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## DEVELOPMENT OF INTERNATIONAL TRAVEL; ITS PRESENT INCREASING VOLUME AND FUTURE PROSPECTS

### Addendum to the Note by the Secretary-General

Since the issuance of document E/2933, the Secretary-General has received a memorandum from the Government of Bulgaria transmitting information on the development of international travel. The text of the memorandum is reproduced below:

#### Bulgaria

To facilitate travel and tourism in Bulgaria the "Balkantourist" State undertaking was set up in 1948, marking the beginning of organized tourism in Bulgaria.

Up to a short time ago international travel had had little impact on the development of Bulgaria's internal economy.

Latterly, however, a large tourist area was established, mainly along the coast of the Black Sea, providing holiday facilities for tens of thousands of foreigners. Hotels and restaurants are also being built in the mountains, in places of historical interest and near thermal springs. Current plans provide for the erection by the end of 1960, of a large number of hotels and restaurants serving international travel needs. Hundreds of kilometres of road are being asphalted each year, and good travelling conditions will soon be available. Parallel developments have taken place in the field of road, air and rail communications, further facilitating the transport of tourists and summer visitors.

"Balkantourist" was admitted to membership in the International Touring Alliance in October 1956. By becoming a member of this organization, "Balkantourist" will have an opportunity to compare notes with other countries through an exchange of delegations and in other ways.

A number of measures have been taken to promote the development of international travel in Bulgaria, including:

- Board and lodging for foreign tourists at the reduced rate of \$4.50 - 6.20 a day.
- Thirty per cent reduction in fares for rail, sea, river and air travel within the country.
- Supply of petrol for road vehicles at reduced prices.
- Publication of tourist maps and time-tables for Bulgaria.
- Opening of foreign exchange offices in branches of "Balkantourist".
- Removal of visa formalities and a 50 per cent reduction in the fee for entry, transit and exit visas for tourists and summer visitors whose trip is arranged by "Balkantourist".

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