution to the press, NGOs and government agencies (1988);

(xxii) A 30-minute documentary film on the status of efforts to permit disabled and handicapped people to lead a more normal life and work in connection with the mid-decade (1988) of the United Nations Decade of Disabled Persons, to be produced in Arabic, English, French and Spanish for television and non-theatrical showings (1988);

(xxiii) "Children's Express" project: Co-production of a prime-time television series, segments of which will focus on United Nations programmes and activities. Several agencies and programmes of the United Nations system will participate in the project and share expenses. Material produced relating to the United Nations will be used by the Department of Public Information for non-commercial distribution;

(xxiv) Feature articles dealing with the theme will be produced in English for placement in magazines and newspapers, as well as reproduced in publications of the Department. Some of these features will be translated into other languages and distributed as appropriate;

(xxv) Briefings for NGOs at Headquarters, New York, Geneva, Vienna and United Nations information centres will be held covering the theme, as well as related observances and other events.

#### 1.7 Institutional promotion

In addition to promotional campaigns around specific priority themes, other efforts will be undertaken to promote public awareness and support of the Organization. These efforts will include the following specific activities:

Output:

(i) Publication of the annual report of the Secretary-General to the General Assembly on the work of the Organization in the six official languages and in five local languages for distribution to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public (third quarter, 1988 and 1989);

(ii) Preparation of fact sheets and other relevant materials to assist the Secretary-General and other United Nations officials in responding to queries about the Organization;

(iii) Two 60-second television spots commemorating the observance of United Nations Day intended for distribution to the general public world wide by news syndicates, television networks, United Nations information centres and United Nations associations (1988 and 1989);

(iv) Annual concert televised live from New York to celebrate United Nations Day (fourth quarter, 1988 and 1989);

(v) Oral history of the United Nations: a collection of taped interviews with present and former delegates and international civil servants who have played a significant role in the evolution of the United Nations, for use, on request, by journalists, historians, researchers, NGOs and United Nations associations;

(vi) Four photo and poster exhibits intended for the general public to be displayed at the Palais des Nations in connection with meetings of the Governing Council of the United Nations Development Programme (UNDP), the Economic and Social Council and the Commission on Human Rights and with United Nations Day;

(vii) Updating of the film "The United Nations and the Danube" on the Vienna International Centre, in English, French and German, first produced in 1981, to be lent to NGOs and educational institutions and shown to visitors at the Centre (second quarter, 1988);

(viii) Updating of a booklet, in English, French and German, on the Vienna International Centre and the Vienna-based organizations of the United Nations system for distribution to the press, governmental and non-governmental organizations, educational institutions and the general public (first quarter, 1989);

(ix) United Nations: Image and Reality; updating of the 40-page booklet on United Nations activities, administration and finances, in the six official languages and in six local languages, for distribution to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public (1988);

(x) Four 2-page teaching guides in English, French and Spanish to accompany the presentation of four films, for use in schools and universities for distribution through United Nations information centres;

(xi) Production of articles dealing with major themes of the United Nations in English for placement in magazines and newspapers, as well as for use in publications of the Department. Some of these features will be translated into other languages and distributed as appropriate;

(xii) Briefings for NGOs at Headquarters, New York, Geneva, Vienna and United Nations information centres will be held as well as related observances and other events.

## Subprogramme 2. Information Services

(a) Reference: proposed revisions to the medium-term plan 1984-1989 (A/43/6), paras. 9.16-9.19.

(b) Programme elements:

### 2.1 Press releases

Press releases will be issued for the purpose of informing the news media about developments in open meetings, observances, events and other activities of the United Nations and the specialized agencies. Press releases will be available at Headquarters in New York, at Geneva and at Vienna and will be distributed to missions, United Nations information centres and United Nations offices overseas. Information will also be cabled to United Nations information services and information centres.

#### Output:

(i) Press releases in English and in French on official open meetings at Headquarters, including backgrounders, round-ups and coverage of individual meetings; similar coverage of United Nations meetings away from Headquarters; topics include statements and travel of the Secretary-General, appointments of United Nations officials, selected Secretariat reports and publications, activities at United Nations offices away from Headquarters including the regional commissions and specialized agencies, as cabled by them, biographical data on new permanent representatives and newly elected chairmen of intergovernmental bodies, status of treaties and other legal matters, and notes to correspondents;

(ii) Press releases in English and French on official open meetings at the Palais des Nations at Geneva; and in English and, on a more selective basis, in German and French on official open meetings at the Vienna International Centre and/or the Ausria Centre, Vienna. These releases include backgrounders and coverage of individual meetings; topics include statements and travel of the Secretary-General, activities of various United Nations bodies specialized agencies and regional commissions, as cabled by them, and biographical data on new permanent representatives and new senior officials of the United Nations;

(iii) Press releases and newsletters will be produced by the United Nations information centres and services on meetings, observances or special events related to the work of the Organization and its agencies. The press releases, in most

cases produced in local languages, will be distributed to the media, NGOs, professional associations and other redisseminators in order to keep the public informed both of major news items affecting the United Nations and the local projects and activities carried out under the aegis of the Organization and the specialized agencies;

(iv) Press coverage of missions of consultation and the annual seminars of the Council for Namibia;

(v) Daily news summaries in English and French (and weekly summaries in English) of meetings and events at Headquarters, for distribution to correspondents and the radio section;

(vi) Annual compendium, in English and French, of resolutions and decisions adopted by the General Assembly (approximately 700 pages in each language);

(vii) Daily United Nations news dispatches, in English, French and Spanish, transmitted electronically to the News Agencies Pool of Non-Aligned Countries, to the Pan-African News Agency and to other regional news agencies of the developing countries;

## 2.2 Radio news programmes and magazines

### Output:

News bulletins and news magazine programmes, on United Nations meetings, observances, special events and other activities will be produced in 17 languages and will be sent, as appropriate: (a) via radio circuit to regional broadcasting organizations for retransmission by short-wave or medium wave; (b) via telephone circuit directly to broadcasting organizations at their expense; and (c) on tape or cassette to broadcasting organizations. Radio programmes will be produced in the following languages: Arabic, Bengali, Chinese, Dutch-Papiamentu, English, French, French-Creole, Greek, Hebrew, Hindi, Indonesian, Kiswahili, Portuguese, Russian, Serbo-Croatian, Spanish and Turkish.

## 2.3 Special radio news documentaries and magazine programmes

### Output:

(i) One South Africa: A total of 120 14-minute documentary radio programmes in English on various aspects of the struggle against apartheid, for distribution on tape to broadcasting organizations primarily in southern Africa and to international broadcasting organizations whose radio transmitters can reach South Africa and adjacent territories. Tapes will also be distributed to broadcasting organizations world wide for national use. Adaptations of these programmes are made in Sesotho, Tswana, Xhosa and Zulu. A monthly 90-minute adaptation of these programmes, to be entitled "South of the Zambezi", will be sent on tape to Radio Nigeria for broadcast to southern Africa;

(ii) Southern Africa Review: Twice-weekly 14-minute magazine radio programmes dealing with United Nations efforts against apartheid and in support of the right to self-determination and other matters of interest to the peoples of southern Africa. Tapes of these programmes are distributed in English, Sesotho, Setswana, Xhosa and Zulu to broadcasting organizations primarily in southern Africa and to international broadcasting organizations whose radio transmitters can reach South Africa and adjacent territories. Tapes are also distributed to broadcasting organizations world wide for national use;

(iii) Southern Africa News: A weekly three to five minute news programme in English, transmitted via telephone circuits to southern Africa and North America;

(iv) Namibia Up-Date: An annual series of six special 15-minute feature radio programmes reviewing the latest developments on the question of Namibia in English, French and Spanish, for world-wide distribution on tape;

(v) An annual series of six 15-minute feature radio programmes in English and two local languages of Namibia on specific themes relating to Namibia for broadcast to Namibia by radio organizations in neighbouring countries;

(vi) A weekly 15-minute feature radio programme in English on issues related to the status of women, which will be produced monthly in Arabic, French and Spanish for distribution on tape to broadcasting organizations world wide;

(vii) Eight 15-minute feature radio programmes on the question of Palestine in Arabic, English, French and Spanish for distribution world wide on tape;

(viii) Twice-weekly telephone feeds on African economic recovery in English and French for use by radio stations world wide;

#### 2.4 Television news and magazines

Meetings and events at the United Nations will be covered by television and distributed to television broadcasters and news syndicates. There will be daily contact with broadcasters to determine their needs. News magazines on video and film documentaries will be produced on selected economic and social issues pertinent to the work of the Organization during the biennium.

##### Output:

(i) There will be full television coverage of the General Assembly, Security Council and other meetings and events occurring at Headquarters and limited coverage of meetings and events at Geneva and Vienna. All coverage will be available for use in feature productions and for archival purposes;

(ii) UN in Action, a weekly television magazine, three to five minutes in length (a video news background) produced and distributed in all six official languages by satellite transmission or pouched video-tapes;

(iii) Development Magazine: A series of 30-minute television programmes consisting of a short feature followed by a taped studio discussion in English, French, Spanish and Arabic. Two programmes per year, for distribution to television stations and non-theatrical screenings;

(iv) World Chronicle: Seventy-eight 30-minute live television panel programmes in English, in which United Nations accredited journalists question senior officials and diplomats on issues before the world community. They will be distributed in the United States and to some developing countries;

(v) A 15-minute television programme summarizing the many activities of the United Nations for the years 1988 and 1989, to be produced in English, French, Spanish, Arabic and Russian.

## 2.5 Photographs

Action-oriented photographs will be produced covering major meetings and events related to United Nations activities for use by the media, in publications and government press services.

### Output:

Photographs of meetings, conferences and events at Headquarters and at Geneva, as well as limited photo coverage of events and meetings at Vienna. Photo coverage of the appointments of the Secretary-General at Headquarters, as well as photographs of United Nations field projects.

## 2.6 Institutional and reference publications

In addition to the various publications to be produced in connection with specific themes or promotional campaigns, there will be a general portfolio of monthly, quarterly, annual and ad hoc publications, as needs arise. The publications will include basic documentation, institutional references and periodicals as described below.

