

**United Nations**  
**ECONOMIC**  
**AND**  
**SOCIAL COUNCIL**

**Nations Unies**

UNRESTRICTED

**CONSEIL**  
**ECONOMIQUE**  
**ET SOCIAL**

E/516/Rev.1  
6 August 1947

ORIGINAL: ENGLISH

**REPORT OF THE COMMITTEE ON THE UNITED NATIONS APPEAL FOR CHILDREN**  
**(ONE DAY'S PAY PROPOSAL)**

The Committee was composed of:

Dr. George F. Davidson	(Canada)
H.E. Senor Hernan Santa Cruz	
(alternate: Senor Fernando Maquieira)	(Chile)
Dr. Hsiu Cha	(China)
Mr. Jiri Stolz	(Czechoslovakia)
Mr. A. R. Perry	(New Zealand)

Members of the Delegations of France, India and the United States of America attended certain of the meetings. The Acting Chairman of the International Children's Emergency Fund attended the meeting held on 1 August 1947.

Representatives of the following Category A Organizations also attended on 1 August:

American Federation of Labor  
International Co-operative Alliance  
International Federation of Christian Trade Unions  
World Federation of Trade Unions

Mr. Jiri Stolz (Czechoslovakia) was elected Chairman of the Committee.

The Committee held five meetings, in the course of which the Committee gave thorough consideration to the various points raised in the discussion in the Economic and Social Council meeting of 22 July, relating to the Secretary-General's report on the United Nations Appeal for Children ("One Day's Pay Proposal"). These points were grouped under four headings:

- (a) the nature of the Appeal
- (b) the timing of the Appeal
- (c) agreements to be made by the Secretary-General with countries
- (d) the proposed International Committee.

The discussion in the Committee showed that on the points under (a), (b) and (c), there was no disagreement in substance; and the Committee felt that the questions raised by Delegates in the meeting of the Council were adequately answered by further explanations by the Secretariat.

(a) Nature of the Appeal

It was noted that the Appeal is a special world-wide campaign for non-governmental voluntary contributions. It is an Appeal to all sections of the population and not to wage-earners only, as the term "One Day's Pay Proposal" might suggest. This point is reflected in the name "United Nations Appeal for Children" which is now being used by the Secretary-General and which the Committee recommends for formal adoption.

/The term

The term United Nations Appeal for Children covers the whole enterprise and the statement made in paragraph F (1) of document E/464/Add.1 should not be interpreted to mean that the central office within the Secretariat or the proposed International Committee should endeavour to raise funds within individual countries. The actual fund-raising will be undertaken through the National Committees.

World-wide participation in the Appeal was agreed to be of the utmost importance. Countries which consider that their own needs are too great to enable them to contribute to others, should not feel themselves debarred from participating and should, on the contrary, be encouraged to participate. They could respond to the Appeal by raising funds which would in fact, to the extent agreed with the Secretary-General as referred to below, be used for their own children.

The Appeal is essentially non-governmental. Governments will, however, have an important part to play in facilitating the implementation of the Appeal in each country.

It was recognized that in all countries the Appeal should be under the common "United Nations Appeal for Children" title, and that wherever the Appeal is linked with appeals for other purposes, the Secretary-General should take steps to ensure that the United Nations character of the Appeal for Children be given due prominence.

(b) Timing of the Appeal

The view was expressed that, although the raising of funds for the International Children's Emergency Fund was urgent, some countries might be postponing action on the Appeal pending the fixing of a date, and that consequently an early decision on this matter by the Secretary-General would seem to be desirable. It was felt to be important that, if at all possible, there should be one date set for the world-wide appeal; but the most effective periods for the campaign might differ from country to country - and, more particularly, in the Northern and Southern Hemispheres. It was therefore agreed that a fairly broad period might be set within which each country could select the most suitable time for its campaign, but that the Secretary-General should give consideration to the feasibility of selecting a central date in the early part of 1948 which would symbolize the world-wide nature of the Appeal.

(c) Agreements to be Made by the Secretary-General with Countries

The Committee noted that the Secretary-General would consult with each Government on the question whether the agreement referred to in paragraph 4 of the Council's resolution of 29 March should be concluded with that Government or with the National Committee in its country or with the Government and the National Committee jointly.

/The Council's

The Council's resolution referred particularly to two problems which the agreements should cover, namely, the purchase of supplies within the country for use elsewhere and the disposal of the proceeds of the Appeal. On the latter point, it was emphasized, first, that care should be taken to ensure that any appeals with which the United Nations Appeal for Children might be linked in any country should be consistent with the general purposes and objectives of the United Nations Appeal, and secondly, that in principle the major part, at any rate, of the amounts raised by the National Committees should go to the International Children's Emergency Fund or be distributed in agreement with the Fund.

(d) Secretary-General's Proposal Concerning the International Committee

The Committee gave particular consideration to the question of the proposed international machinery for the Appeal.

After a very full discussion of the alternative suggestions which had been made in the Council and again at its own meeting, the Committee unanimously agreed that it was unnecessary to appoint a large International Committee, such as had been suggested in Section C of the Secretary-General's report to the Council (document E/464). It was recognized that a committee of this size had been proposed largely for reasons of publicity and prestige. It was felt that these objectives, which were important, could be achieved if the Secretary-General were to invite distinguished individuals representing various racial, religious, cultural and geographical groups to give inspiration and support to the Appeal.

For more direct participation in the work of UNICEF and in order to advise the Secretary-General, the Committee agreed to recommend the establishment of two bodies which might, in the discretion of the Secretary-General, meet separately or jointly. The composition and functions of these bodies - replacing those set out in Section C, paragraphs 6 (a) and (b) of document E/464 - are set out below:

International Advisory Committee

This Committee should consist of the Chairman, or one other member of each of the National Committees as established and of one representative of each of the non-governmental organizations in Category "A" willing to take an active part in the campaign. The Secretary-General would appoint an independent chairman of the Advisory Committee and may appoint up to three additional members so as to ensure its representative character. Any National Committee which cannot be directly represented at a meeting of the International Advisory Committee shall be entitled to appoint a representative to act as a liaison between the National Committee and the International Advisory Committee.

/The Committee



The Committee would assist the Secretary-General in co-ordinating the national appeals and in his relations with the international organizations sponsoring the appeal and would also advise him, at his request, on matters falling within his responsibility under the Council's resolutions.

(Note: The expenses of those members of the Committee who are appointed by the National Committees and the non-governmental organizations will not be borne by the United Nations.)

Special Committee of the Economic and Social Council

A committee set up by the Economic and Social Council, composed of seven (7) of the Council's members, to assist the Secretary-General between sessions of the Council in the practical application of the policies relating to UNAC as set forth in the Council's resolutions.

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The Committee recommends that, subject to the comments and proposals contained in this report, the programme put forward by the Secretary-General should be approved by the Council. It accordingly has the honour to submit the following draft resolution for consideration:

THE ECONOMIC AND SOCIAL COUNCIL

TAKING NOTE of the Secretary-General's report on the United Nations Appeal for Children ("One Day's Pay Proposal") and of the report of the Committee of the Council set up on 22 July 1947,

APPROVES the programme for the prosecution of the Appeal, as amended in the Committee's report, (document E/516/Rev.1),

DECIDES to set up a special committee composed of seven of its members to assist the Secretary-General between sessions of the Council in the practical application of the policies relating to the United Nations Appeal for Children as set forth in the Council's resolutions,

WELCOMES the support of the Appeal which has already been pledged by important non-governmental organizations, and

Once again URGES the fullest participation by all peoples in this world-wide effort.

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