

Executive Board
of the
United Nations
Development Programme
and of the
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Population Fund

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DRAFT DECISION

99/XX. UNDP corporate communication and advocacy strategy

The Executive Board

- 1. Takes note of document DP/1999/19 submitted in response to decision 98/15 and also notes that elaboration of the UNDP corporate communication and advocacy strategy continues as work in progress;
- 2. <u>Welcomes</u> the efforts to date to enhance the visibility of UNDP and the results achieved to date in the promotion of a culture of communication and advocacy in UNDP;
- 3. Also welcomes the emphasis in the UNDP corporate communication and advocacy strategy on results and progress towards a clearer demonstration of the development achievements of UNDP;
- 4. Requests further elaboration of the results-based UNDP corporate communication and advocacy strategy to strengthen the linkage with the multi-year funding framework and to report on budgetary and staffing implications;
- 5. <u>Invites</u> the Administrator to report further in this regard, taking into account the results of the discussion on the multi-year funding framework, initially with an oral report at the first regular session 2000, to be followed by a substantive report and discussion at the annual session 2000.

__ June 1999