### Output:

(i) Reprints, as required, of the Charter of the United Nations in the six official languages and five local languages for distribution to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public;

(ii) Yearbook of the United Nations (1984 and 1985 editions in English) for use by subscribers, libraries, educational institutions, government agencies, researchers, NGOs and delegations;

(iii) UN Chronicle: four issues annually in the six official languages for distribution to subscribers, the general public, government officials, educational and research institutions and libraries;

(iv) UN in Brief: Revision of the 20-page brochure for distribution in the six official languages and in five local languages to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public (1989);

(v) Basic Facts about the United Nations: Annual updating in the six official languages reprinted as required in several local languages for distribution to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public (1988 and 1989);

(vi) Everyone's United Nations: Translation of the 500-page book into French for distribution to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public (second quarter, 1988);

(vii) Annual updating of the four-page leaflet listing all States Members of the United Nations for distribution in six official languages to NGOs, the press, educational institutions and libraries, parliamentarians, government agencies and officials, libraries and the general public (1988, 1989).

### Subprogramme 3. Public Services

(a) Reference: proposed revisions to the medium-term plan 1984-1989 (A/43/6), paras 9.20-5.23.

(b) Programme elements:

#### 3.1 Distribution

##### Output:

(i) Production of the Film and Video Catalogue (1988-1989) for distribution in English and French to film and television users, United Nations information centres and services and UNDP offices and to be made available at conferences, conventions and meetings; and production of UN Media News, a quarterly publication providing information on the full range of United Nations information products; production of promotional materials for specific information products;

(ii) Written and oral responses to public inquiries concerning United Nations materials.

##### Intermediate activities

(i) Co-ordinate physical and electronic distribution of departmental information products to information centres, the media and NGOs;

(ii) Radio, television and film promotion and distribution: liaison with various distributors, radio and television organizations either directly or through United Nations information centres and services and with UNDP offices to encourage further utilization of United Nations films, radio and television programmes;

(iii) Display and distribution of press releases: distribution by pouch of documents and publications in all official languages to United Nations information centres or services for redissemination; distribution of information material and non-sales publications to the United States and Canada and to countries and territories not covered by a United Nations information centre or service; monitoring of pouch utilization.

### 3.2 Correspondents services

#### Output:

(i) Provide liaison services to visiting representatives of the media;

(ii) Provide ongoing services to accredited press correspondents at the United Nations and at major United Nations conferences away from Headquarters;

(iii) Daily press briefings and notes for accredited correspondents and delegations at Headquarters; and twice-weekly press briefings for accredited correspondents at the Palais des Nations at Geneva and at the Vienna International Centre.

#### Intermediate activity

Developing criteria for accreditation, screening applicants and providing accreditation to representatives of the press and information agencies to ensure the fullest possible access to the activities and documents of the United Nations.

### 3.3 NGO and institutional relations

#### Output:

(i) Annual editors' round table bringing some 20 top-level print and broadcast journalists from around the world to Headquarters for one week for briefings and discussions with senior United Nations officials and ambassadors on issues of international concern (1988 and 1989);

(ii) Other editors' round tables to familiarize media leaders with United Nations issues and procedures;

(iii) NGO Editors' Workshop for editors and/or information specialists from influential NGOs. The objectives of the workshop would be:

a. To raise consciousness regarding priority United Nations issues and to draw parallels with NGO interests and concerns;

b. To identify information resources and facilities available to and provided for NGOs by the United Nations, in particular by the Department of Public Information;



c. To provide professional guidance in the interest of more effective dissemination of information on United Nations activities to allow interaction between members of the United Nations Correspondents' Association and NGO editors in an informal workshop setting;

(iv) Maintenance of the NGO resource centre (NGO lounge) at Headquarters and at Geneva, which supplies publications, press releases and documentation on all priority activities of the United Nations system to representatives and senior executives of NGOs associated with the Department of Public Information at Headquarters and representatives of NGOs at Geneva;

(v) Two 2-day training and orientation sessions for newly appointed representatives of NGOs at Headquarters (fourth quarter, 1988 and 1989) and briefing sessions for newly appointed representatives of NGOs at Geneva;

(vi) Negotiations with commercial publishers and NGOs and United Nations associations for co-publishing books and microfiche materials consisting of reports, studies, statistics, meetings proceedings and other data available within the Organization (various languages);

(vii) Updating of the publication World Concerns and the United Nations, Model Teaching Units for Primary, Secondary and Teacher Education in English, French and Spanish for distribution to ministries of education, educational institutions, teacher training programmes, pedagogical and research institutes and NGOs (1989);

(viii) A United Nations fellowship programme for educators in Africa (to be held in co-operation with UNESCO for about 15 participants, intended to promote the development of national curricula and reform of education on the work of the United Nations and its specialized agencies. Recommendations adopted by participants are distributed world wide in English, French and Spanish;

(ix) Provide accreditation, liaison and information services to NGOs.

#### Intermediate activities

(i) Planning, organizing and co-ordinating, where relevant to public information, the interface with institutions, agencies and organizations that share the aims and purposes of the United Nations;

(ii) An evaluation survey of the 900 NGOs associated with the Department will be undertaken to seek information enabling the Department to categorize NGOs in such areas as: (a) level of activity, (b) membership size and location, (c) priority interests vis-à-vis United Nations thematic topics, (d) use of United Nations information materials and (e) proposed plans for major convocations and meetings. The data gained from this survey will enable the Department to identify influential target audiences, to sustain and enlarge these audiences as well as to gain wider access to NGOs and other institutions of importance in building support for the United Nations. (first quarter 1988);

(iii) Co-operation will be sought with publishers of school textbooks on matters relating to the United Nations and its activities.

### 3.4 Visitors and public services

#### Output:

(i) Conducting public tours at United Nations Headquarters and the United Nations Offices at Vienna and Geneva;

(ii) Responding to public inquiries of a general nature;

(iii) Arrange for exhibitions of a variety of national products and cultural programmes making the United Nations a centre for cultural, commercial and other interests reflecting its diverse membership;

(iv) Public information libraries: maintenance and improvement of the audio, visual and photo libraries at Headquarters and at Geneva and at United Nations information centres and services where documentation on the United Nations is made available to educators, students, NGOs, media representatives and the general public;

(v) Graduate student intern programme: four-week programme conducted annually at Headquarters for up to 60 students from around 30 countries (1988 and 1989) and three-week summer programme conducted annually at Geneva for 60 to 80 students from all parts of the world.

#### Intermediate activities

(i) Formulating guidelines for relations with visitors to the United Nations;

(ii) Maintaining relations with the communities of New York, Geneva and Vienna and contiguous areas to increase awareness of the United Nations facilities and activities;

(iii) Providing qualified speakers on the United Nations for schools and universities, professional and business associations, radio and television organizations, etc; issuing speakers' notes, i.e. summary notes on major United Nations issues in a loose-leaf binder. These notes will be updated annually prior to United Nations Day and will incorporate the earlier publication United Nations Today: Suggestions for Speakers; a training programme for public speaking for United Nations staff will be developed. Public information programme will be organized for North America, including a series of tours to 10 major cities by senior United Nations officials who will speak at universities, to NGOs and other audiences and meet with print and electronic media representatives. Emphasis will be on positive achievements of the United Nations and the relevance of United Nations activities and programmes.

### 3.5 Co-ordination and training

#### Output:

(i) Development information meetings: organization of annual meetings of the information directors of the ministries of development co-operation or the development aid agencies of the industrialized countries, to be held in Europe (1988 and 1989);

(ii) Assistance with the installation at Headquarters of temporary exhibits sponsored by United Nations bodies and produced by Member States, NGOs and others on subjects on the agendas of United Nations organizations.

#### Intermediate activities

(i) Staff briefing and orientation, including organization at Headquarters of orientation programmes for newly appointed information and reference assistants of the United Nations information centres. During the biennium some 20 local personnel of the United Nations information centres will be trained: information assistants from United Nations information centres at Bogota, Islamabad, Jakarta, Laqos, London, Madrid, Monrovia, Moscow, Panama City and Sydney and reference assistants from Managua and Panama will be trained in New York. Information assistants from Brazzaville, Kinshasa and Ouagadougou and reference assistants from Ankara, Belgrade, Brazzaville and Bucharest to be trained at Geneva. One reference assistant from Jakarta will attend a briefing at Bangkok;

(ii) Regional meetings will be organized at Headquarters for directors of information centres. One meeting will involve 11 centres operating in Latin America (1988), and another 24 centres located in Asia and the Pacific (1989). These meetings are designed to improve the effectiveness of work at the centres and to review and strengthen operational links between Headquarters and field offices;

(iii) Two-day briefing programme on Department of Public Information and United Nations information centres matters will be conducted for each newly appointed UNDP resident representative who, in addition to development responsibilities, is assigned functions of United Nations information centre director at the same duty station. During the biennium, an estimated 25 UNDP resident representatives will be briefed at Headquarters on the information priorities and work programmes as well as about the management of a United Nations information centre's financial and staff resources and other administrative questions.

(iv) Organization of annual JUNIC meetings to co-ordinate the production of complementary information material in the economic and social sectors by the organizations of the United Nations system. The meetings will be used to publicize conferences, international years and special events, as well as issues such as decolonization, racial discrimination, disarmament and development. The formulation of biennial plans of action also takes place during these meetings.

III. RESOURCE REQUIREMENTS UNDER THE REGULAR BUDGET

A. Department of Public Information, Headquarters

1. Executive direction and management

(a) Office of the Under-Secretary-General

TABLE 27.3. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	728.8	(90.9)	637.9
Common staff costs	245.6	(30.4)	215.2
Representation allowances	8.0	-	8.0
Travel of staff	30.6	-	30.6
Hospitality	14.6	-	14.6
Public information equipment	-	55.2	55.2
Total	1 027.6	(66.1)	961.5

TABLE 27.4. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Office of the Under-Secretary-General

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	
Professional and above									
USG	1	1	-	-	-	1	-	1	
D-1	1	1	-	-	-	1	-	1	
P-5	1	1	-	-	-	1	-	1	
P-4	2	-	(2)	-	-	2	(2)	-	
Total	5	3	(2)	-	-	5	(2)	3	
General Service									
Other levels	4	4	-	-	-	4	-	4	
Total	4	4	-	-	-	4	-	4	
Grand total	9	7	(2)	-	-	9	(2)	7	

1. Executive direction and management

(a) Office of the Under-Secretary-General

The Office of the Under-Secretary-General provides basic policy directives and management in respect of the work of the Department. It provides these functions to meet the mandates established by the General Assembly as reflected in resolutions and to carry out the programme of activities outlined in this proposed programme budget for the biennium 1988-1989.

