

Distr.: Limited 7 February 2024

Original: English

For decision

United Nations Children's Fund Executive Board First regular session 2024 6–8 February 2024 Agenda item 11

Draft decision submitted to the Executive Board

Private Fundraising and Partnerships: 2024 workplan and proposed budget

The Executive Board

1. *Takes not*e of the Private Fundraising and Partnerships 2024 workplan and proposed budget (E/ICEF/2024/AB/L.1) and commends UNICEF for the continued efforts and developments within this area, especially regarding digital fundraising, enhanced engagement with the private sector and other innovative approaches;

2. *Notes* the high, medium and low revenue scenarios for 2024, as shown in table 3 of document E/ICEF/2024/AB/L.1;

3. *Approves* a budget for special purpose activities of \$163.1 million from core resources for results, comprising \$85.0 million for investment funds and \$78.1 million for other private sector fundraising costs, and other resources of \$72.0 million based on the medium scenario presented in table 3;

4. Authorizes UNICEF:

(a) To redeploy resources between the various core resources for results budget lines (as detailed in paragraph 2, above), up to a maximum of 10 per cent of the amounts approved;

(b) To decrease or increase expenditures up to the levels indicated in columns I and III of table 3 of document E/ICEF/2024/AB/L.1 should the apparent revenue from fundraising decrease or increase to the levels indicated in columns I and III;

(c) To spend an additional amount between Executive Board sessions, when necessary, up to the amount caused by currency fluctuations, to implement the 2024 approved workplan;



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5. *Approves* an interim one-month allocation for January 2025 of \$16.3 million (or 10 per cent of the special purpose regular resources allocation of \$163.1 million), to be absorbed into the annual Private Fundraising and Partnerships budget for 2025;

6. *Encourages* the Executive Director to identify and respond to opportunities in new markets, should they arise between Executive Board sessions, and to notify the Board accordingly via informal briefings.