Resource requirements

Travel of staff

The estimated requirements under this heading (\$30,600) relate to the travel of the Under-Secretary-General and other staff members of the Office to attend JUNG meetings, to visit information centres and to represent the United Nations at meetings and similar occasions dealing with information questions.

Hospitality

The provision requested under this heading (\$14,600) would meet the expenses of staff of the Department who are not entitled to a representation allowance in the course of contacts with representatives of the media.

Equipment

The resources requested under this heading (\$55,200) relate to the cost of video-screening equipment to be installed in a media presentation room.

(b) Division for Committee Liaison and Administrative Services  
(excluding the Executive Office)

TABLE 27.5. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	904.7	904.7
Temporary posts	-	52.7	52.7
Personal services	-	60.0	60.0
Common staff costs	-	322.9	322.9
Travel of staff	-	15.4	15.4
Contractual services	-	4.0	4.0
Booklets and leaflets	-	50.0	50.0
Public information services	-	180.0	180.0
Miscellaneous services	-	10.0	10.0
<b>Total</b>	-	<b>1 599.7</b>	<b>1 599.7</b>

TABLE 27.6. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Division for Committee Liaison and Administrative Services (excluding the Executive Office)

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level
Professional and above									
D-2 a/		1	1		-	-		1	1
D-1		1	1		-	-		1	1
P-4		2	2		-	-		2	2
P-3		3	3		-	-		3	3
Total		7	7		-	-		7	7
General Service Other levels		6	6		-	1		-	1
Total		6	6		-	1		-	1
Grand total		13	13		-	1		-	1

a/ The D-2 post targeted for reduction by December 1989 will be identified during the biennium.



(b) Division for Committee Liaison and Administrative Services  
(excluding the Executive Office)

The Division for Committee Liaison and Administrative Services is responsible for the following functions:

(a) To assist the Under-Secretary-General in his/her consultations with Governments and delegations as well as with specialized agencies and other organizations and programmes of the United Nations system on matters falling within the scope of the Department's responsibilities;

(b) To assist the Under-Secretary-General in co-ordinating administrative activities of the Department;

(c) To assist the Under-Secretary-General in the formulation of draft medium-term plans and biennial programmes of work;

(d) To monitor, evaluate and report to the Under-Secretary-General on the effectiveness of the Department's information programmes;

(e) To ensure the provision of secretariat services to the Committee on Information and Junic.

The activities that would be carried out by the Committee Liaison and Administrative Services relate to subprogrammes 1 and 3 of public information. The specific activities and outputs are described below in summary form.

Subprogramme 1: Promotional Services

1.2. Communication services

Intermediate activity

(iii) Development of parameters for systematic assessment of audience perceptions and needs.

Subprogramme 3. Public Services

3.5 Co-ordination and training

Output:

(i) Development information meetings.

Intermediate activity

(iv) Organization of annual JUNIC meetings.

Resource requirements

Resource requirements for the Executive Office are shown below under departmental administration (sect. III.A.3).

Travel of staff

Under the heading of Committee Liaison, a provision of \$15,400 is requested for travel to attend annual JUNIC meetings, development information meetings and other meetings.

Personal services

A provision of \$60,000 for the biennium would be required under this heading to obtain the services of free-lance research personnel to conduct qualitative interviews with key media personalities world-wide and to analyse in depth the kind of information services the United Nations should provide to increase United Nations coverage and visibility in the media.

Booklets and leaflets

A provision of \$50,000 would be required for the printing of a World Media Statistics Handbook.

Public information services

A provision of \$180,000 would be required to analyse what the general public and specific interest groups know and feel about the United Nations so that the Department's products and services can be targeted more precisely to their interests and needs. This would be done through media research and analysis (\$50,000) to track the changing image of the United Nations in the media by continuous and ad hoc monitoring of media output in a representative and rotating sample of countries and audience research analysis (\$130,000) to collect data on public opinion and target group attitudes towards the United Nations and its issues for communications planning purposes.

2. Programmes of activity(a) Executive Media Service

TABLE 27.7. RESOURCE REQUIREMENTS UNDER THE REGULAR BUDGET

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	818.7	818.7
Common staff costs	-	276.2	276.2
Travel of representatives	-	87.2	87.2
Travel of staff	-	30.0	30.0
Public information services	-	30.0	30.0
Hospitality	-	50.0	50.0
Supplies and materials	-	16.0	16.0
<b>Total</b>	-	<b>1 308.1</b>	<b>1 308.1</b>

TABLE 27.6. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Executive Media Service

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level
Professional and above									
D-1		1	1					1	1
P-5		1	1					1	1
P-4		1	1					1	1
P-3		1	1					1	1
P-2		2	2					2	2
Total		6	6					6	6
General Service									
Principal		2	2					2	2
Other levels		2	2					2	2
Total		4	4					4	4
Grand total		10	10					10	10

2. Programmes of activity

(a) Executive Media Service

The activities that would be carried out by the Executive Media Services relate to all subprogrammes of public information. The specific activities and outputs are described below in summary form.

Subprogramme 1. Promotional Services

1.1 Promotional activities

Output:

- (i) Outreach programme for editors and other senior media representatives.

1.2 Communication services

Intermediate activity

- (i) Communications support to the activities of the Secretary-General and senior staff;

1.7 Institutional promotion

Output:

- (i) Annual report of the Secretary-General to the General Assembly on the work of the Organization;

- (ii) Factsheets and other relevant materials.

Subprogramme 2. Information Services

2.1 Press releases

Output:

- (i) Press releases on statements and travel of the Secretary-General.

Subprogramme 3. Public Services

3.2 Correspondents service:

Output:

- (i) Liaison services to visiting representatives of the media;
- (iii) Daily press briefings.

### 3.3 NGO and institutional relations

#### Output:

- (i) Annual editors round-table.

#### Intermediate activity

- (i) Planning, organizing and co-ordinating, where relevant to public information, the interface with institutions, agencies and organizations that share the aims and purposes of the United Nations.

### 3.4 Visitors and public services

#### Intermediate activity

- (ii) Maintaining relations with the communities of New York, Geneva and Vienna and contiguous areas to increase awareness of the United Nations facilities and activities.

### Resource requirements

#### Travel of participants

The estimated requirements under this heading (\$87,200) relate to the cost of travel of participating broadcasters and journalists to the annual editors round-table for briefing and discussions with senior United Nations officials and ambassadors on issues of international concern.

#### Travel of staff

The resources requested under this heading (\$30,000) would cover the costs of travel of senior staff to accompany the Secretary-General on his travel and for advance work on behalf of the Secretary-General in conjunction with such travel.

#### Public information services

The resources requested under this heading (\$30,000) would cover the cost of renting news agency services.

#### Hospitality

The provision requested under this heading (\$50,000) would cover the costs of press luncheons and receptions for the Secretary-General and other expenses of staff in the course of contacts with representatives of the media on behalf of the Secretary-General.

(b) Bureau of Programme Operations

TABLE 27.9. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	313.2	313.2
Common staff costs	-	105.7	105.7
Representation allowances	-	1.2	1.2
Travel of staff	-	10.0	10.0
<b>Total</b>	-	<b>430.1</b>	<b>430.1</b>



TABLE 27.10. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Bureau of Programme Operations

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level
Professional and above									
D-2 g/		1	1					1	1
P-2		1	1					1	1
Total		2	2					2	2
General Service									
Other levels		2	2					2	2
Total		2	2					2	2
Grand total		4	4					4	4

g/ The D-2 post targeted for reduction by December 1989 will be identified during the biennium.

(b) Bureau of Programme Operations

The Bureau of Programme Operations oversees and co-ordinates the work of the three organizational units (the Communications and Project Management Service, the Information Products Division and the Dissemination Division) responsible for the planning, production and distribution of public information products and services.

Resource requirements

Travel of staff

The estimated requirements under this heading (\$10,000) relate to the travel of the Director of the Bureau in carrying out his official responsibilities and in assisting the Under-Secretary-General.

(c) Communications and Project Management Service

TABLE 27.11. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	3 865.9	3 865.9
Personal services	-	309.1	309.1
Common staff costs	-	1 303.1	1 303.1
Travel of staff	-	19.7	19.7
Contractual services	-	87.0	87.0
Booklets and leaflets	-	886.6	886.6
Public information services	-	245.4	245.4
Miscellaneous services	-	19.6	19.6
Supplies and materials	-	68.0	68.0
Fellowships	-	358.9	358.9
Total	-	7 163.3	7 163.3

TABLE 27.12. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Communications and Project Management Service

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level
Professional and above									
P-1	-	1	1	-	-	-	-	1	1
P-5	-	5	5	-	-	-	-	5	5
P-4	-	9	9	-	-	-	-	9	9
P-3	-	11	11	-	-	-	-	11	11
P-2	-	5	5	-	-	-	-	5	5
Total	-	31	31	-	-	-	-	31	31
General Service									
Other levels	-	18	18	-	-	-	-	18	18
Total	-	18	18	-	-	-	-	18	18
Grand total	-	49	49	-	-	-	-	49	49

(c) Communications and Project Management Service

The activities that would be carried out by the Communications and Project Management Service relate to all subprogrammes of public information. The specific activities and outputs are described below in summary form.

Subprogramme 1. Promotional Services

1.1 Promotional activities

Intermediate activities

(i) Contacts with other United Nations departments and other members of the United Nations system in planning and implementation of public information activities;

(ii) Planning promotional public information activities and strategies.

1.2 Communication services

Intermediate activity

(ii) System for consistency of style and signatures on United Nations products

1.3 Peace, security, and disarmament

Output:

(i) A 24-page pamphlet;

(iii) Information kit for the third special session of the General Assembly on disarmament;

(v) Audio-visual presentation on peace-keeping;

(vi) Information kit on peace-keeping.

1.4 Self-determination

Output:

(vi) A 24-page pamphlet on apartheid;

(vii) Information kits for the observance of special days against apartheid;

(ix) Cultural boycott in support of campaign against apartheid.

1.5 Human rights

Output:

- (ii) Reprint of the Universal Declaration of Human Rights;
- (iii) Reprint of the International bill of Human Rights;
- (iv) Information kit on the fortieth anniversary of the Declaration of Human Rights;
- (v) Production of the Arabic, Chinese and Russian and reprint of the English book The United Nations and Human Rights;
- (vii) Television spots in connection with Human Rights Day;
- (viii) Objective: Justice;
- (x) United Nations Day student leaflet on the Second Decade to Combat Racism and Racial Discrimination.

1.6 Development

Output:

- (i) Reprint of the Nairobi Forward-looking Strategies for the Advancement of Women;
- (ii) International media round table on sex-stereotyping in the mass media and advertising;
- (iv) Photo-display highlighting the Forward-looking Strategies;
- (vi) Commemoration of International Women's Day 1988;
- (ix) Promotion of the fourth Survey on Transnational Corporations;
- (x) Bi-monthly publication, Africa Recovery;
- (xi) Information kit on the report of the Secretary General on the mid-term evaluation of the Africa recovery programme;
- (xii) Information kit on the report of the Advisory Group on Resource Flows to Africa;
- (xiii) Information kit on the Fourth United Nations Development Decade;
- (xv) Support to the Non-Governmental Liaison Service;
- (xvi) Third international round table on the new world information and communication order;

(viii) Training programme for journalists and broadcasters from developing countries;

(xix) Post-conference pamphlet on results of the International Conference on Drug Abuse and Illicit Trafficking;

(xx) Information programme to publicize the International Day against Drug Abuse and Illicit Trafficking (26 June);

(xxi) Booklet containing the Milan Plan of Action;

(xxiii) Children's Express project: Co-production.

#### 1.7 Institutional promotion

##### Output:

(iii) Television spots commemorating the observance of United Nations Day;

(ix) United Nations: Image and Reality;

(x) Teaching guides to accompany four United Nations films;

(xi) Feature articles dealing with priority themes.

#### 2.6 Institutional and reference publications

##### Output:

(i) Reprints, as required, of the Charter of the United Nations;

(iv) UN in Brief: revision;

(v) Basic Facts about the United Nations: updating.

### Subprogramme 3. Public Services

#### 3.3 NGO and institutional relations

##### Output:

(vii) Updating of the publication World Concerns and the United Nations, Model Teaching Units for Primary, Secondary and Teacher Education

##### Intermediate activity

(iii) Co-operation with publishers of school textbooks.

### 3.4 Visitors and public services

#### Output:

- (v) Graduate student intern programme.

#### In ermediate activity

- (iii) Speakers' notes and training programme

### 3.5 Co-ordination and training

#### Output:

- (ii) Assistance with the installation at Headquarters of temporary exhibits.

### Resource requirements

Resources (\$61,800) were appropriated to finance a programme of public information related to preparations for the Eighth United Nations Congress on the Prevention of Crime and the Treatment of Offenders. The Communications and Project Management Service will administer these resources and the non-recurrent provision is included in table 27.11 above.

### Personal services

The estimated requirements under this heading (\$315,800) would provide for external expertise required for research and writing of certain information materials, and preparation of cover designs and illustrations for various publications, ensuring a consistency of style and signatures on United Nations products.

### Travel of staff

The resources requested under this heading (\$38,500) would cover the cost of travel of staff to meetings, conferences and workshops and for programme development and implementation.

### Booklets and leaflets

The estimated requirements requested under this heading (\$84,900) relate to the cost of production of booklets, pamphlets and leaflets to be issued by the Division.

### Miscellaneous services

The amount requested under this heading (\$27,000) would cover the cost of memberships, subscriptions and miscellaneous expenses relating to ongoing training in public speaking techniques.



Supplies and materials

The estimated resources requested under this heading (\$68,000) relate to public information supplies required to the production of information products.

Fellowships

The requirements under this heading would cover the cost of travel and stipends of broadcasters and journalists selected for the annual training programme initiated in 1981 pursuant to General Assembly resolution 35/201 of 16 December 1980 (\$240,000) and to the organization, in co-operation with UNESCO, of the third international round table relating to a new world information and communication order (\$37,400) and of the annual triangular fellowship programme for educators (\$81,500).

(d) Information Products Division

TABLE 27.13. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	9 423.2	9 423.2
Temporary posts	-	1 523.6	1 523.6
Personal services	-	234.5	234.5
Common staff costs	-	3 692.0	3 692.0
Representation allowances	-	1.2	1.2
Travel of staff	-	26.8	26.8
Travel on film assignment	-	160.0	160.0
Travel on photo assignment	-	30.0	30.0
Travel on radio assignment	-	104.6	104.6
Travel on TV assignment	-	20.0	20.0
Contractual services	-	32.0	32.0
External printing and binding	-	211.9	211.9
Booklets and leaflets	-	32.1	32.1
Public information services	-	1 146.0	1 146.0
Data-processing services	-	100.0	100.0
Telecommunications services	-	5 523.1	5 523.1
Rental and maintenance of equipment	-	192.4	192.4
Miscellaneous services	-	37.0	37.0
Supplies and materials	-	772.4	772.4
Public information equipment	-	1 296.6	1 296.6
Grants and contributions	-	400.0	400.0
Total	-	24 959.4	24 959.4

TABLE 27.14. REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Information Products Division

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Target December 1989 level	Proposed adjustment	Initial January 1988 level	Proposed adjustment	Target December 1989 level	Initial January 1988 level	Proposed adjustment	Target December 1989 level
Professional and above									
D-2 a/	-	1	-	-	-	-	-	-	-
D-1	-	2	-	-	-	-	-	-	-
P-5	-	9	(4)	-	1	1	-	10	(4)
P-4	-	22	-	-	-	22	-	22	-
P-3	-	35	(13)	-	9	9	-	44	(13)
P-2	-	21	(4)	-	7	7	-	28	(4)
Total	-	90	(21)	-	17	17	-	107	(21)
General Service									
Principal	-	2	-	-	-	-	-	2	-
Other level	-	56	(3)	-	3	3	-	59	(3)
Total	-	58	(3)	-	3	3	-	61	(3)
Other categories									
Trades and crafts	-	9	(2)	-	-	-	-	9	(2)
Total	-	9	(2)	-	-	-	-	9	(2)
Grand total	-	157	(26)	-	20	20	-	177	(26)

a/ The D-2 post targeted for reduction by December 1989 will be identified during the biennium.

(d) Information Products Division

The activities that would be carried out by the Information Products Division relate to all subprogrammes of public information. The specific outputs are described below in summary form.

Subprogramme 1. Promotional Services

1.3 Peace, security, and disarmament

Output:

- (iv) Book entitled The Blue Helmets in Spanish and Arabic;
- (vii) Film on the subject of the peaceful uses of outer space.

1.4 Self-determination

Output:

- (vii) Film on events in South Africa and the continuing struggle against apartheid;
- (xiii) Video docu-drama about Namibia.

1.5 Human rights

Output:

- (xi) Video on the theme of racial discrimination.

1.6 Development

Output:

- (v) Film on the future of women in the work-place;
- (vii) Update of Directory of Development Journalists;
- (viii) Development Forum and Development Business;
- (xvii) Video documentary on the imbalance in the free flow of information;
- (xxii) Film in connection with mid-decade (1988) of the United Nations Decade of Disabled Persons.

1.7 Institutional promotion

Output:

- (iv) Annual United Nations Day concert;
- (v) Oral history of the United Nations;

Subprogramme 2. Information Services

2.1 Press releases

Output:

- (i) Press releases;
- (v) Daily news summaries;
- (vi) Annual compendium of General Assembly resolutions;
- (vii) Daily United Nations news dispatches.

2.2 Radio news programmes and magazines

Output:

Radio news programmes and magazines.

2.3 Special radio news documentaries and magazine programmes

Output:

- (i) One South Africa;
- (ii) Southern Africa Review;
- (iii) Southern Africa News;
- (v) Feature programmes on themes related to Namibia;
- (vi) Programme on issues related to the status of women;
- (vii) Feature programmes on the question of Palestine;
- (viii) Telephone feeds on the African Economic Recovery.

## 2.4 Television news and magazines

### Output:

- (i) Television coverage at Headquarters;
- (ii) UN in Action;
- (iii) Development Magazine;
- (iv) World Chronicle;
- (v) Television programme summarizing activities of the United Nations for 1988 and 1989.

## 2.5 Photographs

### Output:

Photographs of meetings, conferences and events at Headquarters.

## 2.6 Institutional and reference publications

### Output:

- (ii) Yearbook of the United Nations;
- (iii) UN Chronicle;
- (vi) Everyone's United Nations: translation into French.

## Subprogramme 3. Public Services

### 3.4 Visitors and public services

#### Output:

- (iv) Public information libraries: maintenance and improvement.

### Resource requirements

#### Personal services

The estimated resources (\$234,500) would cover the cost of freelance film/video crews for on-location shooting, adaptors and narrators in connection with film and video productions (\$118,300), hosts and panelists for the production of World Chronicle (\$35,200), adaptors for radio programmes in languages other than the official languages of the Organization as well as for news programmes while staff members are away from Headquarters (\$48,000), and external expertise for preparation of cover designs for publications (\$33,000).

Travel of staff

The estimated requirements under this heading (\$26,800) relate to the travel of staff members to meetings of national and international film, television and photographic organizations and to United Nations information centres and services in connection with their audio-visual programme; \$5,000 relates to the travel of one representative to the annual meeting of the non-aligned news agencies.

Travel on film assignment

Resources estimated under this heading (\$160,000) relate to on-location research and filming in connection with the production of films, television spots and electronic magazines.

Travel on photo assignment

The estimated requirements under this heading (\$30,000) would provide for travel to secure photographic material for the production of photo display sets, audio-visual presentations and for archival purpose.

Travel on radio and press assignment

The estimated resources under this heading (\$104,600) would cover travel to provide radio and press release coverage for United Nations meetings away from Headquarters, to meetings of national and international radio organizations, travel in connection with the collection of programme material, including interviews and attendance at international meetings and conferences for inclusion in radio programmes, and travel for consultations with regional broadcast organizations.

Travel on television assignment

The estimated resources under this heading (\$20,000) would cover travel to attend production and engineering conferences and seminars of broadcasting organizations.

Contractual services

The resources requested under this heading (\$32,000) relate to the translation cost of Everyone's United Nations and The Blue Helmets.

External printing and binding (Publications Board)

The estimated requirements under this heading (\$11,900) would provide for the external printing of the United Nations Chronicle, including covers for both the Chronicle and the Yearbook.

Booklets and leaflets

The estimated resources under this heading (\$32,100) would cover the printing costs of the publications Everyone's United Nations and The Blue Helmets.

#### Public information services

The resources requested under this heading (\$1,146,000) would provide for external laboratory and other specialized services, visual materials acquisition and standards conversions in connection with film and video productions and the rental of video lines for television coverage (\$668,700); the rental of audio lines in connection with the dissemination of radio programmes (\$276,500); specialized laboratory services and purchases of negatives from freelance photographers for photo coverage and archives (\$80,000); laboratory services for visual material library (\$94,000) and rental of news agency services (\$27,000).

#### Data-processing services

The estimated requirements (\$100,000) would provide for licence and maintenance fees for a computer translation software programme.

#### Telecommunications services

The estimated requirements under this heading (\$5,523,100) would provide for engineering services on a contractual basis to operate and maintain the technical facilities required for radio and visual productions and services.

#### Rental and maintenance of public information equipment

The estimated resources under this heading relate to the maintenance and repair of film, video, photographic and audio radio equipment (\$132,000) and the rental and maintenance of the compugraphic system (\$60,400) installed for the Publications Service to provide it with internal typesetting capability.

#### Miscellaneous services

The resources requested under this heading (\$37,000) would cover the costs of air-freighting camera and sound equipment in connection with on-location shooting for visual productions.

#### Public information supplies

The estimated requirements under this heading (\$772,400) relate to the cost of supplies such as film raw stock, audio and video tape and cassettes, photographic film, paper and chemicals and other miscellaneous materials required for radio and visual productions and supplies for the operation of the typesetting system.

#### Public information equipment

The estimated resources under this heading (\$1,296,600), of which \$280,700 is non-recurrent and represents the cost of equipment for which acquisition was deferred from the biennium 1986-1987, would provide for the replacement of obsolete equipment in order to maintain an adequate facility for the production and distribution of radio and visual programmes and services. The items to be replaced, as well as their cost are listed below:



Summary capital equipment for the Information Products Division,  
1988-1989

(In thousands of US dollars)

	<u>1987 deferred;</u> <u>non-recurrent</u> <u>in 1988-1989</u>	<u>Recurrent</u> <u>1988-1989</u>
Television	231.0	671.6
Visual library/film	-	118.5
Photo	15.7	93.2
United Nations information centres		10.6
Radio	<u>34.0</u>	<u>122.0</u>
Total	<u><u>280.7</u></u>	<u><u>1 015.9</u></u>

	<u>Date of acquisition</u>	<u>1987 deferred, non-recurrent in 1988-1989</u>	<u>Recurrent 1988-1989</u>
<u>Television</u>			
2 studio camera channels	1979-1981	111.0	111.0
3 studio camera lenses	1979-1981	88.0	44.0
2 studio camera mountings	1958	11.0	
1 lightweight camera channel	1982		38.7
2 lightweight camera lenses	1982	21.0	21.0
2 lightweight camera mountings	1975		11.0
1 test pattern generator			10.5 <u>a/</u>
2 professional videocassette machines	1977		42.0 <u>a/</u>
Storage units for videotape (new requirement owing to lack of storage capacity)			4.2 <u>a/</u>
Portable videotape equipment	1982		16.8 <u>a/</u>
Videotape editing equipment	1976-1980		181.7 <u>a/</u>
Central area distribution equipment (including monitors)	1960-1965		63.0 <u>a/</u>
Studio distribution equipment (including monitors)	1960-1965		42.0 <u>a/</u>
Videotape area distribution equipment (including monitors)	1960-1965		31.5 <u>a/</u>
Consoles	1960-1965		21.0 <u>a/</u>
Maintenance test equipment	1978		33.2 <u>a/</u>
Total, television		<u>231.0</u>	<u>671.6</u>

a/ Replaces request for full broadcast format videotape machines and telecine.

	<u>Date of acquisition</u>	<u>1987 deferred; non-recurrent in 1988-1989</u>	<u>Recurrent 1988-1989</u>
<u>Visual library/film</u>			
1 16mm film editing table (4 plates)	1969		16.0
Electronic archival storage system (new technology replacing obsolete system)	-		26.5
Movable shelving (new requirement owing to lack of storage capacity)			71.0
1 3/4" videocassette playback unit with time code and monitor	1981		<u>5.0</u>
Total, visual library film			<u>118.5</u>
<u>Photo</u>			
1 black and white paper processor	1982		12.7
1 roller transport paper processor	1983		14.7
1 colour film processor	1983		14.7
1 colour enlarger	1972		3.7
2 black and white enlargers with lens	1968-1970		2.6
1 darkroom internal timer	1972		1.6
1 darkroom easel	1976		1.7
Video-disc image storage and retrieval system (new technology replacing an obsolete system)		15.7	15.7

	<u>Date of acquisition</u>	<u>1987 deferred, non-recurrent in 1988-1989</u>	<u>Recurrent 1988-1989</u>
7 35mm single lens reflex cameras with motor drive	1975-1979		4.9
Various lenses	1975-1979		13.1
2 flash metres	1975-1979		1.1
3 bench tripods	1960-1965		2.7
2 video-disc players	-		4.0
Total, photo		<u>15.7</u>	<u>93.2</u>
<u>United Nations information centres</u>			
Audio-visual equipment			10.6
<u>Radio</u>			
3 radio studio control consoles	1972	13.0	26.0
15 tape-recorders (open reel)	1950-1963	21.0	84.0
6 digital audio equipment compact disk players (new technology)			12.0
Total, radio		<u>34.0</u>	<u>122.0</u>

Grants and contributions (Development Forum)

An appropriation of \$400,000 was approved by the General Assembly as a contribution towards the financing of Development Forum for the bienniums 1980-1981, 1982-1983, 1984-1985 and 1986-1987; this is to be continued in 1988-1989.

(e) Dissemination Division

TABLE 27.15. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	2 809.1	2 809.1
Personal services	-	30.0	30.0
Common staff costs	-	947.6	947.6
Representation allowances	-	1.2	1.2
Travel of staff	-	15.9	15.9
Travel on TV/film promotion	-	10.3	10.3
Booklets and leaflets	-	23.0	23.0
Public information services	-	169.0	169.0
Communications	-	1 024.4	1 024.4
Miscellaneous services	-	16.8	16.8
Total	-	5 047.3	5 047.3

TABLE 27.16. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Dissemination Division

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level
Professional and above									
D-2 a/	-	1	1	-	-	-	-	1	1
D-1	-	1	1	-	-	-	-	1	1
P-5	-	2	2	-	-	-	-	2	2
P-4	-	2	2	-	-	-	-	2	2
P-3	-	7	7	-	-	-	-	7	7
P-2	-	4	4	-	-	-	-	4	4
Total	-	17	17	-	-	-	-	17	17
General Service									
Principal	-	1	1	-	-	-	-	1	1
Other levels	-	22	22	-	-	-	-	22	22
Total	-	23	23	-	-	-	-	23	23
Grand total	-	40	40	-	-	-	-	40	40

a/ The D-2 post targeted for reduction by December 1989 will be identified during the biennium.

(e) Dissemination Division

The activities to be carried out by the Dissemination Division relate to all subprogrammes of public information. The specific activities and outputs are described below in summary form.

Subprogramme 1. Promotional Services

1.1 Promotional activities

Intermediate activity

(iii) Consolidate and co-ordinate information activities in the field with other members of the United Nations systems to improve the efficiency in the distribution of public information materials.

1.3 Peace, security, and disarmament

Output:

(ii) NGO conferences:

(vii) Distribution of a documentary film on the peaceful uses of outer space.

1.4 Self-determination

Output:

(vii) Distribution of a film on the events in South Africa and the continuing struggle against apartheid.

1.5 Human rights

Output:

(vii) Distribution of television spots in connection with Human Rights Day;

1.6 Development

Output:

(iii) Conference on the Forward-looking Strategies for the Advancement of Women (third quarter, 1989);

(v) Distribution of a film on the future of women in the work place;

(vi) Distribution of leaflet for International Women's Day and United Nations Day;

(vii) Distribution of the Directory of Development Journalists.

(xv) Support to the Non-Governmental Liaison Service;

(xvii) Distribution of a video documentary on the imbalance in the free flow of information;

(xxii) Distribution of a film in connection with mid-decade (1988) of the United Nations Decade of Disabled Persons.

1.7 Institutional promotion

Output:

(iii) Distribution of two television spots in observance of United Nations Day;

(xii) Weekly briefings for NGOs at Headquarters.



Subprogramme 2. Information Services

2.6 Institutional and reference publications

Output:

- (i)-(vi) Distribution of publications listed under this programme element;
- (vii) Updating and distribution of leaflet listing all United Nations Member States.

Subprogramme 3: Public Services

3.1 Distribution

Output:

- (i) Film and Video Catalogue; UN Media News;
- (ii) Written and oral responses to public inquiries concerning United Nations materials.

Intermediate activities

- (i) Co-ordinate physical and electronic distribution of departmental information;
- (ii) Radio, television and film promotion and distribution;
- (iii) Distribution of press releases, monitoring of pouch utilization.

3.2 Correspondents' services

Output:

- (i) Provide liaison services to visiting representatives of the media;
- (ii) Provide services to accredited press correspondents at the United Nations, and at major United Nations conferences away from Headquarters.

Intermediate activity

Accreditation for representatives of the press and information agencies.

3.3 NGO and institutional relations:

Output:

- (iii) NGO Editors' Workshop for influential NGOs;
- (iv) Maintenance of the NGO resource centre (NGO Lounge) at Headquarters;

(v) Training and orientation sessions for newly appointed NGO representatives;

(vi) Co-publishing of books;

(vii) Updating of the publication World Concerns and the United Nations, Model Teaching Units for Primary, Secondary and Teacher Education;

(ix) Accreditation, liaison and information services for NGOs.

Intermediate activities

(i) Interfacing with institutions, agencies and organizations that share the aims and purposes of the United Nations;

(ii) NGO Survey: Survey of 900 NGOs associated with the Department.

3.4 Visitors and public services:

Output:

(i) Conducting public tours;

(ii) Responding to public inquiries of a general nature;

(iii) Mounting exhibits.

Intermediate activities

(i) Issuing guidelines for relations with visitors;

(ii) Maintaining relations with the communities of New York and contiguous areas to increase awareness of the United Nations facilities and activities;

(iii) Organizing Speakers' Bureau.

Resource requirements

Personal services

An amount of \$30,000 is requested under this heading to cover the cost of expert services to design a computer-base system for promotion and distribution of United Nations publications and visual programmes.

Travel of staff and travel on television/film promotion

The resources requested under this heading would cover the cost of travel of staff to film festivals, book fairs, etc. to promote the dissemination of information products (\$26,200).

Booklets and leaflets

The estimated requirements under this heading (\$23,000) relate to the production cost of booklets based on the proceedings of the conferences organized by the Department for distribution to NGOs and conference participants and printing cost of information materials for dissemination through established channels.

Public information services

The estimated requirements under this heading (\$169,000) relate to the cost of production of additional film prints of various visual programmes produced by the Department for distribution and dissemination.

Communications

The resources requested under this heading (\$1,024,400) would cover the cost of distribution of various publications and audio-visual programmes produced by the Department.

Miscellaneous services

An amount of \$16,800 is requested under this heading to cover the miscellaneous cost relating to the installation and set-up of photo displays.

(f) Information Centres Division

TABLE 27.17. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	-	1 682.7	1 682.7
Common staff costs	-	567.5	567.5
Representation allowances	-	1.2	1.2
Training of information centre personnel	-	58.3	58.3
Travel of staff	-	103.1	103.1
Booklets and leaflets	-	19.5	19.5
Public information services	-	20.0	20.0
Furniture and equipment	-	128.0	128.0
<b>Total</b>	-	<b>2 580.3</b>	<b>2 580.3</b>

TABLE 27.18. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Information Centres Division

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed redeployment	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed redeployment	Target December 1989 level
Professional and above									
D-2 a/	-	1	1	-	-	-	-	1	1
D-1	-	1	1	-	-	-	-	1	1
P-5	-	1	1	-	-	-	-	1	1
P-4	-	5	5	-	-	-	-	1	1
P-3	-	1	1	-	-	-	-	5	5
P-2	-	1	1	-	-	-	-	1	1
Total	-	10	10	-	-	-	-	10	10
General Service									
Other levels	-	12	12	-	-	-	-	12	12
Total	-	12	12	-	-	-	-	12	12
Grand total	-	22	22	-	-	-	-	22	22

a/ The D-2 post targeted for reduction by December 1989 will be identified during the biennium.

(f) Information Centres Division

The activities that would be carried out by the Information Centres Division relate to all subprogrammes of public information. The specific activities and outputs are described below in summary form. These include some activities also carried out by the information centres, the resource requirements for which are shown under section III.D below.

Subprogramme 1: Promotional Services

1.1 Promotional activities

Intermediate activities

(iii) Consolidating and co-ordinating information activities in the field with other members of the United Nations systems in order to improve the efficiency in the delivery of public information;

(iv) Liaison with national and international news media and other redisseminators.

Output:

(iii) Organization of special days and weeks proclaimed by the General Assembly.

1.3 Peace, security, and disarmament

Output:

(iv) Local language versions of the 375-page book entitled The Blue Helmets.

1.4 Self-determination

Output:

(vi) Local language versions for a 24-page pamphlet on apartheid.

1.5 Human rights

Output:

(vi) Documentation and reference services on human rights at the libraries of United Nations information centres and services;

(ix) Local language versions of United Nations pamphlet Combating Racial Discrimination as required by the United Nations information centres.

## 1.6 Development

### Output:

(i) Reprint in local language versions of the publication containing the Nairobi Forward-looking Strategies for the Advancement of Women;

(xiv) Media events to be organized by the global network of United Nations information centres to highlight the Programme of Action for African Economic Recovery and Development.

## Subprogramme 2: Information Services

### 2.1 Press releases

#### Output:

(iii) Press releases and newsletters.

### 2.6 Institutional and reference publications

#### Output:

(i) Reprints, as required by the United Nations information centres, of the Charter of the United Nations;

(iv) UN in Brief in local languages as required by the United Nations information centres.

## Subprogramme 3: Public Services

### 3.1 Distribution

#### Intermediate activities

(ii) Radio, television and film promotion and distribution;

(iii) Display and distribution of press releases, documents and publications.

### 3.3 NGO and institutional relations

#### Intermediate activity

(iii) Co-operation with publishers of school textbooks.

### 3.4 Visitors and public services

#### Output:

(iv) Public information libraries.

Intermediate activity

(ii) Maintain relations with the communities of New York, Geneva and Vienna and contiguous areas to increase awareness of the United Nations facilities and activities.

3.5 Co-ordination and training

Intermediate activities:

(i) Organization at Headquarters of orientation programmes for newly appointed information and reference assistants of the United Nations information centres;

(ii) Regional meetings for United Nations information centres directors;

(iii) Two-day briefing programme on Department of Public Information and United Nations information centres matters for each newly appointed UNDP resident representative.

Resource requirements

Training of information centre personnel

The resources requested under this heading (\$58,300) would cover the cost of the annual training programme held at Headquarters for information and reference assistants from information centres.

Travel of staff

The requirements under this heading (\$103,100) would provide for the travel of information centre directors to regional meetings in Latin America and in Asia and the Pacific (\$89,900) and travel of senior staff to inspect the information centres and to cover the per diem of UNIC directors and UNDP resident representatives being briefed at Headquarters (\$13,200).

Public information services and booklets and leaflets

A total amount of \$39,500 is requested to cover the cost of preparation and reproduction of the following:

(a) \$12,000 to reproduce disarmament booklets in local languages: Bengali, Greek, Portuguese and Kiswahili;

(b) \$5,000 to reproduce the peace-keeping booklet Blue Helmets in Hindi and Italian;

(c) \$4,000 to reproduce pamphlets on decolonization in Indonesian, Czech, Hausa and Lingala;



(d) \$3,000 to reproduce booklets on human rights in Amharic, Sesotho, Malay and Urdu;

(e) \$4,000 to reproduce the pamphlet "Combating Racial Discrimination" in Hebrew, Hungarian, Thai and Zulu;

(f) \$6,500 to reproduce the pamphlet on women (equality, peace and development) in Swahili, Japanese and Serbo-Croatian;

(g) \$5,000 to produce anti-apartheid pamphlets in German, Hausa, Danish and Polish.

#### Furniture and equipment

A provision of \$128,000 is requested under this heading to cover the purchase cost of data-processing equipment for installation at various information centres in connection with electronic mail.

#### (g) Special public information activities

Public information activities implemented by the Department that have been the subject of recurrent annual legislative mandates for a period of five years, including those related to the programmes of work of the Committee on the Exercise of the Inalienable Rights of the Palestinian People and of the United Nations Council for Namibia, were programmed and budgeted in full under this section of the proposed programme budget. Without prejudice to the decisions to be taken by the General Assembly at its forty-second and forty-third sessions in respect of these programmes of work for 1988 and 1989, respectively, the estimates included under this heading were based on the level of activities as approved for the year 1987 and the actual rate of implementation of the work programme over the past three bienniums. It is proposed to maintain the same level of resources as were appropriated for these special activities at the forty-second session of the General Assembly.

(i) Question of Palestine

TABLE 27.19. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Personal services	20.9	-	20.9
Travel of representatives	338.9	-	338.9
Travel of staff	89.5	-	89.5
Contractual services	54.7	-	54.7
Booklets and leaflets	76.2	-	76.2
General operating expenses	89.0	-	89.0
Supplies and materials	6.7	-	6.7
<b>Total</b>	<b>675.9</b>	<b>-</b>	<b>675.9</b>

(i) Question of Palestine

Special public information activities arising from the decisions of the Committee on the Exercise of the Inalienable Rights of the Palestinian People: Under the terms of the resolutions adopted by the General Assembly on the basis of the recommendations of the Committee, most recently resolution 42/66, the Department of Public Information, in full co-operation and co-ordination with the Committee, should continue its special information programme on the question of Palestine and should, in particular:

- (a) Disseminate information on all the activities of the United Nations system relating to the question of Palestine;
- (b) Continue to update publications on the facts and developments pertaining to the question of Palestine;
- (c) Publish brochures and booklets on the various aspects of the question of Palestine, including Israeli violations of the human rights of the Arab inhabitants of the occupied territories;
- (d) Expand its audio-visual material on the question of Palestine, including the production of a new film, special series of radio programmes and television broadcasts;
- (e) Organize fact-finding news missions to the area for journalists;
- (f) Organize regional and national encounters for journalists.

The related programme of work proposed for the biennium 1988-1989 is summarized below.

Subprogramme 1. Promotional Services

1.4 Self-determination

Output:

- (i) Pamphlet on Israeli settlements in the occupied territories;
- (ii) Pamphlet on United Nations economic and social activities relating to the question of Palestine;
- (iii) Reprints of two earlier publications;
- (iv) Five regional journalists' encounters and four series of national journalists' encounters;
- (v) Two fact-finding news missions.

Subprogramme 2. Information Services

2.3 Special radio news documentaries and magazine programmes

Output:

(vii) Eight feature radio programmes.

Resource requirements

Personal services

The resources requested under this heading (\$20,900) would cover external expertise required for the production of two pamphlets on Israeli settlements.

Travel of participants

The estimated requirements under this heading (\$338,900) relate to the cost of travel of participating journalists and panelists to the regional and national journalists' encounters and to the fact-finding news missions to the Middle East.

Travel of staff

The resources requested under this heading (\$89,500) would cover the cost of travel of administrative staff to the regional and national journalists encounters and to the fact-finding news missions to the Middle East.

Contractual services

The amount requested under this heading (\$54,700) relates solely to the cost of contractual interpretation in connection with the regional and national journalists' encounters.

Booklets and leaflets

The estimated resources under this heading (\$76,200) would cover the production costs of pamphlets and other publications to be issued under the programme.

General operating expenses

The amount of \$89,000 would cover various miscellaneous expenses relating to the regional and national journalists' encounters and fact-finding news missions to the Middle East, which includes rental of conference rooms, communication expenses and local transportation.

Public information supplies

The estimated requirements under this object of expenditure (\$6,700) represent supplies and materials required at the sites of the regional and national encounters and fact-finding missions.

(ii) Namibia

TABLE 27.20. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
General temporary assistance	3.3	-	3.3
Personal services	21.3	-	21.3
Travel of staff	40.9	-	40.9
Contractual services	16.1	-	16.1
Booklets and leaflets	454.3	-	454.3
Public information services	150.3	-	150.3
Telecommunications services	2.8	-	2.8
Other specialized services	87.1	-	87.1
General operating expenses	3.3	-	3.3
Supplies and materials	3.3	-	3.3
<b>Total</b>	<b>782.7</b>	<b>-</b>	<b>782.7</b>

(ii) Namibia

Special public information activities arising from the decisions of the United Nations Council for Namibia: Under the terms of General Assembly resolution 42/14 D on dissemination of information and mobilization of international opinion in support of the immediate independence of Namibia, the Assembly requested the Secretary-General, inter alia:

(a) To direct the Department of Public Information to assist the Council in the implementation of its programme of dissemination of information and to ensure that all activities of the United Nations on dissemination of information on the question of Namibia follow the policy guidelines laid down by the United Nations Council for Namibia as the legal Administering Authority for Namibia;

(b) To continue to assist, as a matter of priority, the Council in the implementation of its programme of dissemination of information;

(c) To provide the Council with the work programme of the Department for the year 1988 covering the activities of dissemination of information on the question of Namibia, followed by periodic reports on the programme undertaken, including details of expenses incurred;

(d) To group under a single heading in the section of the proposed programme budget of the United Nations for the biennium 1988-1989 relating to the Department of Public Information, all of the activities of the Department relating to the dissemination of information on Namibia and to direct the Department to submit to the Council a detailed report on the utilization of the allocated funds.

On the basis of General Assembly resolution 42/14 D, in which the Assembly approved special public information activities on the question of Namibia in 1988, it is anticipated that the following activities may be carried out during the biennium in 1988-1989.

Subprogramme 1. Promotional Services

1.1 Promotional activities

Output:

(iii) Organization by United Nations information centres and services of special observances.

1.4 Self-determination

Output:

(x) Two posters;

(xi) Placement of advertisements;

(xii) Two booklets; pamphlets on seminars; two pamphlets on Council activities; information kit ("red folders");

(xiii) Video docu-drama about Namibia;

(xiv) Two television spots;

(xv) Feature articles;

(xvi) NGO briefings.

Subprogramme 2. Information Services

2.1 Press releases

Output:

(iv) Press coverage of missions of consultation and seminars.

2.3 Special radio news documentaries and magazine programmes

Output:

(iv) Namibia Up-date: radio programmes reviewing latest developments;

(v) An annual series of six special radio programmes;



## Resource requirements

### General temporary assistance

The resources requested under this heading (\$3,300) relate to the cost of hiring local typists in connection with press release coverage for the seminars of the Council.

### Personal services

The estimated resources under this heading (\$21,300) would cover the cost of external contractors required for the production of publications, posters, television spots and radio programmes.

### Travel of staff

The estimated requirements under this heading (\$40,900) relate to the cost of travel in connection with coverage of the seminars and missions of consultation of the Council, as well as with coverage of conferences and collection of material for use in radio programmes.

### Contractual services

The resources requested under this heading (\$16,100) would cover the cost of external contractors required for the production of language versions of publications.

### Booklets and leaflets

The estimated resources under this heading (\$454,300) relate to the cost of external printing services in connection with the production of publications.

### Public information services

The estimated requirements under this heading (\$150,300) would cover the cost of external services for the production of television spots and for local services in the field required for dissemination of materials by the information centres.

### Telecommunications services

The resources requested under this heading (\$2,800) would provide for the cost of technical services in connection with the production of television spots and radio programmes.

### Other specialized services

The estimated resources under this heading (\$87,100) relate to the cost of placing advertisements in newspapers.

General operating expenses

The estimated requirements under this heading (\$3,300) relate to the cost of distributing various information materials and other miscellaneous expenses.

Public information supplies

The resources requested under this heading (\$3,300) would provide for the cost of supplies in connection with the production of radio programmes.

3. Programme support: Departmental administration

TABLE 27.21. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	1 427.3	(36.8)	1 390.5
General temporary assistance	292.0	-	292.0
Overtime	188.8	-	188.8
Common staff costs	482.3	(11.3)	471.0
Travel of staff	6.3	(6.3)	-
Rental and maintenance of equipment	104.0	56.0	160.0
Communications	1 213.6	(969.4)	244.2
Miscellaneous services	31.7	-	31.7
Supplies and materials	60.5	-	60.5
Furniture and equipment	65.7	361.3	427.0
Replacement of word-processing equipment	156.2	-	156.2
Fellowships	307.4	(307.4)	-
<b>Total</b>	<b>4 335.8</b>	<b>(913.9)</b>	<b>3 421.9</b>

TABLE 27.22. POST REQUIREMENTS UNDER THE REGULAR BUDGET  
 Organizational unit: Division for Committee Liaison and Administrative Services (Executive Office)

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level
Professional and above									
P-1	1	-	1	-	-	-	1	-	1
P-5	1	-	1	-	-	-	1	-	1
P-4	2	(1)	1	-	-	-	2	(1)	1
P-3	1	1	2	-	-	-	1	1	2
P-2	2	-	2	-	-	-	2	-	2
Total	7	-	7	-	-	-	7	-	7
General Service									
Other levels	18	(4)	14	-	-	-	18	(4)	14
Total	18	(4)	14	-	-	-	18	(4)	14
Grand total	25	(4)	21	-	-	-	25	(4)	21

3. Programme support: Departmental administration

Resource requirements

General temporary assistance

The resources requested under this heading (\$292,000) would provide for the replacement of staff on maternity or extended sick leave and the needs of all offices of the Department during peak work-load periods.

Overtime

The provision requested under this heading (\$188,800) would be utilized during periods of peak work-load, as well as to cover meetings during the sessions of the General Assembly.

Rental and maintenance of word-processing equipment

Based on the value of data-processing equipment currently in the Department and those that are to be purchased, an estimated \$160,000 will be needed for maintenance costs during 1988-1989. This reflects a proposed increase of \$56,000 compared with the current provision.

Communications

The resources requested under this heading (\$244,200) relate to the cost of electronic mail and other communication requirements of the Department at Headquarters. The provision for pouches (\$1,018,400) has been redeployed to the Dissemination Division.

Supplies and materials

An amount of \$60,500 is requested to cover cost of supplies required for the operation of word-processing equipment.

Furniture and equipment

A provision of \$427,000 (an increase of \$361,300) is proposed for the purchase of additional word-processing equipment consisting of 1 central processing unit, 54 work-stations, 8 personal computers, 14 daisy printers, 3 laser printers and 1 matrix printer, peripherals for the new central processing unit and installation costs. The additional equipment would meet the increased requirements of the Department in the overall production of information materials of the various divisions, particularly in the internal reproduction of publications and press releases.

Replacement of word-processing equipment

It is proposed to make a provision of \$156,200, representing 40 per cent of the value of the existing word-processing and electronic data-processing equipment,

as part of the globally administered programme for the replacement of existing word-processing and electronic data-processing equipment.

Fellowships

It is proposed that the provisions for fellowships, previously made under the Executive Office and the External Relations Division, be centralized under the Communications and Project Management Service.

B. Information Service, Geneva

TABLE 27.23. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	3 694.9	(164.0)	3 530.9
General temporary assistance	180.6	-	180.6
Overtime	16.1	-	16.1
Common staff costs	1 026.2	(46.9)	979.3
Travel of staff	24.4	(4.0)	20.4
Booklets and leaflets	8.9	-	8.9
Public information services	72.4	-	72.4
Rental and maintenance of equipment	21.3	-	21.3
Hospitality	1.4	-	1.4
Supplies and materials	135.8	-	135.8
Replacement of word-processing equipment	44.3	-	44.3
Public information equipment	99.1	-	99.1
<b>Total</b>	<b>5 325.4</b>	<b>(214.9)</b>	<b>5 110.5</b>

TABLE 27.24. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: United Nations Information Service, Geneva

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level
Professional and above									
D-1	1	-	1	-	-	-	1	-	1
P-5	3	(1)	2	-	-	-	3	(1)	2
P-4	7	(2)	5	-	-	-	7	(2)	5
P-3	1	-	1	-	-	-	1	-	1
P-2	4	-	4	-	-	-	4	-	4
Total	16	(3)	13	-	-	-	16	(3)	13
General Service									
Principal	3	-	3	-	-	-	3	-	3
Other	15	(2)	13	-	-	-	15	(2)	13
Total	18	(2)	16	-	-	-	18	(2)	16
Grand total	34	(5)	29	-	-	-	34	(5)	29



## B. Information Service, Geneva

The activities that would be carried out by the Information Service at Geneva relate to all subprogrammes of public information. The specific activities and outputs are described below in summary form.

### Subprogramme 1. Promotional Services

#### 1.1 Promotional activities

##### Output:

(iii) Organization of special days and weeks.

#### 1.5 Human rights

##### Output:

(i) Notice, a quarterly bulletin.

#### 1.7 Institutional promotion

##### Output:

(vi) Four photo and poster exhibits;

(xi) Feature articles dealing with priority themes;

(xii) NGO briefings covering various themes, observances and other events.

### Subprogramme 2. Information Services

#### 2.1 Press releases

##### Output:

(ii) Press releases in English and French.

#### 2.2 Radio news programmes and magazines

##### Output:

Radio news programmes and magazines.

#### 2.4 Television news and magazines

##### Output:

(i) Limited television coverage of meetings and events.

## 2.5 Photographs

### Output:

Photographs of meetings, conferences and events.

## Subprogramme 3: Public Services

### 3.1 Distribution

#### Intermediate activity

(iii) Display and distribution of press releases.

### 3.2 Correspondents' services

#### Output:

(iii) Press briefings for accredited correspondents.

### 3.3 NGO and institutional relations

#### Output:

(iv) Maintenance of the NGO resource centre (NGO Lounge);

(v) Briefing sessions for newly appointed NGO representatives.

### 3.4 Visitors and public services

#### Output:

(iv) Public information libraries: maintenance and improvement;

(v) Graduate student intern programme.

## Resource requirements

### General temporary assistance

The resources requested under this heading (\$180,600) would provide for assistance during maternity and extended sick leave, capacity for press coverage of simultaneous meetings and technical services in the radio studios during peak periods, and television coverage on a year-round basis.

### Overtime

The provision of \$16,100 requested relates to the need to retain clerical and distribution staff and radio and visual technicians beyond normal working hours in order to provide public information material to the media during important meetings.

### Travel of staff

The estimated requirements under this heading (\$20,400) relate to (a) travel to Headquarters for consultations and briefings once each year during the biennium; (b) one mission each year to Bulgaria and to Berne and other major cities in Switzerland for the purpose of official discussions on United Nations information objectives, the dissemination of information material, and liaison and strengthening relations with national NGOs, institutional bodies and with the media; (c) representation of the Department on special occasions and at conferences; and (d) one mission every other year to London to review and improve the effectiveness of the relationship of the Visual Production Unit with its major distributors. In addition, the press officer of the Economic Commission for Europe (ECE) would undertake two trips to Brussels, Paris and London for the purpose of maintaining and developing contacts with publishers, economic editors, editors of technical journals and newsletters that are interested in the work of ECE. Fifty per cent of the cost of travel of the press information officer of ECE would be borne by ECE.

### Public information services

The provision under this heading (\$72,400) relates to the subscription of the Associated Press, the Agence France Presse and Tass wire agency services and for the rental of a teleprinter for the purpose of receiving dispatches from the News Agencies Pool of Non-Aligned Countries.

### Rental and maintenance of equipment

A provision of \$21,300 is requested for the maintenance and repair of radio, film projection and word-processing equipment.

### Hospitality

A provision of \$1,400 is proposed for the biennium to meet the cost of various official functions.

### Supplies and materials

The requirements under this heading (\$135,800) would provide for the purchase of photographic materials for the production of photo displays and exhibits and audio-visual presentations, public information supplies for video equipment, radio studios and film screening facilities, and supplies for data-processing equipment.

### Replacement of word-processing equipment

The requirements under this heading (\$44,300) would provide for the replacement programme for existing word-processing equipment.

### Public information equipment

The estimated requirements under this heading (\$99,100) relate to the replacement of equipment for the radio studios, television equipment and the photo library. The items to be acquired were listed in the proposed programme budget (A/42/6 (Section 27)).

C. Information Service, Vienna

TABLE 27.25. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	1 093.4	26.1	1 119.5
General temporary assistance	56.2	-	56.2
Overtime	16.2	-	16.2
Common staff costs	366.3	8.8	375.1
Travel of staff	6.8	4.0	10.8
Booklets and leaflets	25.9	-	25.9
Public information services	28.8	-	28.8
Supplies and materials	14.8	-	14.8
Furniture and equipment	66.6	-	66.6
<b>Total</b>	<b>1 675.0</b>	<b>38.9</b>	<b>1 713.9</b>

TABLE 27.26. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Information Service, Vienna

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level
Professional and above									
D-1	1	(1)	-	-	-	-	1	(1)	-
P-5	1	-	1	-	-	-	1	-	1
P-4	1	-	1	-	-	-	1	-	1
P-3	2	-	2	-	-	-	2	-	2
P-2	-	1	1	-	-	-	-	1	1
Total	5	-	5	-	-	-	5	-	5
General Service									
Principal	1	-	1	-	-	-	1	-	1
Other levels	7	(1)	6	-	-	-	7	(1)	6
Total	8	(1)	7	-	-	-	8	(1)	7
Grand total	13	(1)	12	-	-	-	13	(1)	12

### Information Service, Vienna

The activities that would be carried out by the Information Service at Vienna relate to all subprogrammes of public information. The specific activities and outputs are described below in summary form.

#### Subprogramme 1. Promotional Services

##### 1.1 Promotional services

###### Output:

(iii) Organization of special days and weeks by United Nations information centres and services.

##### 1.7 Institutional promotion

###### Output:

(vii) Updating of the film "The United Nations and the Danube";

(viii) Updating of a booklet on the Vienna International Centre and Vienna-based organizations;

(xi) Feature articles dealing with priority themes;

(xii) NGO briefings covering various themes, observances and other events.

#### Subprogramme 2. Information Services

##### 2.1 Press releases

###### Output:

(ii) Press releases in English, French and German.

##### 2.4 Television news and magazines

###### Output:

(i) Limited television coverage of meetings and events.

##### 2.5 Photographs

###### Output:

Limited photo coverage of events and meetings.

Subprogramme 3. Public Services

3.1 Distribution

Output:

- (iii) Display and distribution of press releases.

3.2 Correspondents' services

Output:

- (iii) Press briefings for accredited correspondents.

3.4 Visitors and public services

Output:

- (iv) Public information libraries.

Resource requirements

General temporary assistance

The resources requested under this heading (\$56,200) would provide additional capacity for press coverage of United Nations meetings at the Vienna International Centre during peak periods.

Overtime

The provision of \$16,200 is requested to retain General Service staff outside normal working hours in order to meet deadlines of producing press releases during important meetings.

Travel of staff

The estimated requirements under this heading (\$10,800) relate to staff travel for periodic consultations with media representatives and NGOs in Austria, the Federal Republic of Germany and Hungary.

Public information services

The requirements under this heading (\$28,800) relate to the cost of subscription to wire agency services through a computerized interactive retrieval system in order to facilitate news distribution on to local and international news agencies as well as to radio and television stations.

Booklets and leaflets

The amount requested (\$25,900) would be used for the production of the information booklets and pamphlets and would also cover the cost of printing selected publications in German.

Supplies and materials

The estimated requirements under this heading (\$14,800) relate to miscellaneous supplies required for the production of photo exhibits.

Furniture and equipment

The estimated requirements (\$66,600) relate to the operation of a computerized data link with international news agencies.



D. Information centres

TABLE 27.27. RESOURCE REQUIREMENTS

(In thousands of US dollars)

Main objects of expenditure	Initial appropriation for 1988-1989	Proposed adjustments	Proposed revised appropriation for 1988-1989
Established posts	12 124.1	(1 211.5)	10 912.6
General temporary assistance	161.0	-	161.0
Overtime	106.4	-	106.4
Common staff costs	4 781.2	(466.7)	4 314.5
Travel of staff	338.2	-	338.2
Contractual services	140.1	-	140.1
Rental and maintenance of premises	1 790.7	-	1 790.7
Rental and maintenance of equipment	551.3	-	551.3
Communications	1 135.2	-	1 135.2
Hospitality	149.6	-	149.6
Miscellaneous services	305.4	(100.0)	205.4
Supplies and materials	714.2	-	714.2
Furniture and equipment	848.4	(100.0)	748.4
<b>Total</b>	<b>23 145.8</b>	<b>(1 878.2)</b>	<b>21 267.6</b>

TABLE 27.28. POST REQUIREMENTS UNDER THE REGULAR BUDGET

Organizational unit: Information Centres

Category	Established posts			Temporary posts			Total posts		
	Initial January 1988 level	Proposed adjustment	Target December 1989 level	Initial January 1988 level	Proposed adjustments	Target December 1989 level	Initial January 1988 level	Proposed adjustment	Target December 1989 level
Professional and above									
D-1	9	(4)	5	-	-	-	9	(4)	5
P-5	23	(3)	20	-	-	-	23	(3)	20
P-4	18	(5)	13	-	-	-	18	(5)	13
P-3	4	-	4	-	-	-	4	-	4
P-2	1	1	2	-	-	-	1	1	2
Total	55	(11)	44	-	-	-	55	(11)	44
General Service									
Other levels	330	(70)	260	-	-	-	330	(70)	260
Total	330	(70)	260	-	-	-	330	(70)	260
Grand total	385	(81)	304	-	-	-	385	(81)	304

#### D. Information centres

The information centres are responsible for disseminating information on the United Nations system at the national and regional levels and creating understanding of, and mobilizing public support for, the ideals and work programmes of the United Nations. In so doing, they carry out a number of functions including maintaining close working relationships with governmental information services, national and local media, NGOs and educational institutions; operating reference libraries of documentation and audio-visual materials; arranging for adaptation and translation of information materials into local languages; distributing material produced by the Department; organizing and conducting seminars, speeches and other public relations activities; conducting activities for observance of special days; and seeking financial and organizational support from local Governments and organizations in promoting the purposes of the United Nations. Specific programmatic references are included under section III.2 (f) above.

#### Resource requirements

##### General temporary assistance

The estimated requirements under this heading (\$161,000) would cover the needs for temporary assistance during peak work-load periods and for the replacement of staff on maternity or extended sick leave.

##### Overtime

The provision required under this heading (\$106,400), which is maintained at the resource base level, would be utilized primarily for those local-level staff who, because of the nature of their duties, cannot be given compensatory time off.

##### Travel of staff

The provision requested (\$338,200) would be used for the travel of staff of information centres within their area of coverage.

##### Contractual services

A provision of \$140,100 would cover the cost of translating information materials into local languages.

##### Rental and maintenance of premises

The estimated requirements under this heading (\$1,790,700) would cover the costs of rental and maintenance of premises in respect of those information centres where such services are not provided by the host country.

##### Rental and maintenance of equipment

The estimated requirements under this heading (\$551,300) relate to the maintenance and operation of information centre vehicles and other equipment.

Communications

The estimated requirements under this heading (\$1,135,200) relate to postage, telephone, telex, cables and pouch services required by the information centres for dissemination of information.

Hospitality

The resource proposed (\$149,600) would provide for official hospitality functions.

Miscellaneous services

The estimated requirements under this heading (\$205,400) relate primarily to the costs of freight and related charges.

Supplies and materials

The estimated requirements under this heading (\$714,200) would provide for stationery and related office supplies and for reproduction equipment.

Furniture and equipment

The resources under this heading (\$748,400) relate to the acquisition and replacement of furniture and fixtures, office and reproduction equipment, and vehicles.

Notes

1/ Official Records of the General Assembly, Thirty-seventh Session, Supplement No. 6 (A/37/6).

2/ Ibid., Forty-first Session, Supplement No. 49 (A/41/49).